



# 2021 Rose Parade

CPTA is excited to announce our pursuit of a Rose Bowl float in the 132rd Tournament of Roses Parade on January 1, 2021 to celebrate APTA's birthday in 2021!

This significant milestone worldwide reach of this event will bring together a diverse mix of PTs, PTAs, students, and the persons we serve to celebrate one hundred years of helping people improve the way they move. The Rose Parade is a well-known, wide-reaching event:

- Estimated live audience of 700,000 at the parade\*
- 45.5 million viewers nationally via television\*
- An additional international audience of 28 million viewers!\*
- Countless others view the floats up close when they are on display to the public for the two days following the parade.

*\*data provided by the Pasadena Tournament of Roses*

Will you "Help Us Celebrate 100 Years" with a donation today?

Our fundraising efforts are totaling \$300,000 by the end of 2020. For every \$25 donation, you could win a one week stay in the Presidential Suite at the luxurious Grand Solmar Resort in Cabo San Lucas. The more you donate, the higher your chances!

**Visit [ccapta.org/page/2021RoseParade](https://ccapta.org/page/2021RoseParade) for more information!**





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## Sponsor Levels

### Bouquet of Roses - \$50,000

One individual rider on the float!

Plus all benefits of Rose, Lily, Iris, Daisy and Friend of the Float Donor Levels

### Rose - \$10,000

Sponsor logo on back of celebratory t-shirt +

Lily, Iris, Daisy, and Friend of the Float Donor Levels

### Lily - \$5,000

Exclusive Eblast to CPTA membership +

Iris, Daisy & Friend of the Float Donor levels

## Donor Levels

### Iris - \$1,000

Recognition in CPTA newsletter, PT Notes, and website +

Commemorative lapel pin and 8 x 10 photo of the float

### Daisy - \$500

Commemorative lapel pin and 8 x 10 photo of the float

### Friend of the Float - \$250

Receive an 8 x 10 photo of the float, suitable for framing

### Rose Bud - \$25

For every \$25 donated, you have the chance to win a one week stay in Cabo San Lucas. The more you donate, the higher the chances!

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Method of Payment:    Check            VISA/MC            AmEX            DISC

Credit Card #: \_\_\_\_\_

Exp \_\_\_\_\_            CVV \_\_\_\_\_            \$ \_\_\_\_\_

Billing Address \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_            Date \_\_\_\_\_