



ISCT NORTH AMERICA 2019 REGIONAL MEETING
MADISON, WISCONSIN • USA
SEPTEMBER 13-15, 2019

Monona Terrace Community and Convention Center



www.isct-na2019.com



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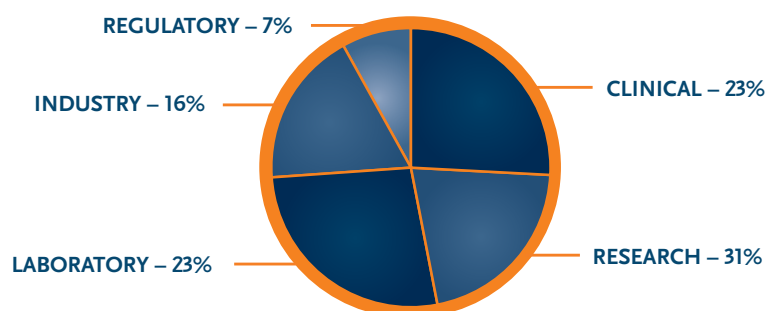


About the Meeting

SOCIETY DESCRIPTION:

ISCT is a global association driving the translation of scientific research to deliver innovative cell and gene therapies to patients. ISCT is the only group focused on pre-clinical and translational aspects of developing cell and gene therapy products. As such, ISCT helps academic, government and biotech/pharma sectors transform research into practice and product.

MEMBERSHIP BREAKDOWN:



NORTH AMERICAN REGIONAL MEETING HISTORY:

Past meetings have occurred in Charlottesville, Virginia (2011), Philadelphia, Pennsylvania (2013) and Memphis, Tennessee (2016). The upcoming Regional Meeting in Madison, Wisconsin promises to deliver an exciting opportunity to leverage your company's exposure to leading cell therapy professionals.

MEETING OVERVIEW

Following ISCT's largest Annual Meeting in 2018 in Montreal, the ISCT North America 2019 Regional Meeting will provide opportunity for continued dialogue and conversation within North America.

To enhance the scientific program and provide exceptional scientific value to our delegates, various corporate opportunities are available to industry including Corporate Tutorials, Exhibit Booths and Marketing Opportunities that will highlight your company.

ATTENDEES INCLUDE:

- MD and/or PhD clinicians and scientists
- Laboratory professionals involved in cell-processing programs/facilities
- Industry personnel from cell therapy or enabling technology companies
- Regulatory professionals

SPONSORSHIP CONTACT :

Please contact Brian Poole (brian@celltherapysociety.org, 604-874-4366) at the ISCT Head Office with any questions or requests.

WHY SPONSOR THE ISCT NORTH AMERICA REGIONAL MEETING?

- ▶ Solidify your leadership in the North American Market
- ▶ Present cutting edge scientific data to your target audience
- ▶ Spotlight your company by driving awareness of your current/future products
- ▶ Access cell therapy clinicians, researchers and technologists
- ▶ Connect with ISCT's largest regional audience – North America





Summary of Corporate Opportunities

BUILD YOUR OWN PACKAGE!

You may select any of the opportunities listed below. Based on the total amount, you may classify as a Bronze, Silver, Gold or Platinum Supporter. Our package is designed to be built by you to fulfill your needs at our upcoming conference. All prices are listed in US dollars.

Platinum Supporter – spend of \$25,000 USD or more

Gold Supporter – spend of \$15,000 USD to \$24,999 USD

Silver Supporter – spend of \$10,000 USD to \$14,999 USD

Bronze Supporter – spend of \$7,500 USD to \$9,999 USD

CORPORATE SYMPOSIUM

FRIDAY – SEPTEMBER 13

1 available \$10,000 USD

CORPORATE TUTORIALS

FRIDAY – SEPTEMBER 13

2 available \$5,000 USD

SATURDAY – SEPTEMBER 14

2 available \$5,000 USD

EXHIBITING *See page 6 for details*

Each exhibit booth (3m x 3m) \$3,000 USD



Marketing Opportunities

Welcome Reception Sponsorship:	\$5,000 USD
Wifi Sponsorship:	\$4,000 USD
Lanyards and Name Badge Pouch:	\$4,000 USD (+ production)
Poster Session Reception:	\$1,500 USD
Hotel Key Cards:	\$2,000 USD
Delegate Bag Logo:	\$3,000 USD
Delegate Bag Insert:	\$1,000 USD
Coffee Break Sponsorship:	\$1,000 USD
Back cover full page ad:	\$2,000 USD
Full page ad:	\$1,000 USD
Half page ad:	\$750 USD
Early Stage Professional Abstract Award (3):	\$1,000 USD

DEDICATED CORPORATE E-BLASTS

The company/institution must provide ISCT Head Office with no more than 400 words text. The text must promote your presence at the meeting and not only serve as a product/service ad. Limited eblasts are available (as shown below). Sold on a first-come, first-served basis. Emails are sent to registered delegates only.

