



	Platinum (Limit 12 Sponsors)	Gold
Publicity	Firm's logo displayed as <u>Platinum</u> sponsor: <ul style="list-style-type: none"> ▪ at breakfast briefings ▪ at Annual meeting ▪ on CCA Web site (top of page) 	Firm's logo displayed as <u>Gold</u> sponsor: <ul style="list-style-type: none"> ▪ at breakfast briefings ▪ at Annual meeting ▪ on CCA web site (rotating footer)
Educational Program / Roundtable Participation	Special consideration in being invited to speak at a CCA educational event. Topic must be accepted by the Program Committee. Firm's marketing materials and other materials will be packaged to give to our members who attend briefing session.	
CCA Membership	Free membership for up to 6 individuals - value is \$95.00/yr. per person (\$570 total value). Sponsor members can be changed when the sponsorship is renewed	Free membership for up to 4 individuals - value is \$95.00/yr. per person (\$380 total value). Sponsor members can be changed when the sponsorship is renewed
Monthly Event Attendance	Each designated free CCA member may attend all CCA briefings during the program year.	
Annual Summit Attendance	Free admission for 2 individuals (currently a \$150 value)	
Monthly Event Marketing	Posting of sponsor webinars/events in CCA email update. Must be provided to CCA Staff two weeks prior to member update email	
Marketing to Membership	Placement as Sponsor (short promotional message) in one monthly member email update; One use of CCA membership list to distribute content (approved by CCA)	One use of CCA membership list to distribute content (approved by CCA)
Marketing to Senior Executive Forum Members	Folder insert at each Executive Forum meeting	N/A
Social Media	Promotion via official CCA LinkedIn and Twitter accounts	N/A
Annual Sponsorship Fee	\$5,000	\$2,500