



The following is a list of sponsorships and contributions. We ask that you review this list and consider budgeting for some of these items during your budget process.

2025 CPTA Sponsorship Requests from District/SIGs

(Amounts per district/SIG)

- CPTA Annual Conference:
 - General Conference Sponsorship: \$250 and up
 - CAL-PT-FUND Barrels & Brews: \$250, \$500 or \$1000
 - CAL-PT-PAC Dinner: \$250, \$500 or \$1000
 - First Timers Reception \$250
 - Welcome Reception \$250
- Continuing Education Courses or Webinars:
 - Advertising: \$100 - \$1,000
- Center of PT Practice Excellence Program Sponsorship: \$250
- CAL-PT-FUND Think Tank Sponsorship: \$300 or \$600

Additional areas for consideration:

- Run radio or bus ads, etc. for CPTA's "Improve the Way You Move" PR Campaign in your District.
- Host a Booth at an Expo or PR events in your area.
- Host town halls and fundraisers for state legislators.
- Provide scholarships to students in the District.
- Bring out National speakers for some of your meetings.
- Give away APTA memberships for members who raise PAC funds.
- Host a course in the District as a fundraiser for the CAL-PT-Fund or the CAL-PT-PAC.
- Host a continuing education event for district members at no charge.
- Pay for food/appetizers at a PT Meet & Mingle event.
- Serve food at District meetings.
- Pay for members to travel to important legislative hearings/CPTA Professionals PT Legislative Day.
- Pay for members to make membership recruitment presentations at local clinics.
- Contribute to the National PT Foundation.
- Sponsor a Payment Policy Committee webinar.
- Co-Sponsor a research project with a local PT program.
- Run a local newspaper ad announcing PT month activities in the district.
- Host a CAL-PT-FUND Research Moves Us event.
- Assembly of Representative Stipends
- Chapter Delegate Stipend
- Pay for a retreat for members.
- Sponsor an ethics webinar in collaboration with CAL-PT-PAC
- Donate an item to the CAL-PT-FUND Silent Auction