



Board Member

Erin Racioppi

Polka Dot Pots – Wisconsin Dells, WI, Smoky Mountains, TN & Poconos, PA

Who am I?

I'm Erin Racioppi, founder and owner of Polka Dot Pots. I have been in the business for 15 years and have 3 studios in 3 states: Wisconsin Dells, WI, Smoky Mountains, TN, and Poconos, PA.

Personally, I live in Ponte Vedra, FL with my family. My husband, Steve, and I are the proud parents of 4 children - Tripp 6, Emma 4.5, Kate 3, and Elizabeth, 1. Steve joined Polka Dot Pots full time 6 years ago and now we work and play together!

How did I get started in PYOP?

I painted at a studio for the first time in college and loved the experience! I have always been crafty, and I have always had the entrepreneurial bug in me—I was the classic girl with a lemonade stand! My last semester of college, I took a Small Business Management class and the major assignment for that course was to speak with a local business owner and write a business plan. It was in speaking with the owner of The Latest Glaze in Bloomington, IN that I realized I could marry my passion for crafts with my interest in small business! So, I wrote the business plan for a paint-your-own pottery studio. After graduation, I decided to go for it and took that business plan to the local bank. I was granted a loan to start the studio in Wisconsin Dells and have been growing ever since!

Why did I seek a position on the board?

I have been a member of the CCSA for 15+ years - even before I started my first studio! I have learned so much from the resources available from the CCSA and its members and I am thrilled to be in a position to give back to our great association.

