It was Feb 15\textsuperscript{th} when the TC-CCAI sponsored an End User Panel consisting of four local industry decision makers. TC board member Tim Milner of JIT Powder Coating Company served as the panel moderator. The panel members were Kent Kienitz of Powder Coating Technologies, Tony Kunkle of BTD Manufacturing, Isaac Strawn of Life Fitness and Bob Clifford of Nordic Ware.

Panel members represented manufacturing as well as custom powder coating and liquid painting operations. Each panel member gave an overview on their company and then all members responded to questions from those in attendance.

Some of the topics covered were staffing level issues and all talked of the challenges of finding capable workers. Hourly wages were discussed as well as metro area vs. outline area for attracting factory help.

The event was held at a metro area country club that featured a sit down dinner after the panel presentation. Overall, a very informative meeting with about 25 plus in attendance.