

CA WOMEN LEAD

STRONGHER

2020 ANNUAL CONFERENCE
OCTOBER 13 – 14, 2020

ABOUT THE CONFERENCE

CA Women Lead's yearly conference supplies women with the encouragement, the empowerment, the confidence, to become stronger leaders and reach their leadership goals. CA Women Lead offers a unique opportunity for women across California to discuss top-of-mind issues and gain the skills and knowledge from top female leaders in California.

This year will be a virtual experience filled with inspiring, thoughtfully curated learning sessions. The 2020 Annual Conference will be online and provide 2 days of opportunity to connect with female leaders from throughout the State and CA Women Lead members. Each day of the conference will have a morning, afternoon, and evening session with an overarching theme.

WHY SPONSOR

Your sponsorship will allow CA Women Lead to provide a powerful, quality program that makes our event successful to over 300 year over year. With our sponsorship partners, we can give attendees the opportunity to network and participate in interactive workshops and break-out sessions to develop and encourage personal and professional leadership growth. On top of the different sponsorship level benefits your brand will be:

- Gain exposure to hundreds of women who are active change agents in their communities are current and future leaders in government and beyond.
- Connect with speakers that are at the top of their field.
- Showcase your brand's support of women
- Enhance community outreach with participation in the conference.

Contributions to CA Women Lead are tax deductible. Please contact Lindsey Nitta at lindsey@cawomenlead.org with questions.



California Women Lead[®]
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2020 ANNUAL CONFERENCE SPONSORSHIP PACKAGES

BRONZE: \$500

- **YOUR LOGO ON OUR CONFERENCE PLATFORM** – inclusion on the event’s continuous rotating display of sponsors and logos though tout the conference.
- **SOCIAL MEDIA THANK YOU POSTS** – Inclusion of your company’s logo on posts to our Instagram and Twitter feeds to publicize your sponsorship.
- **5 TICKETS TO THE CONFERENCE** – two passes to all events.

SILVER: \$1,000

- **ALL BRONZE BENEFITS**
- **ADDITIONAL 5 TICKETS (10 TOTAL) TO THE CONFERENCE.**
- **SPONSOR LOGO IN NEWSLETTER** – Your company logo will be included in our monthly newsletter as a sponsor.
- **LOGO ON CWL WEBSITE.**
- **VERBAL RECOGNITION** at the opening event on Day 1.
- **HAPPY HOUR WITH THE BOARD** – Your organization leader and conference ticket holders will get access to a special happy hour with CA Women Lead board members and special guests (TBA).

GOLD: \$5,000

- **ALL SILVER BENEFITS**
- **ADDITIONAL 5 TICKETS (15 TOTAL) TO THE CONFERENCE**
- **BESPOKE FACEBOOK POST** – A dedicated social media post on California Women Lead’s Facebook page with bespoke content about your organization.
- **SPONSOR FOR A SESSION** – Inclusion on the agenda and highlighted as a session-specific sponsor

PLATINUM: \$10,000

- **ALL GOLD BENEFITS**
- **ADDITIONAL 5 TICKETS (20 TOTAL) TO THE CONFERENCE**
- **BRANDED GIVEAWAY** – During the conference we will be giving away gifts to participants. Your organization will be listed as the sponsor in the agenda and during the giveaway announcements during the conference.
- **MODERATE A SESSION or 5-MINUTE REMARKS** – Your organization’s designee can choose to either moderate a panel discussion, or provide 10-minutes of remarks on a topic mutually agreed upon by your organization and California Women Lead.

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BECOME A 2020 SPONSOR!

BECOME A SPONSOR. FILL OUT THIS EASY FORM TO HELP MORE WOMEN LEAD:

Sponsor Name: _____

Contact Person: _____

Email: _____

Please mark what level of sponsorship you would like:

Platinum – \$10,000 **Gold – \$5,000** **Silver – \$1,000** **Bronze – \$500**

Payment Type

1) Check – Please make checks payable to *California Women Lead: 1017 L Street, #418, Sacramento, CA 95814*

2) Credit Card:

Name on card: _____

Card type _____ **(Visa, MasterCard, AmEx, etc)**

Card #: _____ **EXP.** _____ **CVV:** _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Signature: _____

Please mail this form to:

California Women Lead, 1017 L Street, #418, Sacramento, CA 95814

Or to lindsey@cawomenlead.org