

CONSORTIUM OF COLLEGE AND UNIVERSITY MEDIA CENTERS (CCUMC)  
PROFESSIONAL CODE OF CONDUCT

CCUMC is committed to upholding ethical, professional and legal standards we use as the basis for our daily and long-term decisions and actions. We are each individually accountable for our own actions and, as members of this community, are collectively accountable for upholding these standards of behavior.

This Code applies to all members of the CCUMC community, including general members (institutional, corporate, retiree, life time, student), Members of the Board of Directors, the Executive Office Staff, consultants, vendors and contractors which have an on-going business relationship with CCUMC, and any individuals who perform services for CCUMC as volunteers. This commitment extends to all of our interactions, including online (e.g. LISTSERV), in person (e.g. conferences), or any correspondences (e.g. email, social media, telephone).

Every member of the CCUMC community should expect to be treated with fairness, dignity and respect. CCUMC will not tolerate harassment or disruptive behavior of any kind, including but not limited to harassment based on ethnicity, religion, disability, physical appearance, gender, or sexual orientation. Harassment may include but is not limited to offensive gestures and verbal comments, deliberate intimidation, stalking, following, inappropriate photography and recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome attention. Participants requested to cease harassing behavior are expected to comply immediately, and failure to do so will be brought to the Board of Directors.

Reports of discrimination, harassment, and/or retaliation should be made to the CCUMC Board of Directors, who shall assume the role of an Ethics Committee to receive, discuss, and take appropriate action when concerns are expressed through members relative to ethical conduct. When notified of individuals engaging in harassing behavior, CCUMC Board of Directors may take any action they deem appropriate, as defined in Article IX, Section 2 of the CCUMC Bylaws.

As overriding principles of professional conduct, it is also recommended that CCUMC members:

- protect integrity of CCUMC as an organization;
- conduct business in manner than maintains the privacy and personal integrity of the individual;
- take precautions to distinguish between personal and CCUMC views;
- refrain from the use of institutional or CCUMC privileges for private gain;
- avoid commercial exploitation of his or her professional or CCUMC position; and
- commit to personal professional development in order to share that expertise.