



Café

VOTE YES! Advocating for Our Forest Preserve and Conservation Districts

Date: October 2, 2024, 12:00 PM CST

Dan Lobbes, The Conservation Foundation, Director of Land Protection

Mike Tully, Friends of the Lake County Forest Preserves

Carolyn Campbell, McHenry County Conservation Foundation, Board Member

Chris Kessler, Openlands, Director of Policy

Abby Beck, The Conservation Foundation, Vice President of Advancement

With Appreciation to Our Sponsors

Because trees are important to equity as well as to human health, this CWA Café is supported by the [US Forest Service](#) and the [Illinois Department of Natural Resources Urban and Community Forestry Program](#).

The funding supports workshops and trainings so the Alliance can help more communities improve urban tree canopy forests across the region, including through participation in [Tree City USA](#). These institutions are an equal opportunity provider.



On November 5th, DuPage, Kane, Lake, and McHenry County voters will have the opportunity to **VOTE YES** to protect clean air, clean water, and wildlife for generations to come.

WHAT'S ON THE BALLOT?

\$669MM

additional for nature
over the next 20 years

Kane

- Led by The Conservation Foundation & Kane Neighbors for Open Space, Clean Water & Clean Air
- Proposition to Increase the Limiting Rate to Maintain and Improve Woodlands, Wetlands and Prairies in Kane County.
- The rate increase is 0.029163%. For an average cost to a homeowner, the cost will translate to **about \$3 a month**
- If approved, Kane Forest Preserves will be better able to improve air and water quality, purchase at least 125 acres of land and restore and create 275 acres of wildlife habitat, improve flood control, expand public safety, and create more places where children can experience and enjoy the wonders of nature.

To learn more and find out how you can advocate: VoteYesKaneForest.org

DuPage

- Led by The Conservation Foundation & DuPage Neighbors for Open Space, Clean Water & Clean Air
- Proposition to Increase the Limiting Rate to Maintain and Improve Woodlands, Wetlands and Prairies in DuPage County.
- The rate increase is 0.035%. For an average cost to a homeowner, the cost will translate to **less than \$3.50 a month**.
- If approved, it will preserve 250 additional acres, protect water quality, plant trees, help reduce flooding and provide educational opportunities for children.

To learn more and find out how you can advocate:

VoteYesDuPageForest.org

Lake

- Led by the Vote Yes for the Lake County Forest Preserves Steering Committee, Openlands and Trust for Public Land
- The Lake County Forest Preserves board of commissioners authorized the question asking voters to approve the sale of \$155 million in bonds.
- The average cost to a homeowner translates to **less than \$3 a month**.
- If approved, it will allow Lake County Forest Preserves to acquire more land, create and improve trails, and restore land and water.

To learn more and find out how you can advocate: VoteYesLakeFP.com

McHenry

- Led the Vote Yes for the McHenry County Conservation District Proposition Steering Committee, with technical assistance from Openlands and Trust for Public Land
- MCHENRY COUNTY CONSERVATION DISTRICT-PROPOSITION TO INCREASE THE LIMITING RATE
- The rate increase is 0.027%. For an average cost to a homeowner, the cost will translate to **about \$2.25 a month**
- If approved, McHenry County Conservation District will be better able to improve air and water quality, protect land, restore more wildlife habitat, and improve access to open spaces for all, especially those with disabilities.

To learn more and find out how you can advocate:

VoteYesConserveMcHenry.org



KEY MESSAGES

WHAT TO SAY WHEN TALKING TO VOTERS
ABOUT THESE PROPOSITIONS

INCLUDE KEY INFORMATION

1. **VOTE YES!!**
2. On or Before Election Day: **NOVEMBER 5th**
3. **BALLOT TITLE or AGENCY NAME**
4. **TALK BENEFITS, ~~NOT MONEY.~~**

WHAT IT WILL DO:

It will protect drinking water and the water quality of our rivers, lakes and streams.

WHAT IT WILL DO:

It will restore habitat for
wildlife.

WHAT IT WILL DO:

It will improve park access
for all people.

WHY IT IS IMPORTANT:

In today's digital age it's more important than ever to provide parks, natural areas and outdoor recreational programs and places where children can play and be physically active.

WHY IT IS IMPORTANT:

With land prices rising and the amount of natural lands dwindling, we must act now to preserve our last remaining open spaces for our children and our grandchildren before they are lost to development.

WHY IT IS IMPORTANT:

Purchasing and preserving natural areas and improving water quality also plays a very important role in preserving the quality of life in the County.

WHY IT IS IMPORTANT:

Voting YES will allow the Forest Preserves/Conservation District to unlock state and federal matching funds, so the County gets its share.

HOW YOU CAN HELP



HOW YOU CAN HELP

Help Spread the Word!

[McHenry County toolkit](#)

[Lake County Toolkit](#)

[DuPage County Toolkit](#)

[Kane County Toolkit](#)

Learn More About the Ballot Measures at:

VoteYesDuPageForest.org

VoteYesKaneForest.org

VoteYesLakeFP.com

VoteYesConserveMcHenry.org

DIGITAL ASSET EXAMPLES

Facebook Posts



Instagram Content



PPT Slide



Banner Art



Facebook Profile Picture



Logo Formats

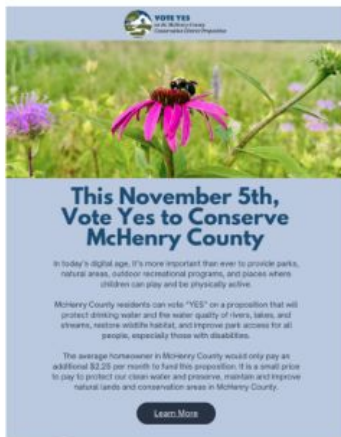




VOTE YES
on the McHenry County
Conservation District Proposition

CLICK HERE TO ACCESS TEMPLATES

EMAIL TEMPLATE



Visit VoteYesConserveMcHenry.org to learn more!
Paid for by Vote Yes for the McHenry County Conservation District Proposition

SOCIAL POST TEMPLATES



SOCIAL STORY TEMPLATES



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THANK YOU
And VOTE YES!

CREATE A CAFE!

Are you a Chicago Wilderness Alliance partner with a conservation success story you'd like to share or a topic to introduce and discuss with your peers? We'd love to have you create a [Cafe session](#)!

Cafes are conducted via Zoom and typically last 1 hour.

We'll help you decide on a format for your session and can provide template slides or other assistance as needed. We'll also promote your session on social media and in our monthly newsletter.

[Complete the CWA Cafe Request form](#) or contact Laura Reilly to talk through your Cafe session idea. Thanks for sharing your expertise with the Chicago Wilderness network!

Questions?

Laura Reilly, Chicago Wilderness Alliance

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Café