



Dr. Scott Cawood, Ed. D., CCP, GRP

Today, every organization is being challenged to rethink its strategy, including how it competes for and engages with workers in an ever-changing, on-demand world. It is no longer enough to rely on superior products and services to compete. Now, holding a place of prominence as a work place has risen to the top of the priority list as workers decide whether to engage with your organization. Given the criticality of engaging the right talent, it's time to find new ways to create fun and rewarding workplaces. Now is the time for rewards professionals to step in and reshape the workplace experience to

engage and align people in more meaningful ways.

Businesses will continue to become increasingly challenged to effectively respond to a diverse, global, and fast-moving world. All organizations, and visionary leaders - as they obliterate things, only to be obliterated by the next thing...which sprang up overnight and is now the new "in thing", will struggle to keep up with technical change. Despite these challenges, rewards professionals are uniquely suited to help an organization and its workers perform. A well designed and meaningful total rewards program is the necessary conduit between what an organization needs to do and the people who will do it. While this is a huge responsibility, it also speaks to the impact total rewards can have on any organization. Delivering on the critical components for organizational success requires rewards professionals who are prepared to adapt, respond and actively work to align people with where their organizations — and the world — are going.

Join WorldatWork President & CEO, Scott Cawood, as he discusses the unique role today's professionals play in helping organizations make the connection between highly effective organizations and deeply meaningful rewards that ultimately place your organization ahead of your competitors.

Scott's Bio

Dr. Scott Cawood, Ed.D., CCP, GRP, is President and CEO of WorldatWork, the premier global compensation and Total Rewards Association.

Prior to joining WorldatWork, Scott was the Leader of Organizational Effectiveness at W.L. Gore & Associates Inc., the maker of Gore-Tex. Scott has served as the President of Synogy, a global compensation and sales software company where he began as its chief human resources officer. Scott has also held executive positions as VP of Global Talent at Revlon and the Great Place to Work Institute, which selects Fortune magazine's 100 Best Places to Work.

As an avid learner, Scott holds five degrees, including his doctorate in work-based learning from the Wharton School of Business and the Graduate School of Education at the University of Pennsylvania. He also studied labor and industrial relations, at Michigan State. He has been a part of the business school faculty at Georgetown University for 15 years and supports building equitable and rewarding workplaces anywhere he goes. Scott holds a first-degree Black belt in Kenpo Karate, has only been knocked out twice when competing, and while not a big fan of sweets, will never turn down carrot cake. Scott lived much of his life in NYC but was born in Michigan and now calls the sunny state of Arizona, home.