



2018 BOARD OF DIRECTORS CANDIDATE

Nell Wertz

All Fired Up Akron!

Copley, Ohio - United States

www.facebook.com/allfiredupakron | www.allfiredupakron.com



Q: How long have you been in business?

A: *I started as a studio manager 14 years ago, and purchased my studio 12 years ago.*

Q: What products does your studio offer?

A: *We carry Pottery, Glass Fusing, Board Art, Canvas, Jewelry Stamping, and Wheel Lessons.*

Q: Are you a mobile studio or have a storefront?

A: *We have a storefront.*

Q: Have you served on any other Boards?

A: *Yes, I have served on the Walk for Babies Board of Directors for the past 7 years raising over \$1 Million for the Neonatal Intensive Care Unit at Akron Children's Hospital, as well as served on the board for the NICU FACT Parent Mentor association helping parents acclimate to the tough situations of the NICU.*

Q: Have you owned any other business or what is your professional background?

A: *I began as a sales person selling Sleep Number Beds, and became the store manager running the retail business. From here I became the store manager of my studio, and then the owner.*

Q: Why did you open or purchase a PYOP?

A: *I purchased my studio in 2006, after being the studio manager for two years.*

Q: What attributes do you think you would bring to the CCSA?

A: *I want to see all aspects of our industry thrive, and am willing to work hard to see that happen! I believe that we have to work together to succeed, and I love being able to teach and learn at conventions and give back to this amazing group of people. I understand running a business as a manager, full time owner, and running a studio as a mom with a full time manager. I know the struggles of being a studio owner, and I hope to be able to help other owners find a balance of work and home as well!*