

Challenges to Cellular Therapy Development

Cell Therapy Liaison Meeting
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Scientific

- ❖ Poor understanding of MOA
- ❖ Immunological barriers
- ❖ Formulation
 - » Cryopreservation science
- ❖ Non-predictive animal models
- ❖ Limited in vitro models
- ❖ Poor understanding of differentiation pathways



Manufacturing/Quality

- ❖ Ancillary materials
- ❖ Characterization
 - » Potency
 - » Comparability
 - » Stability
 - » Reference standards
- ❖ Scale up/out
- ❖ Manufacturing site changes
- ❖ Process controls
- ❖ Product distribution
- ❖ Quality assurance at clinical sites



Clinical

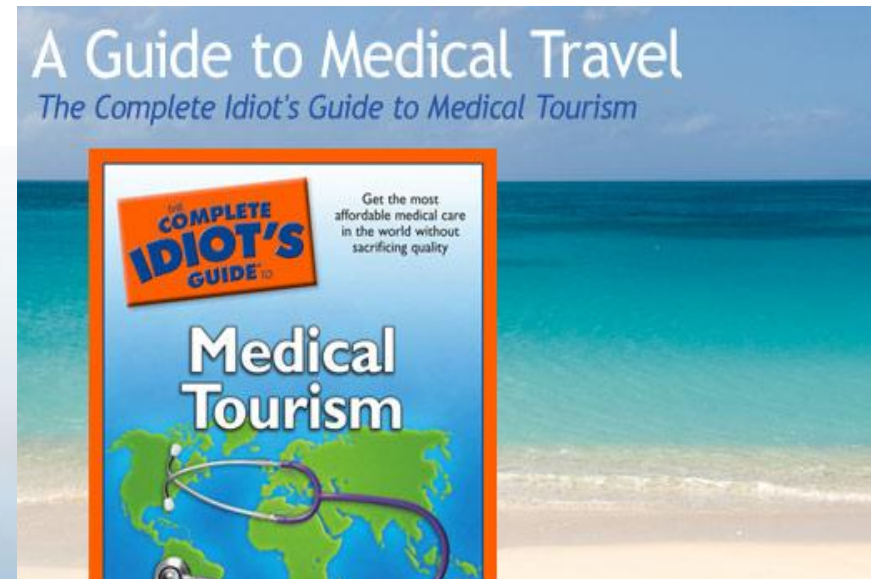
- ❖ Pharmacovigilance
- ❖ Phase 2
 - » Limited surrogate endpoints predictive of efficacy
 - » Imprecise dosing
- ❖ Pivotal
 - » Poor/no controls
 - » Underpowered studies
- ❖ Length of follow up



"Bummer of a birthmark, Hal."

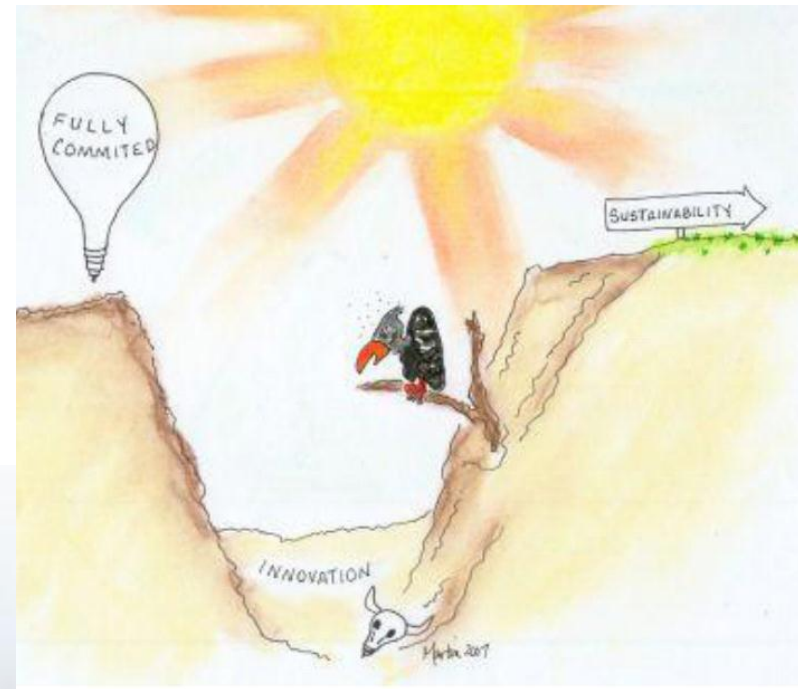
Policy

- ❖ Unrealistic public expectations
- ❖ Challenges to legitimacy
 - » Unethical medical tourism
- ❖ Regulatory
 - » Limited global harmonization
 - » Limited compendial standards



Financial/Business Models

- ❖ Access to capital (valley of death)
 - » Private
 - » Public
- ❖ High cost of goods
- ❖ Reimbursement
- ❖ Limited partnering opportunities
- ❖ Unconventional business models
 - » Autologous/patient specific



Reasons for Optimism

- ❖ Unmet medical needs
 - » Population aging
- ❖ Proof of principle with HSCs
- ❖ Marketed cell therapy products
- ❖ Regulatory infrastructure in US and Europe
- ❖ Recent deals
 - » Genzyme/Osiris; Cephalon/Mesoblast/Teva; Pfizer/Athersys; Shire/ABH; Terumo/CaridianBCT/Harvest