July/August (2 each month):\$1,500 USD September (2): \$2,000 USD

BENEFITS OF MARKETING OPPORTUNITIES

All purchasers of marketing opportunities will receive the following benefits:

- A listing in the Supporter and Exhibitor Directory printed in the meeting program book.

Welcome Reception Sponsorship will also include:

- Logo branded signage throughout the reception space, provided by ISCT
- Verbal recognition during the Welcome Address

Wifi Sponsorship will also include:

- Logo branded cards with login details, distributed at meeting registration desk

Poster Session Reception Sponsorship will also include:

- Logo branded signage throughout the reception space, provided by ISCT
- Opportunity to display promotional materials in the reception area (500 pieces max)

Coffee Break Sponsorship will also include:

- Logo branded signage throughout coffee break space, provided by ISCT

Early Stage Professional Abstract Award Sponsorship will also include:

- Recognition in the Call for Abstracts (if purchased prior to the Abstract Submission Deadline)
- Recognition in abstract submission promotional emails
- Recognition on ISCT regional meeting website abstract page (www.isct-na2019.com)
- Recognition in notification sent to award recipients





Corporate Symposium (\$10,000 USD) and Tutorials (\$5,000 USD)

Connect with global cell and gene therapy professionals and host a Corporate Symposium or Tutorial. Corporate Symposia and Tutorials represent valuable face time with clients and potential customers attending the ISCT North America 2019 Regional Meeting.

Present company specific data and information to your target audience during this one hour session. The Corporate Symposium is a stand alone event while Corporate Tutorials may run concurrently.

Available slots are as detailed below. *Please note that symposium and tutorial fees do not include any food and beverage, administrative services (e.g. registration services), or dedicated audio-visual technician services. The fees do include reservation of appropriate space booked at the conference location, and standard audio-visual equipment.*

CORPORATE SYMPOSIUM: FRIDAY SEPTEMBER 13: 17:00–18:00

1 available

CORPORATE TUTORIALS: FRIDAY SEPTEMBER 13: 12:30–13:30

2 available

CORPORATE TUTORIALS: SATURDAY SEPTEMBER 14: 12:30–13:30

2 available

Exact times subject to change

DETAILED BENEFITS AND INCLUDED SUPPORT

Corporate Symposium and Tutorial sponsorship fees include room reservation at the conference venue and standard audio visual equipment (screen, LCD projector, podium, laser pointer, microphone, panel table). Sponsorship fees do not include food and beverage, administrative services, or dedicated AV technician services.

DETAILED BENEFITS

- Recognition in promotional materials and event description in the corporate section of the Program Book (if arranged prior to print)
- Recognition on the Meeting website (www.isct-na2019.com)
- Company logo and description in the Supporter and Exhibitor Directory area of the program
- 2 conference registrations per Symposium (1 per tutorial), including all concurrent sessions, meals and Welcome Reception.

ALL SPEAKERS AND PARTICIPANTS MUST BE REGISTERED DELEGATES FOR THE MEETING.



Exhibiting \$3,000 USD

3m x 3m pipe and drape \$3,000 USD

Increase your company's visibility – exhibit at the ISCT North America Regional Meeting and take advantage of this unique marketing opportunity. Whether you are selling existing products or services, promoting your organization, or introducing a new product, exhibiting allows you to meet face-to-face with your target audience. Exhibit space in Madison is limited, so act now to secure your space!

BENEFITS OF EXHIBITING

Exhibitors will receive the following benefits:

- All exhibits strategically located in conjunction with coffee and lunch breaks to maximize delegate traffic. The Welcome Reception also takes place in the exhibit hall.
- A professionally assembled pipe and drape booth for your corporate display, providing your company with a strong, visible presence at the conference
- 1 conference registration, including access to all concurrent sessions, meals and Welcome Reception. 1 exhibitor badge, including access to the Exhibit Hall and conference meals made available in the Exhibit Hall. You may trade your 1 conference registration for 2 exhibitor badges.
- Company logo and description in the Sponsor and Exhibitor Directory of the Program

**does not include email addresses*

DATES AND TIMES OF EXHIBITION

TIMES ARE SUBJECT TO CHANGE.

