

#### **Moderators:**

- Laura Reilly (Chicago Wilderness Coordinator)
- Susan Donovan (Director of Government Relations, The Nature Conservancy in Illinois)

## Leveraging CW's Government Relations Community In Your Advocacy Work

### Agenda:

- I. Introduction
- II. Opening Poll
- III. Legislative update & Chicago Wilderness Collective Goals
- IV. Review of GRC procedures and processes
  - I. GRC Priorities & Principles
  - II. Policy Action Request Form
  - III. Social Link
- V. Round Robin discussion
- VI. Closing reflection

### **Goal 1: Healthy Lands**

America The Beautiful (30x30)

- Goal of conserving 30% of the country's lands and waters by 2030
- January 27th: Executive Action
- May 6<sup>th</sup>: President Biden releases America The Beautiful plan
- Equity in access to nature

### **Goal 2: Agriculture**

Growing Climate Solutions Act (S. 1251/H.R. 2820)

- USDA certification program that streamlines farmer/landowner participation in carbon sequestration
- Currently co-sponsored by Sen. Durbin (IL), Sen. Stabenow and Sen. Peters (MI), Sen. Braun & Sen. Todd (IN), and Sen. Baldwin (WI)
- In House co-sponsored by Rep. Bustos (IL) and Rep. Hollingsworth (IN)



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#### **Goal 3: Green Infrastructure in Built Places**

#### American Jobs Plan

- Broad infrastructure package: transportation, utility industry, physical infrastructure, and more
- Promotes investments in natural infrastructure
- Job creation for overburdened communities

### Goal 4: Increase habitat/conservation land

Recovering America's Wildlife Act

- Biodiversity bill: addresses habitat loss of vulnerable species
- Funds local and state efforts to invest in conservation of at-risk species
- Re-introduced on Earth Day (H.R. 2773)
- Introduced by Congresswoman Dingell (MI). Currently cosponsored by Congresswoman Schakowsky (IL)

### **Goal 5: Nature Access and Benefits for People**

Land Water Conservation Fund

- Summer 2020: passage of Great American Outdoors Act
- Outdoor Recreation Legacy Partnership Program
- Implementation

#### **Goal 6: Climate**

CLEAN Future Act

- Emission reduction of 50% by 2030, 100% by 2050
- Enacts Clean Energy Standard, building code updates, and prioritizes equitable community/worker transition
- Currently co-sponsored by Congressman Rush (IL), Congresswoman Kelly (IL), Congresswoman Schakowsky (IL), and Congresswoman Dingell (MI)



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### **Goal 7: Aquatic Resources**

Illinois Partners for Nutrient Loss Reduction Act (SB 2474 & HB 1792)

- Increases funding to the Partners for Conservation Fund to implement Illinois' Nutrient Loss Reduction Strategy
- Partners for Conservation Fund program sunsets July 1, 2021
- Nutrient runoff impacts all Illinoisans, urban and rural alike
  - degrading drinking water supplies
  - harming aquatic wildlife
  - diminishing opportunities for recreational opportunities such as swimming, fishing, and boating
- Legislation was developed with input from representatives from Illinois EPA and departments of Agriculture and Natural Resources and is supported by
  - American Farmland Trust
  - Illinois Environmental Council
  - Illinois Fertilizer & Chemical Association
  - The Nature Conservancy
  - Illinois Land Improvement Contractors Association
  - Illinois Sierra Club
  - The Wetlands Initiative

# REVIEW OF GRC PROCEDURES & PROCESSES

### **Updates to Priorities and Principles Document**

- Cultivating an inclusive community
- ChicagoWilderness.org/AdvocacyandAwareness
- Types of actions GRC can take
  - Share info with CW partners working on this issue
  - Post issue to Government Relations Community page
  - Share on CW social media and SocialLink
  - Share action alert via CW eblast
  - Create CW Cafe on this topic/issue
  - Request CW to write letter of support\*



