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Press release: Six prominent Global Mobility associations join forces to lead the industry towards a sustainable future

Six leading employee mobility associations from around the world today launched a global effort to ensure the industry is playing its part on environmental sustainability. As part of the launch, the group signed a joint agreement that provides the Global Mobility industry with a roadmap and common actions towards achieving greater environmental sustainability.

Joining forces in this first-of-its-kind effort are the CERC (Canadian Employee Relocation Council), CHPA (Corporate Housing Professionals Association), EuRA, FIDI Global Alliance, IAM (International Association of Movers) and Worldwide ERC (WERC).

“We are seeing many actions and initiatives promoting environmental sustainability in our respective sectors, which is great. However, the lack of a common framework leads to duplicated efforts and sometimes even counterproductive results”, according to Mary Ann Passi, CEO of CHPA. There has been a growing focus on environmental sustainability in Global Mobility over the past year; Tad Zurlinden, CEO of EuRA, explains that “understanding and complying with the many different sustainability requirements is becoming increasingly difficult for stakeholders in the Global Mobility supply chain. With this agreement, we hope to streamline the process across our industry, allowing for meaningful actions and real, measureable impact.”

“We believe that close cooperation across the employee mobility industry is fundamental to achieving greater environmental sustainability for the benefit of people around the world”, underlines Lynn Shotwell, CEO of WERC. Jesse van Sas, Secretary General of FIDI Global Alliance, adds that “the Global Mobility industry has a very complex global supply chain, involving a large diversity of stakeholders. Through this cooperation agreement, we want to make sure that all parties are heard and participate in defining this sustainable future for our industry.”

To help structure the collaboration, an external consultant was appointed to assist in defining the framework and milestones of the Global Mobility sustainability roadmap. Following an RFP process, this project has been awarded to Deloitte, who will present the results during the WERC Global Workforce Symposium in Las Vegas, USA, at the end of October 2022.

“Deloitte has a strong experience in corporate sustainability, and extensive knowledge of the Global Mobility industry. Their assistance will be extremely valuable to structure our common efforts”, says Stephen Cryne, CEO of CERC. The process will include an industry-wide survey that each association will share with their respective members. “The success depends on the participation of all our members, across all Global Mobility sectors. We therefore count on everybody to contribute to this important project”, says Chuck White, President of the IAM.

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About the participating industry associations:

CERC (Canadian Employee Relocation Council): The CERC is a Canadian membership organization whose goal is to provide leadership, services and assistance to companies active in the relocation sector, enabling them to effectively serve relocated families by addressing issues that impact workforce mobility both domestically in Canada and internationally. Founded in 1982 the Council has over 500 members from across Canada, the United States and internationally.

CHPA (Corporate Housing Providers Association): The Corporate Housing Providers Association (CHPA) is a professional trade association exclusively dedicated to supporting corporate housing professionals around the world. The association's more than 300 member companies worldwide include providers and industry vendors that are invaluable partners to the industry's success.

EuRA: EuRA was formed in 1998 with the aim of promoting the benefits of professionally managed relocation and mobility services to companies with globally mobile employees. Members worldwide can be accredited by the EuRA Global Quality Seal (EGQS) and on a personal level through a training programme, Managing International Mobility (MIM).

FIDI Global Alliance: Established in 1950, FIDI is the reference global alliance of international moving and relocation companies. With 600 members in over 100 countries, all members have one thing in common: the highest quality of services, as proven by the internationally recognized FAIM Quality label.

IAM (International Association of Movers): The International Association of Movers (IAM) is the moving and forwarding industry's largest global trade association. With more than 2,000 members, it comprises companies that provide moving, forwarding, shipping, logistics, and related services in more than 170 countries.

Worldwide ERC (Worldwide Employee Relocation Council): Worldwide Employee Relocation Council (Worldwide ERC®) and the over 2,500 workforce mobility enterprises that we represent recognize the environmental impact of employee relocation and are committed to playing our part in meeting governmental and corporate sustainability goals. Worldwide ERC® is bringing our industry together, helping global mobility and relocation professionals navigate current and emerging sustainability issues and forging the future for our industry and our world.