Friday September 13th:	10:00 – 21:30
Saturday September 14th :	10:00 – 17:30

MOVE IN & MOVE OUT INFORMATION *EXACT TIMES TBA*

Move in:	Thursday September 12th	Move out:	Saturday September 14th
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APPLICATIONS FOR EXHIBIT SPACE

Applications must be submitted to the ISCT Head Office no later than Friday August 30, 2019 (pending availability) using the application form on page 9. Be sure to send your application in early to secure your space!

ELIGIBILITY TO EXHIBIT

The Conference Management in its sole discretion will determine eligibility of any applicant to exhibit at the Exhibition and the suitability for display of each product or service that such Applicant or Exhibitor intends to display at the Exhibition. The decision of the Conference Management will be final and binding on the Applicant or Exhibitor as the case may be.

BOOTH ALLOCATION POLICY

Conference Management will confirm exhibit space upon receipt of a signed application form with payment in full. Receipt of the application form by the Conference Management shall not confer any claim to subsequent

approval. Booth spaces will NOT be allocated until payment is received. Exhibit booth location is confirmed on a first-come, first-served basis. Again, the exhibit floor is limited and sells out in advance, so sign up early.

EXHIBITOR SERVICES MANUAL

An exhibitor services manual will be sent to each confirmed exhibitor which will include rules and regulations, vendor contact information, freight and labor deadlines, and additional furniture purchasing information. The package will be sent out in April 2019.

CONTACT INFORMATION

Support & Exhibiting:

ISCT Head Office
T 604.874.4366
E brian@celltherapysociety.org
744 West Hastings, Suite 325, Vancouver BC V6C 1A5 Canada
www.celltherapysociety.org
www.isct-na2019.com



CORPORATE SYMPOSIUM & TUTORIAL GUIDELINES

Corporate Symposia and Tutorials held in conjunction with the ISCT Regional Meeting are not part of the official meeting agenda and will be designated as corporate sessions in the meeting program. Companies hosting Corporate Symposia and Tutorials agree:

1. that ISCT retains the right to approve Symposia and Tutorial content, faculty, venue and other details.
2. that the Symposia or Tutorial will provide opportunity for open question and answer sessions and permit evaluation by attendees; Evaluation forms would be developed, distributed and tabulated by the supporter.
3. Symposia and Tutorial planning efforts including set-up, food and beverage, audio-visual and other arrangements, will be made through the ISCT Head Office, unless other arrangements are agreed upon to allow the Symposia/Tutorial contact person to deal directly with the conference center staff. In the case of the latter, the ISCT Head Office must be kept informed of all communication between the Symposia/Tutorial contact person and conference center staff. All audio-visual requirements must be arranged through ISCT.
4. If meeting staff is required on-site, the Company will be billed separately. If audio-visual technicians are required for Symposia/Tutorials, the Company will be billed separately.
5. not to use “ISCT”, “ISCT North America Regional Meeting”, or the respective logos on any announcement, sign publication, audio-visual product or other promotional materials without express written permission from ISCT.
6. all promotional materials must be approved by ISCT prior to distribution.
7. that no audio or video taping can take place without consent of ISCT; all approved audio and/or video taping must be disclosed to the audience in the program.
8. to refrain from posting promotional signs in hotel lobbies without permission of ISCT; placing promotional material under the doors (or door drops of any kind) of hotel guests is not permitted.
9. Food and beverage is at the cost of the symposia/tutorial host.
10. the Symposia/Tutorial fee does not include any costs for registration, food and beverage, additional audio-visual, or any administrative services provided.
11. to remit the Symposia/Tutorial fee, administrative fees and Symposia/Tutorial proposal information to ISCT; additional costs will be billed after the ISCT North America Regional Meeting; checks should be made payable to the International Society for Cellular Therapy.



