



Tracy Schultz

Owner Ceramics For You Gurnee, IL

First, thank you for your votes and your confidence in me to serve on the CCSA board. I look forward to being here to answer questions, help shape our future in the CCSA and be a mentor for new members. Meeting new members and helping them feel welcome is my favorite part!

I have been a studio owner for over 10 years. I started in a small market by purchasing an existing studio and after 5 years opened my second location in a larger market. I sold the first studio two years ago and the new owner and I operate them in a unique way as “sister stores.” We operate similarly, share marketing and conduct similar classes, all of which leverages the strength of our brand.

I have a bachelor’s degree with a double major in Psychology and Sociology. Quite honestly, I use that degree every day in my studio! I have three grown sons and have been happily married to my husband for 33 years. Before my ceramics studios, while raising my family, I owned a pizza restaurant and residential cleaning company.

My business philosophy is to create a fun, creative and safe environment for children and adults to express themselves with an ever-changing atmosphere of new mediums and projects. I believe in life-long learning and that surrounding myself with other creative people (CCSA is imperative!) will keep me growing and forever improving my business. I have a willingness to mentor others which was a strong influence on my decision to sell my studio, giving someone else the same opportunity to grow in business as I have had.

Please feel free to call/text me with any questions 847-331-8089

