

2019

National Registry Sponsorship Program



CBMTG

CANADIAN BLOOD AND MARROW TRANSPLANT GROUP
SOCIÉTÉ CANADIENNE DE GREFFE DE CELLULES SOUCHES HÉMATOPOÏÉTIQUES

www.cbmtg.org

Table of Contents

About CBMTG	3
CBMTG Board of Directors	3
About the Canadian National BMT Registry	4
Ask the Registry	4
Sponsorship Program with the CBMTG	
Sponsorship Levels and Benefits	5
Platinum	
Gold	
Silver	
Bronze	
2019 National Registry Sponsorship Pricing	6
Application for Sponsorship	7

About CBMTG

The Canadian Blood and Marrow Transplant Group (CBMTG) is a national, voluntary, and multi-disciplinary organization providing leadership and promoting excellence in patient care, research, and education in the field of blood and marrow transplant (BMT).

CBMTG's vision is that Canada will be the best place in the world to have a blood and marrow transplant, and our mission is to be the voice of experts working in the field of blood and marrow transplant.

CBMTG values excellence, innovation, integrity, collaboration, and professionalism in care, education, and research in BMT. CBMTG believes that every patient has a right of equal access to the highest quality of life saving care than can be provided by blood and marrow transplant professionals in Canada.

Based on this, our strategic priorities are as follows:

EDUCATION

- Provide high quality educational programs that advance the practice of blood and marrow transplantation in Canada.

RESEARCH

- Establish and organize an effective and sustainable research infrastructure for translational and clinical research.

OUTREACH

- Increase the visibility and influence of CBMTG among members and the public.

FINANCIAL CAPACITY

- Support education, research, and outreach initiatives through fundraising, partnerships, and the establishment of a charitable organization.

CBMTG BOARD OF DIRECTORS



President
Donna Wall,
MD



President-Elect
Kristjan Paulson,
MD, FRCPC



Past President
Andrew Daly,
MD



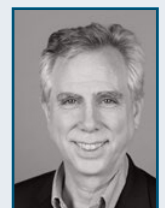
Treasurer
Auro Viswabandya,
MD



Secretary
Charlene Downey, MN,
NP(Adult), RN, CON (c)



**Director-at-Large,
Education**
Kylie Lepic,
MD, FRCPC



**Director-at-Large,
Research**
Kirk Schultz,
MD, FCAHS

ABOUT THE CANADIAN NATIONAL BMT REGISTRY

The CBMTG Registry is a clinical database, containing detailed information on Canadians who have undergone autologous or allogeneic transplant in Canada. Data are available on over 16,000 patients from 15 Canadian transplant centres, going back to 1990, and several research projects are underway. Planning for this project started in 2012, and has progressed quickly from the idea stage to full operations in just over 3 years.

Through a partnership with the Centre for International Blood and Marrow Transplant Research, Canadian centres submit data on transplant recipients once, and have data included in both the international and Canadian transplant registries. Data are submitted at the time of transplant, and at regular intervals after transplant. This tool will be an invaluable resource for the Canadian stem cell transplant community. Potential users include clinical researchers, industry partners, and health system planners.

ASK THE REGISTRY!

The BMT registry is a very useful resource for collecting Canadian data related to blood and marrow transplant in Canada. Depending on your level of sponsorship, your company will have the opportunity to ask specific questions of the registry. Not sure what to ask? See a list of possible questions below. Please note that the purpose of this list is to provide you with examples of what can be asked of the registry, and that questions that may be asked are not limited to those outlined here.

1. How many allogeneic transplants done last year used busulfan as part of the conditioning regimen?
2. Have the number of transplants done for multiple myeloma increased over time?
3. How many transplant patients died last year from invasive fungal disease?
4. What are commonly used GVHD prophylaxis regimens in Canada? How has this changed over time?

Sponsorship Levels

We are pleased to offer four levels of sponsorship – Platinum, Gold, Silver, and Bronze. The benefits of sponsorship are listed below:

PLATINUM SPONSORSHIP – \$30,000

- Annual teleconference to key opinion leaders of the CBMTG
- The opportunity to access the BMT registry database four times per year for simple analysis
- Canadian BMT Registry annual statistics report
- Summary of slides of annual registry presentations
- Opportunity to email members once per year
- Access to the members-only section of the CBMTG website
- Opportunity to host a sponsored webinar session for \$4,000 instead of the full price of \$5,000, and priority access over non-members
- 15% discount on marketing opportunities available through the CBMTG (excluding the annual conference)
- Acknowledgement of sponsorship on the CBMTG website, the registry website, and other registry marketing materials

GOLD SPONSORSHIP – \$25,000

- Opportunity to email members once per year
- The opportunity to access the BMT registry database two times per year for simple analysis
- Canadian BMT Registry annual statistics report
- Summary of slides of annual registry presentations
- Access to the members-only section of the CBMTG website
- Opportunity to host a sponsored webinar session for \$4,000 instead of the full price of \$5,000, and priority access over non-members
- 10% discount on marketing opportunities available through the CBMTG (excluding the annual conference)
- Acknowledgement of sponsorship on both the CBMTG website and registry website

SILVER SPONSORSHIP – \$20,000

- Access to the members-only section of the CBMTG website
- The opportunity to access the BMT registry database one time per year for simple analysis
- Canadian BMT Registry annual statistics report
- Summary of slides of annual registry presentations
- Priority access over non-members to host a sponsored webinar
- 5% discount on marketing opportunities available through the CBMTG (excluding the annual conference)
- Acknowledgement of sponsorship on both the CBMTG website and registry website

BRONZE SPONSORSHIP – \$15,000

- Access to the members-only section of the CBMTG website
- Canadian BMT Registry annual statistics report
- Priority access over non-members to host a sponsored webinar
- Acknowledgement of sponsorship on both the CBMTG website and registry website

2019 Canadian National Registry Sponsorship Pricing

SPONSORSHIP LEVEL	
Platinum	\$30,000
Gold	\$25,000
Silver	\$20,000
Bronze	\$15,000

Select Your Sponsorship

My company would like to be a **2019 National Registry Sponsor** at the following level:

Platinum Sponsor \$30,000 CAD

Gold Sponsor \$25,000 CAD

Silver Sponsor \$20,000

Bronze Sponsor \$15,000

Sponsor Information

CONTACT INFORMATION:

Name:

First Name

Middle Initial

Last Name

Title:

Company:

Address:

City:

Prov.

Postal Code:

Phone:

Fax:

Email:

Website:

METHOD OF PAYMENT:

Please attach a cheque to this form and send it to the CBMTG Head Office.

Credit card payment can be submitted online at www.cbmtg.org

CBMTG HEAD OFFICE

750 WEST PENDER STREET, SUITE 301, VANCOUVER, BC, V6C 2T7 CANADA

For more information about the CBMTG, please call 604.874.4944, email us at cbmtg@cbmtg.org

or visit our website at www.cbmtg.org