IBH breaks down the mental health stigma in rural US, which helps patients, saves money and increases provider satisfaction.

What about the other 60 million people?

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INTRO
- 60 million in rural US
- Greater lack of access compared to metropolitan areas
- Increased mental health stigma in rural US

WHO ARE WE
- CentraCare is a large non-for-profit health care system in central MN
- Sauk Centre has a population of 4,379 and is the first rural site in our system to offer IBH services
- Small critical access hospital within a larger system

OUR MODEL
- Full time IBH provider in our clinic with blocked time for acute needs and scheduled visits
- Available for entire campus
- Attends weekly IBH meeting with other behavioral health providers, crucial not to feel alone providing care in a rural area
- Psychiatry consultation available
- We have initiated evidence-based treatment approaches, enhanced clinic workflow, facilitated communication among and across care teams, expedited behavioral health access and consultation, and now are embarking upon the introduction of new models for providing population-based team care

WINS...
- Provider satisfaction!
- Avoided emergency room visits, able to triage to IBH visit for more appropriate assessment.
- Earlier access to psychiatry and referrals within the system to formal behavioral health.
- Coordination of care to treat patient as a whole!