



Schedule Overview

All times are EST

<u>TIME</u>	<u>EVENT</u>
<u>Friday, September 11th</u>	
12PM - 2PM	Welcome Reception with CCSA Staff & Board of Directors on hand to answer questions Exhibit Hall will be also be open
1PM – 1:20PM	Guided tour of platform to show you all the resources available to you
<u>Sunday, September 13th</u>	
9AM – 12PM	Exhibit Hall open
12PM – 1PM	Live Classes - Session 1
1PM – 2PM	Live Classes - Session 2
2PM – 3PM	Live Classes - Session 3
3PM – 4PM	Live Classes - Session 4
4PM – 5PM	Break-out sessions with moderators
5PM – 6PM	Social Hour with special activities provided by Bisque Imports
6PM – 9PM	Exhibit Hall open
<u>Monday, September 14th</u>	
9AM – 12PM	Exhibit Hall open
12PM – 1PM	Mike Michalowicz – Keynote Speaker - Session 5
1PM – 2PM	Live Classes - Session 6
2PM – 3PM	Live Classes - Session 7
3PM – 4PM	Live Classes - Session 8
4PM – 5PM	Break-out sessions with moderators
5PM – 6PM	Social Hour with special activities provided by Occasion
6PM – 9PM	Exhibit Hall open



Classes By Day Sunday

Session 1 - Sunday – September 13 – 12PM-12:55PM EST	
Recurring Revenue: Subscription Services	Hillary Moulliet CCSA
Beyond Social Media	Aksh Gupta Occasion
Kamp Kojaku	Sarah Kojaku from Duncan Enterprises
How 'Creepy Facebook Ads' Can Help Grow Your Studio	Spencer Smith AmpliPhi Social Media Strategies
Layering The Fun	Crista Toler Mayco
Session 2 - Sunday – September 13 – 1PM-1:55PM EST	
Pottery Production Practices - Master The Backroom 6	Dean Saether Duncan Enterprises
Be a Boss with Acrylics: Increase Profits, Convenience and To-Go Kit Potential!	Jessica Malloy Imagine That Olcott
How to Become a Social Media Rockstar	Spencer Smith AmpliPhi Social Media Strategies
Christmas Under the Stars	Teresa Johnson PYOP Studio Stuff
Rock the Trend: Hydro Dipping 101 for Your Studio	Kathy Cano-Murillo Bisque Imports
Session 3 - Sunday – September 13 – 2PM-2:55PM EST	
Kiln Maintenance for a Smooth Operation	Jim Skutt Skutt Ceramic Products, Inc.
Tips on Tips	Donna Bordeaux PYOPAccounting.com
Social Artworking and Your Studio	Jennifer Blevins DecoArt
Handbuilding a Mug with Texture!	Jessica Putnam-Phillips ClayShare
Let's Face It	Kathy Cano-Murillo Bisque Imports
Session 4 - Sunday – September 13 – 3PM-3:55PM EST	
Kids's Clay Party	Jeff Rottman GR Pottery Forms
Fix Your Instagram	Ammie Williams Bisque Imports
Painting on Water - Silk Scarf Dying	Leanne Purkis Magic Arts Studio
Making Money With Silkscreens	Nancy Tuel Your Art's Desire
Lettering with Writer Bottles	Sara Kojaku Duncan Enterprises



Classes By Day Monday

Session 5 - Monday – September 14 – 12PM-12:55PM EST	
Keynote Speaker - Recession Response	Mike Michalowicz
Session 6 - Monday – September 14 – 1PM-1:55PM EST	
Adding Specialty Products to your Studio	Sara Kojaku Duncan Enterprises
Stoneware101: How to Successfully Implement a Stoneware Program	Bre Kathman Mayco
Birds of a Feather Paint Together - Wet Etching Technique	Mary Ann O'Hearn Gare
Holly Jolly	Teresa Johnson PYOP Studio Stuff
Listening to Learn: Navigating the Conversations of Diversity, Equity, & Inclusion in the Workplace	Katie Magoon People Solutions Center
Session 7 - Monday – September 14 – 2PM-2:55PM EST	
12 Days of Christmas Promotion Planning	Julia McNair DIY Crafts
Demystifying Legal for Your Studio	Tammy Browning-Smith Browning Smith Attorney at Law
Surviving and Thriving: Life After Crisis	Donna Bordeaux PYOPAccounting.com
Midcentury Mood	Ammie Williams Bisque Imports
Reduce Your HR Worries and Woes: Tools Every Business Needs	Katie Magoon People Solutions Center
Session 8 - Monday – September 14 – 3PM-3:55PM EST	
Creating a Culture of Coaching	Katie Magoon People Solutions Center
Interpreting your POS System	Donna Bordeaux PYOPAccounting.com
Fair Use for Events	Tammy Browning-Smith Attorney at Law
Layers of Autumn	Robin & Julie Cates Two Chicks & A Brush
Underglaze Decals: How to make, use, market and sell them in your studio	Jessica Putnam-Phillips ClayShare