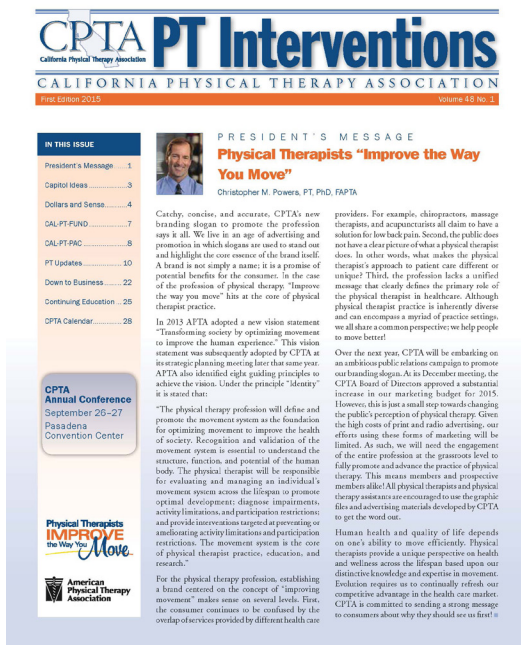


PT Interventions

Frequency: Two Issues per year | Circulation: 6,200



PT Interventions is CPTA's ONLY printed media. Promote your services, recruit for employment, or solicit your upcoming continuing education course.* Select from a variety of desirable sizes to place an advertisement in our exclusive newsletter.

Are you a CPTA Business Partner? Place your complimentary quarter page ad in an issue of choice. Additional advertisements will be discounted 10%.

*2018 Blackout dates: September 1 - October 7

2018 Newsletter Schedule

1st Issue

Ad Due: March 14
Ad Print: April 4
Release Date: April 13

2nd Issue

Ad Due: July 11
Ad Print: August 1
Release Date: August 10



AD SIZES

Ad Size	Specs H x W	Net Rate
Full page	11" x 8.5"	\$1200
1/2 Page	5" x 7.5"	\$675
2/3 Page Vertical	10" x 4.5"	\$900
1/3 Page Vertical	10" x 2.25"	\$600
1/3 Page Horizontal	4.5" x 5.25"	\$600
1/4 Page	4.5" x 3.5"	\$525
Business Card	2" x 3.75"	\$375

Full color * Format: JPG or PDF * Minimum 300 dpi