

Vision

Transforming society by optimizing movement to improve the human experience.

Mission

The Mission of the California Physical Therapy Association is to build a community that advances the profession of physical therapy to improve the health of society through:

- Educating the people of California about the unique attributes, benefits, and value of physical therapy;
- Meeting the physical therapy needs of the people of California through continuous development and improvement of physical therapist education, practice and research;
- Supporting CPTA membership to strengthen professional identity, communication, leadership, networking, business development, and political outreach.

Strategic Goal

Physical therapists will be universally recognized and promoted as experts in human movement and function to whom consumers have unrestricted direct access.

To achieve this goal, CPTA will accomplish specific objectives in the following areas of focus:

- Public Identity
- Payment
- Access
- Quality Practice (Education and Research)