Call for Presentations

Disrupting Status Quo
October 10-12, 2013
Omni Interlocken Resort  Broomfield, Colorado U.S.A.

Proposals for presentations accepted online at www.CFHA.net
Submission Deadline: Friday, March 15, 2013

What is the Blue Bear?  The Blue Bear is actually a 40-foot statue outside of the Colorado Convention Center named, "I See What You Mean" by Denver artist Lawrence Argent. It is a steel sculpture, encased in a fiberglass and cement composite and acts as a Denver ambassador.

The Collaborative Family Healthcare Association (CFHA) is a member-based, member-driven collaborative organization. We believe collaboration is an essential element necessary for re-visioning healthcare. CFHA promotes comprehensive and cost-effective models of healthcare delivery that integrates mind and body, individual and family, patients, providers and communities. CFHA achieves this mission through education, training, partnering, consultation, research and advocacy.

The CFHA Annual Conference focuses on the varied aspects of collaborative and integrated healthcare. It has become the premiere conference of its type, bringing together practitioners, researchers, students, academicians, corporations, governmental agencies, and foundations. The three-day Conference includes preconference workshops; three plenary sessions and more than 50 educational breakout sessions.

Submit Proposals Online at  www.CFHA.net
Presentation Proposals

CFHA seeks proposals for presentations that address the conference theme of **Disrupting Status Quo**, as well as presentations that help advance the promotion of a comprehensive and cost-effective model of healthcare delivery that integrates mind and body, individual and family, providers and communities.

Presentation proposals will be considered in the following topic areas:

- Clinical care/direct practice
- Consumer/patient engagement
- Public policy
- Interdisciplinary team training
- Leading/creating systemic change

Presentation proposals will be considered for any aspect of collaborative care that may be of interest to Conference attendees, including:

- Interdisciplinary, team-based approaches to care beyond medical and behavioral health integration that incorporate other services such as oral health, substance abuse treatment, clinical pharmacy, specialty care, nutrition, spiritual counseling and/or complementary therapies for a more whole-person approach to care.
- Research that translates into better practice.
- Public policy issues such as analyzing and interpreting existing policies, advocating for policy changes.
- Training and education such as interprofessional training; orienting staff to an integrated care setting; providing medical care in non-medical settings.
- Consumer/patient engagement in organizational policy, planning, delivery of care, evaluation, and training.
- Technology such as EHRs, health information exchange, patient portals, social media.
- Overcoming barriers to planning and implementation; how to blend organizational cultures.
- Cultural congruency in providing services.
- Engaging specific ethnic and linguistic minorities, underserved/low income communities, and rural populations.
- Organizational case studies, successful collaborations between primary and behavioral health providers in the public and private sectors.
- Connecting individuals to a healthcare home and empowering individuals, families and communities as owners of their care.
- Implementing of policies and payment mechanisms that promote sustainable models of collaborative care within both publicly and privately funded centers/institutions.
- Strategies to develop, nurture and reward champions, providers and leaders in collaborative care.
- Clinical topic presentations (e.g., PTSD, substance abuse, adolescent health, etc.).

Sessions that are interactive with the audience are encouraged. Whenever possible, we encourage presentations by interdisciplinary teams that explore the clinical, operational and financial components of collaborative care.

Please keep in mind that conference sessions are intended for educational purposes and are noncommercial forums. Presenters should refrain from specific product endorsement whenever possible and under no circumstances should the session be used as a place for direct promotion of a presenter’s product, service or monetary self-interest.

In consideration of space and limited time slots, submissions are limited to no more than three (3) proposals from any one presenter. Sessions that are interactive with the audience are encouraged.

Proposals will be reviewed and selected based upon the following criteria:

- Consistency with the conference theme and/or mission of CFHA;
- Innovative and unique topics, or cutting-edge and timely subjects;
- Thorough description of the presentation and learning objectives;
- Anticipated attendee interest in the subject matter;
- Level of participant interaction and a presentation format that reflects interdisciplinary collaborative practice;
- Availability of material that can be applied post-conference such as handouts and tools.

**Poster Presentations**

Entries for Posters presentations are NOT being accepted at this time. A separate submission process for Posters will be available on the CFHA web site beginning in May 2013.
Presenter Terms and Conditions

Should your Proposal be selected for presentation at the CFHA Conference, all presenters must agree to the following:

1. Each presentation must designate a Primary Contact Person. This individual agrees to receive all correspondence and accepts responsibility for conveying and confirming Conference-related information with all presenters.

2. Presenters are required to disclose to the activity audience any relevant financial interests discussed in an educational presentation. If your proposal is accepted for presentation, each presenter will be required to complete and return a disclosure form. This data will be used to ensure that your involvement in this activity is monitored for bias and/or lack of content balance.

3. Presenters will be required to provide handout materials, class outline or other related resources in advance to be incorporated into the Conference proceedings. In lieu of printed handout materials, CFHA will offer electronic options to these resource materials for Conference participants. Documents should be submitted in Word, PDF or PowerPoint format.

4. Presenters must register and pay to attend the CFHA Conference. Registration fees for the 2013 CFHA Conference have not been confirmed as yet, but will be comparable to 2012 prices: $450 for CFHA members, $550 for non-members; $225 for student members; $200-250 for one-day registrations. (More details will be provided in the coming months.)

5. Presenters are responsible for their own travel and hotel arrangements and assume all related costs. Accommodations must be reserved at the designated CFHA Conference hotel.

6. Presenters must confirm that Appropriate "Releases of Confidential Information" have been obtained for all client materials and copyrighted materials that will be used or recorded as part of this presentation. The responsibility for protecting client confidentiality rests with the presenters.

7. PowerPoint presentations must be delivered to the CFHA Conference Manager prior to the Conference. The Conference AV team will pre-load your presentation onto the classroom computer prior to the session. These presentations will also be made available as resources to Conference registrants through the CFHA web site after the Conference.

8. For presentations involving research with human subjects, the presenters confirm that the research has received approval from the appropriate Institutional Review Board and the data has been collected in an ethical manner.

9. All presenters agree to be photographed, videotaped and/or recorded by the Collaborative Family Healthcare Association, or any supplier contracted by CFHA. CFHA or any supplier contracted by CFHA shall own all rights of any kind in perpetuity in said photography, videotaping and/or recording.

Notification and Acceptance

Presentation proposals will be reviewed by members of the CFHA Conference Planning Committee in April 2013.

CFHA will confirm the status of your proposal via email to your Primary Contact person by the end of May 2013.

If your proposal is selected for presentation, you will receive acknowledgement from CFHA to confirm the date and time of your presentation, as well as request to provide additional information. Please review, complete and return this information with 14 days to CFHA’s Conference Manager.