<sup>\*</sup>Requests will be reviewed by GRC team and approved by Executive Council

## REVIEW OF GRC PROCEDURES & PROCESSES

### **Policy Action Request Form**

- Pre-submission requirements: relevance to CW priorities and principles; how issue affects the region; summary, including bill number; links; what action is requested
- ChicagoWilderness.org/AdvocacyandAwareness
- Post-submission: Reviewed by GRC team; if approved, forwarded to Executive Council; action as requested

| First Name *   |   |
|--|---|
| Last Name *  |   |
| Email Address *  |   |
| Organization *   |   |
| Phone *  |   |
| Professional Title   |   |
| 1. Is this issue relevant to the CW Priorities and Principles? *  2. How does this issue impact the community, nature, wildlife, etc of the Chicago Wilderness Region? * | □ Lands, Waters, Plants & Wildlife □ Climate & Infrastructure □ People & Health   |
| 3.Summary of info<br>on issue or policy<br>action requested;<br>include bill<br>number   |   |
| Upload or attach<br>sign on letter or<br>text  | Choose File No file chosen  |
| Link to an online action alert   |   |
| Date for action to be completed by   |   |
| 4. What type of action are you requesting? *   | □ Share info with CW partners working on this issue □ Post issue to Government Relations Community page □ Share on CW social media and SocialLink □ Share action alert via CW eblast □ Create CW Cafe on this topic/issue □ Request CW Partners write or sign on to letters of support* |
| SUBMIT   |   |

## ADDITIONAL ACTIONS AT CHICAGOWILDERNESS.ORG/ADVOCACYANDAWARENESS

- 1. Find your legislators in Illinois, Michigan, Wisconsin, Indiana to voice your support or disagreement on conservation issues
- 2. View legislative calendars for Illinois, Michigan, Wisconsin, Indiana to stay aware of business during session
- 3. Read or download the current GR Community legislative priorities and principles for guidance of CW's topics of concern
- 4. Submit a Policy Action Request Form for consideration to be shared with the CW community

#### Advocacy & Awareness

Our Work » Advocacy & Awareness



The Advocacy & Awareness committees seek to inspire healthy communities by raising awareness, advancing change, and building support for conservation through policy development, advocacy movements, and educational campaigns.

Topic areas: communications, marketing and outreach, government relations, and social and environmental advocacy

Committee members are responsible for:

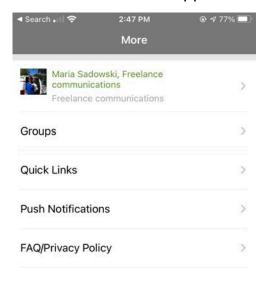
- · Award & Accreditation programs
  - Showcases the Chicago Wilderness region's most inspiring wild places and people
- · Government Relations community
  - Considers potential policy engagements through a process that looks at current CW initiatives, priorities, and the present legislative climate

We encourage individuals and organizations interested in advocacy and awareness to take the following actions:

1. Voice your support for conservation issues and initiatives; find your elected officials

## SOCIALLINK MEMBER PORTAL AND APP

- Join groups, find members, share files
- Email Laura at <u>info@chicagowilderness.org</u> for login info
- Download SocialLink in app store



