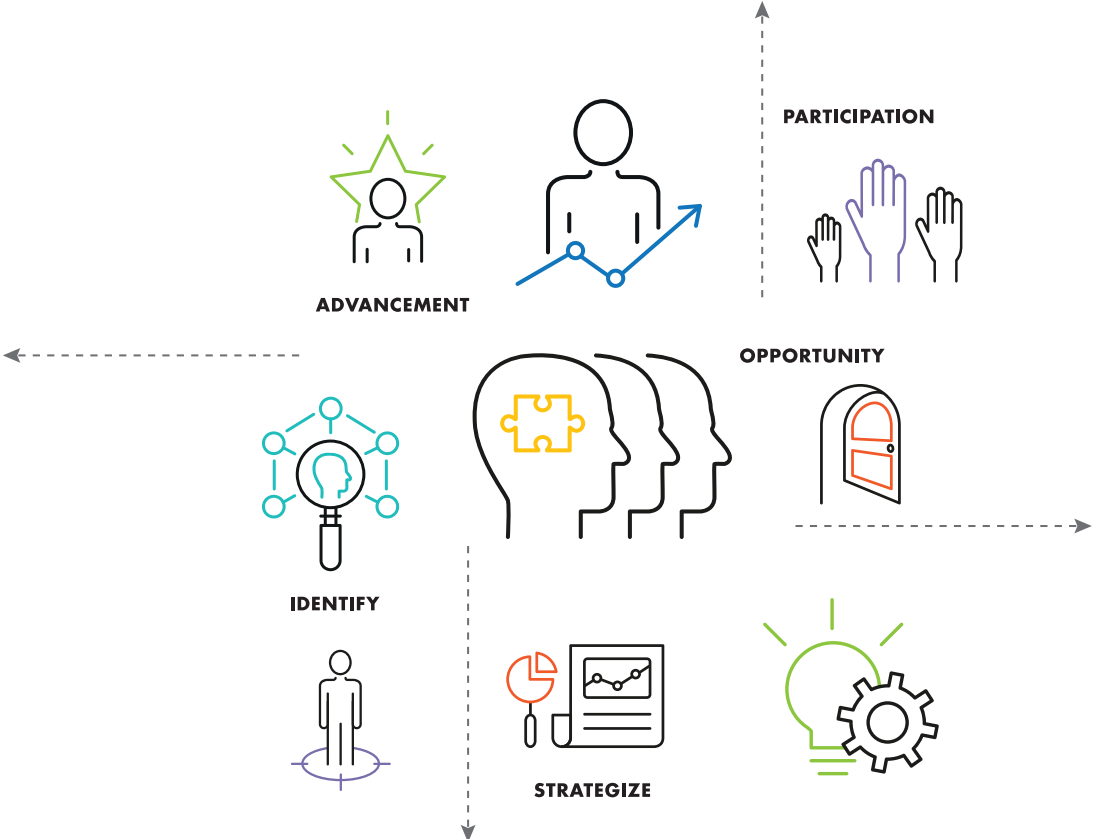




Chicago United

Join Our Mission

Create a Stronger More Inclusive Business Environment



ADVANCING MULTIRACIAL LEADERSHIP IN BUSINESS

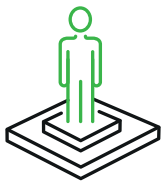
About Chicago United

Chicago United's mission is to **achieve parity in economic opportunity** for people of color by advancing multiracial leadership on corporate boards, in executive management, and in business diversity. Our research and programs support the business community's ability to engage in leading inclusion practices so individuals may realize their potential while supporting the success of their employer organizations.

Tell Us About Your Organization!

Chicago United serves as your **thought partner in promoting best-in-class inclusion practices** that inform the strategic development of your business. Diversity in the workplace benefits employees at all levels and it's important that those with the most influence come together to advance it.

We are grateful you have decided to become a member of Chicago United and join with other civic leaders with shared values to advance inclusion. This brochure will help you determine who to engage in membership and how to derive the greatest value. Please request the enrollment form to get started.



Who Will Take the Leadership Role?

CEO Council members are typically the chairperson, CEO, or president of the member organization and hold the voting rights within Chicago United. Responsibilities include:

- Establishing the policies and procedures of Chicago United
- Developing inclusion strategies
- Implementing Chicago United programming within their own companies

CEO Council Member Expectations

CEO Council members lead by example, and encourage fellow business leaders to contribute to the success of Chicago United by engaging in our advocacy work and through financial support.

CEO Council Members should plan to attend our CEO Strategy Sessions, Chicago United's Annual Meeting, the Bridge Awards Dinner, and other targeted organizational activities.



As a catalyst for diversity and inclusion, Chicago United's CEO Council promotes diversity and inclusion as a CEO issue among their colleagues and peers in the business community.

In addition to peer level meeting participation, CEO Council members are asked to appoint up to four employees to join the Leaders Council. The appointed employees will engage in developing and implementing our programs.

Who Will Support the Advocacy Work?

Members of the Leaders Council act as ambassadors for Chicago United when it comes to promoting diversity and inclusion among their colleagues and peers in the business community.



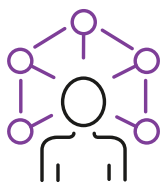
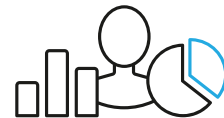
It is recommended that members of the Leaders Council should be from a variety of professional backgrounds including human resources, supply chain, community affairs, and strategy or operations.

These individuals should be empowered to make reasonable commitments on behalf of their company.

At least one of the Leaders Council members should have regular contact with their organization's CEO Council member.

Leaders Council Member Expectations

Members of the Leaders Council support the development of Chicago United's products and programs by:



- Lending their professional expertise
- Securing resources for the organization, including financial and in-kind donations
- Promoting Chicago United's programs and products within their organization

By taking part in Chicago United leadership programs, individual members and their organizations receive the full value of participation.



We encourage members to participate in Chicago United as much as they'd like, but at a minimum we ask that three hours per month are dedicated for Chicago United activities, including organization and networking events or other committee meetings.

What Are Other Ways to Get Involved?

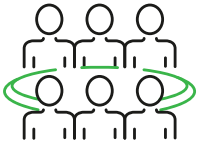
Jump in with both feet!

We encourage members to become familiar with at least one of the products or programs of Chicago United and serve as an ambassador for the organization. Other ways to get involved include:



- Writing a trade publication article
- Participating in panels and forums that use Chicago United materials as supporting facts
- Serving as a media spokesperson on behalf of Chicago United

Membership Dues



Category	Public, Private, Partnerships & Holding Companies (Gross Revenues)	Banks/Financial Services (Assets)	Not-for-Profits	Dues
A	Greater than \$1 Billion	Greater than \$10 Billion		\$20,000
B	\$500 Million to \$1 Billion	\$5 Billion to \$10 Billion		\$15,000
C	\$75 Million to \$500 Million	\$1 Billion to \$5 Billion		\$10,000
D	\$25 Million to \$75 Million	\$500 Million to \$1 Billion		\$5,000
E	Less than \$25 Million	\$100 Million to \$500 Million		\$2,000
F			Greater than \$100 Million	\$9,000
G			Less than \$100 Million	\$4,000

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