

2022 Fall Conference

Employment Law / Legislative • November 2, 2022

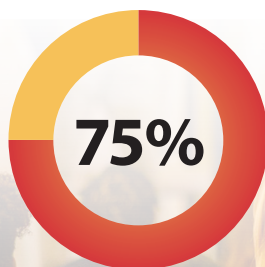
2022 Fall Conference Sponsorship Levels

NO PRICE INCREASE – AND MORE EXPOSURE!

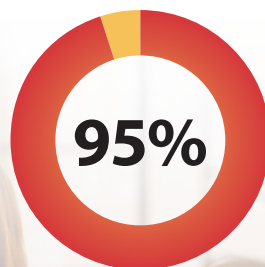
Sponsor benefits include exposure in high-profile locations on-site **AND** even more exposure through the on-demand recordings distributed after the conference. Exhibitor benefits include multiple opportunities to generate leads and connect with attendees.

Exposure to Attendees	PLATINUM \$5000	GOLD \$3000	SILVER \$1500	BRONZE \$1000	EXHIBITOR \$600
Introduction of Keynote Speaker	✓				
Logo on attendee giveaway	✓				
Materials on special interest tables	✓	✓	✓		
Choice of table location	First	Second	Third		
Logo on all event promo materials	✓	✓	✓	✓	
Logo dominant in event brochure	✓	✓	✓	✓	
Podium recognition during the event	✓	✓	✓	✓	
Link to website on event web page	✓	✓	✓	✓	✓
Booth staff included	3	2	2	2	2
Communication to Members					
Sponsorship of 1 monthly in-person or virtual education meeting (includes 3 minute intro)	✓				
Direct E-mail blast to over 3,500 HR contacts (<i>within 12 months after conference</i>)	2	1			
Logo on website scrolling banner (<i>bottom of home page</i>)	3 months	2 months	1 month		
Mailing list of attendees before and after event	✓	✓	✓	✓	✓
Social Media Presence					
Dedicated social media post with logo (<i>Facebook, Twitter, LinkedIn</i>)	✓	✓	✓	✓	
Memberships					
CHRA Individual membership – valid through 2023 (<i>to use or gift to a client</i>)	2	1			

**DID
YOU
KNOW...**



of conference attendees are **decision makers holding manager or higher level positions** within their company



of conference attendees are **located within the Greater Baltimore area**



of conference attendees are **CHRA members seeking leading & modern HR resources**



2022 Fall Conference Sponsor/Exhibitor Agreement Form

(Please list company name exactly as it should appear on conference online promotional materials)

Note: Exhibitor fee increases to \$650 after September 7, 2022

Sponsorship Level: _____
 Company Name: _____
 Main Line of Business (401k, Background Checks, etc.): _____
 Contact Person: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____
 Signature: _____

Please list company booth representatives attending the Fall Conference: (Two registrations are included for all sponsors/exhibitors)

1. _____ Email: _____
 2. _____ Email: _____

Please list any additional representatives, **no more than two additional:** (\$75.00 each)

3. _____ Email: _____
 4. _____ Email: _____

A credit card number is required to hold your registration. If you plan to pay by check, the check must be received by November 2, 2022 or the credit card listed will be charged for any balance due. Your registration is not confirmed until payment is received.

Payment Options:

- 1) