



CCSA Tells Party Planners that PYOP Studios are Ideal for Winter Birthdays & Celebrations

Located across the U.S., Canada, the UK and around the world, CCSA-member PYOP studios provide people of all ages with a variety of DIY craft activities, including pottery painting, canvas painting, clay hand building, jewelry making, glass fusing, candle making, board art, mosaic making, and more.

([PRWEB](#)) January 23, 2018 -- As the calendar flips to 2018 and temperatures continue to drop, party planners who don't want to catch Mother Nature or Old Man Winter on a bad day are focusing on indoor options — and the [Contemporary Ceramic Studios Association](#) (CCSA) wants them to know that a paint your own pottery (PYOP) studio is the ideal destination.

“Party planners are often unheralded individuals who spend an enormous amount of time trying to make sure that all guests have a fun and safe experience,” commented Dena Pearlman, CCSA's executive director. “Unfortunately, in the winter months it doesn't take long before a clear day turns cold, windy and in many parts of the country, snowy and icy — which makes outdoor activities unsafe or impossible to enjoy. That's never a risk when the party is at a paint your own pottery studio!”

According to the CCSA, the key reasons that PYOP studios are ideal for winter birthdays, bridal and baby showers, anniversaries, work and church outings, and all other celebrations include:

- Paint your own pottery studios are family-friendly environments that are fun, delightful and safe for people of all ages — from young children attending a classmate's birthday party, to senior citizens on a group outing, and everyone in between.
- Party planners can schedule a variety of creative activities for guests, including (but not limited to) pottery painting, canvas, clay hand building, jewelry making, glass fusing, candle making, and board art. All materials are supplied, and no artistic background is required. Party planners can also collaborate with paint your own pottery studio owners to create a customized theme (e.g. “girl's night out,” etc.).
- All activities take place in a comfortable, climate-controlled indoor environment. Even if it is rainy, snowy or frigid outside, the temperature inside is always perfect.

Added Pearlman: “The weather during January, February and March is volatile and unpredictable, but having a party, celebration or outing at a paint your own pottery studio is always fun and memorable!”

A full list of CCSA-member PYOP studios is available at <http://www.paintyourownpottery.com>. For all other details, including media inquiries, contact Dena Pearlman at (888) 291-2272 or [dena\(at\)ccsaonline.com](mailto:dena(at)ccsaonline.com).

Facebook users can also follow the CCSA at <https://www.facebook.com/ccsapaintyourownpottery>, or connect with PYOP fans across the world at <https://www.facebook.com/Paint-Your-Own-Pottery-206166622756971/>.

About the Contemporary Ceramic Studios Association

The Contemporary Ceramic Studios Association (CCSA) is a not-for-profit trade association serving the needs of ceramic and paint your own pottery studios and suppliers around the world. The Mission of the CCSA is to promote creativity and excitement about our industry and be a resource for our members. Whether you're a seasoned studio owner or someone who is thinking about opening your own Paint Your Own Pottery studio, this is the place to be. Learn more at <http://www.ccsaonline.com>.

Contact Information

Dena Pearlman

Contemporary Ceramic Studios Association <http://www.ccsaonline.com>

+1 (888) 291-2272 Ext: 6



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