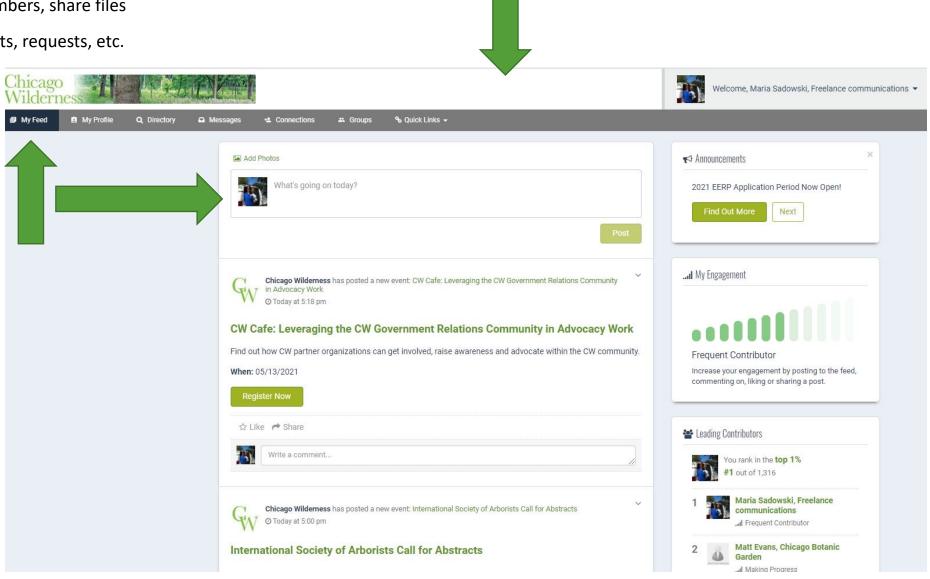


## **SOCIALLINK MEMBER PORTAL AND APP**

Join groups, find members, share files

Share updates, events, requests, etc.

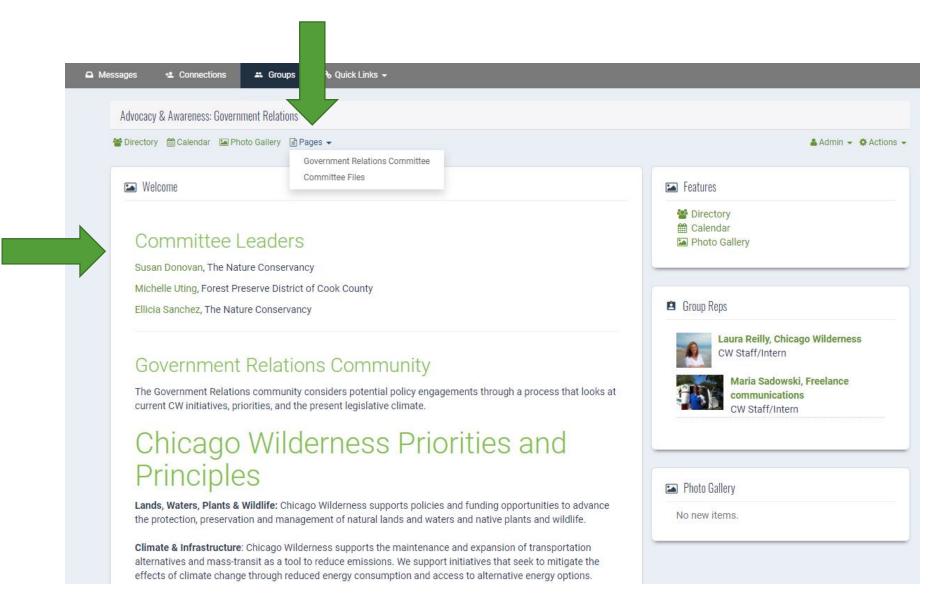
on your NewsFeed



## SOCIALLINK MEMBER PORTAL AND APP

### **Group pages**

- Find leaders and members
- Share files
- · Email the group



### **SHARE YOUR INFORMATION**

- 1. Career Center
- 2. Community Calendar
- 3. Equity and Inclusion resource page
- 4. CW page on iNaturalist

EMAIL INFO@CHICAGOWILDERNESS.ORG OR LAURA.REILLYCW@GMAIL.COM



### **ROUND ROBIN DISCUSSION**

What are some policy opportunities you're excited to work on in the coming year?

### **ROUND ROBIN DISCUSSION**

Based on our earlier review of GRC priorities and principles, SocialLink feed, and the policy action request form, do you have any feedback as to how we could potentially streamline this process to be more inclusive, and reach groups beyond Illinois?

## **QUESTIONS?**

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