

Centered Riding[®], Inc.

One Regency Drive, P.O. Box 30, Bloomfield, CT 06002

Phone: 609-208-1100 / Fax 860-286-0787

Website: www.centeredriding.org / Email: office@centeredriding.org



CENTERED RIDING ADVERTISING RATES

Take full advantage of placing an ad in one of the sources below that reaches the worldwide membership of Centered Riding ("CR") and those interested in CR. Contact the CR office if you have any questions.

Name of Advertiser: _____

Address: _____

Phone Number: _____ Email: _____

See page 2 for description of ad choices and what is included

Please check the line next to advertising you wish to purchase and enter appropriate dollar amount. NOTE: FOR THE BEST ADVERTISING QUALITY, PLEASE SUBMIT A DIGITAL COPY OF YOUR AD (JPEG, PNG, MS WORD). ANY ADS SUBMITTED IN HARD COPY FORM MUST BE SCANNED - QUALITY OF AD SIGNIFICANTLY DIMINISHES!

____ **Quarterly Member Newsletter (Newsletter ad is in color.)** \$ _____

____ CR Newsletter: ____ Spring ____ Summer ____ Fall ____ Winter

____ 4 Newsletters – Select all four newsletters and receive a free one-time ad of the same size in the eBulletin (business card or quarter page ads are the only size available for the eBulletin)

(Prices shown are per submission)

* Business Card Ad - \$35.

* Quarter Page Ad (size 3.25"w x 4.25"h) - \$60

* Half Page Ad (ad size 7"w x 4.25"h) - \$85

* Full Page Ad (ad size 7.25"w x 9.25"h) - \$135

____ submissions x \$ _____ (for size of ad) = \$ _____ (place this total on line above)

____ **eBulletin Advertising (Email office@centeredriding.org to request submission form)** \$ _____

____ \$35 for a one-time business card ad

____ \$60 for a one-time quarter page ad

____ \$30 for a one-time three-line ad (additional lines can be purchased at \$10.00 per additional line).

____ \$80 for three-time submission of the same ad (additional lines - \$25 per line – charge covers 3 submissions)

____ \$150 for six-time submission of the same ad or 2 three-time submissions of two different ads submitted at the same time (additional lines - \$50 per line – additional charge covers the 6 submissions).

____ **"Best of Both Worlds" Advertising Package – Includes four submissions of color ad** \$ _____

to *Centered Riding News* (quarterly member newsletter) AND six submissions of same ad to the eBulletin

____ \$245 for 4 color business card ads to CR News and 6 submissions of same ad to the eBulletin

____ \$330 for 4 color quarter page ads to CR News and 6 submissions of same ad to the eBulletin

TOTAL FOR ALL ADVERTISING SELECTED ABOVE: \$ _____

Add business membership (\$45 member/ \$90 non member) or check here if already paid [] \$ _____

LESS: 15% if business member (be sure to add charge for business membership above) (\$ _____)

TOTAL PAYMENT SUBMITTED [] My ad copy will be emailed [] Ad copy enclosed \$ _____

[] Payment by Check (U.S. Banks only) OR [] Please send PayPal Invoice OR

[] Charge to Credit Card (Master Card/Visa only)

Credit Card Number: _____ Exp. _____ Security Code: _____

Name on Card: _____ Signature: _____

DESCRIPTION OF CENTERED RIDING'S ADVERTISING CHOICES

FREE ADVERTISING in CR's eBulletin is given to any active Centered Riding Instructor who offers a discount or value-added services to Rider Members of Centered Riding. Contact the CR office for more information.

CR Business Membership - \$45 for CR Members who want to add a business membership, \$90 for non-members. Business members receive 15% discount on all advertising rates, extra directory listing for your business, listing for your business on the CR website, and one-time listing of your business in CR's eBulletin.

Quarterly Member Newsletter (CR News) - Distributed quarterly to all CR members.
(Note: Newsletter ad will appear in *full color*.)

Spring Summer Fall Winter

4 Newsletters – **Select all four newsletters and receive a free one-time ad of the same size in the eBulletin (business card or quarter page ads are the only size available for the eBulletin).**

* **Full Page Ad** (ad size 7.25"w x 9.25"h) - \$135

* **Half Page Ad** (ad size 7"w x 4.25"h) - \$85

* **Quarter Page Ad** (size 3.25"w x 4.25"h) - \$60

* **Business Card Ad** - \$35.

eBulletin advertising (eBulletin goes out member and non-member subscribers) Ads must be submitted electronically or set up fees apply. Email office@centeredriding.org to request submission form. **NOTE: CR Instructors can receive an ongoing FREE line ad in the eBulletin by offering a discount or value added service to CR Rider Members.**

\$35 for a one-time business card ad

\$60 for a one-time quarter page ad

\$30 for a one-time three-line ad (additional lines can be purchased at **\$10.00 per additional line**).

\$80 for three-time submission of the same three-line ad (**additional - \$25 per line – charge covers 3 submissions**)

\$150 for six-time submission of the same three-line ad or **2 three-time submissions** of two different ads submitted at the same time (**additional lines - \$50 per line – additional charge covers the 6 submissions**).

“Best of Both Worlds” Advertising Package – Includes four submissions (color ad) to *Centered Riding News* (quarterly member newsletter) AND six submissions of same ad to the eBulletin

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