APPLICATION PAGE 1*

Application for Sponsorship and Exhibitors **Build your Package!**

Step 1: Applicant Information:

Company Name: _____

Address: _____

City: _____ State: _____

Country: _____ Zip Code: _____

Telephone: _____

Email: _____

Corporate Applicant Contact: _____

Title: _____

Telephone: _____

Email: _____

Signature of Applicant: _____

Please Print Name: _____



APPLICATION PAGE 2*

Step 2: Select the opportunities you are applying for (all prices are in \$USD)

CORPORATE SYMPOSIA AND TUTORIALS <i>Remember to complete page 9!</i>			
Friday, September 13th (1)	\$10,000.00		
Friday, September 13th (2)	\$5,000.00		
Saturday, September 14th (2)	\$5,000.00		
EXHIBITING			
3m x 3m pipe and drape booth	\$3,000.00		
I would prefer to not be placed close to the following companies:			
AWARDS			
Early Stage Professional Abstract Award (3)	\$1,000.00		
MARKETING OPPORTUNITIES			
Welcome Reception Sponsorship	\$5,000.00		
Wifi Sponsorship	\$4,000.00		
Lanyard and Name Badge Pouch (provided by sponsor) (1)	\$4,000.00 + prod		
Poster Session Reception	\$1,500.00		
Hotel Key Cards	\$2,000.00		
Delegate Bag Logo	\$3,000.00		
Delegate Bag Insert	\$1,000.00		
Coffee Break Sponsorship (6)	\$1,000.00		
Back Cover full page ad in Corporate Conference Guide	\$2,000.00		
Full page ad in Corporate Conference Guide	\$1,000.00		
Half page ad in Corporate Conference Guide	\$750.00		
DEDICATED CORPORATE EBLASTS			
<i>(Blasts must promote presence at the meeting and are sold on a first come first serve basis. Emails are sent to delegates only.)</i>			
July (2)	\$1,500.00		
August (2)	\$1,500.00		
September (2)	\$2,000.00		



APPLICATION PAGE 3*

Step 3: Payment Information:

All payments must be made in US dollars. Bank drafts must be drawn on a bank in the US. Please make checks payable to the “International Society for Cellular Therapy”. Forward completed application along with check, bank draft, or credit card information to the address below. Note: 25% down payment due within 30 days of booking, remainder due July 31, 2019. ISCT reserves the right to release the booth for immediate sale with no refund of deposits for accounts not paid in full by July 31, 2019. Completion of this application includes acceptance to pay the full amount indicated.

I/we agree to pay the TOTAL sum of USD \$

- I will pay by check, invoice will be provided upon receipt,
(please make payable to the “International Society for Cellular Therapy”)
- I will pay by credit card (Invoice will be provided upon receipt of application form)
- I will pay by wire transfer (Details will be provided by Head Office)

Cancellation Policy

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to April 10, 2019 will receive a 50% refund. Cancellations received after April 10, 2019. will NOT receive a refund. Paid space unclaimed or abandoned by 5:00pm on Friday September 13, 2019 be repossessed without indemnity and reassigned by ISCT.



APPLICATION PAGE 4*

Step 4: Submit Your Application

SUBMISSION INSTRUCTIONS:

After completion of page 1*, 2*, 3*, please sign the bottom of this page.

HOW TO SUBMIT YOUR APPLICATION:

Print out your application forms and email it to brian@celltherapysociety.org.

If you are paying by check, submit the application first and send the check and copy of the application form to ISCT Head Office (address below).

ISCT Head Office

744 West Hastings Street Suite 325
Vancouver, BC Canada V6C 1A5
T 604.874.4366

The Applicant acknowledges that the Corporate Opportunities document forms part of the contract arising upon the acceptance of this Application by Conference Management. The Applicant acknowledges having read and understood the Conditions and Regulations to the Contract for Exhibit Space as outlined in said document. The Applicant further acknowledges and agrees that no contract exists between the under signed Applicant and Conference Management unless and until Conference Management completes the acceptance portion of this Application.

Exhibitors

The Applicant hereby makes application to obtain from ISCT (“Conference Management”) a license to occupy and use exhibit space (the “Exhibit Space”) in the Monona Terrace Community and Convention Center (the “Exhibit Hall”) during an Exhibition (the “Exhibition”) to be held from September 13-14 (inclusive), 2019 in conjunction with the ISCT North America Regional Meeting (the “Conference”), such Exhibit Space to be in a location assigned by Conference Management. The Applicant acknowledges and agrees that upon acceptance by Conference Management, by completing and executing the acceptance portion of this Application, this Application will become a contract for the licensing of the Exhibit Space between the Conference Management and the Applicant (thereafter referred to as the “Exhibitor”). The Applicant agrees to abide by all the rules and regulations governing the Exhibition as set forth and included in the Corporate Opportunities Package and the Exhibitor Services Manual, a copy of which will be provided to each exhibitor.

APPLICANT SIGNATURE AGREEING TO THE TERMS AND CONDITION OF THIS EXHIBIT APPLICATION AND AGREEMENT:

Signature of Applicant

Please print name:

Date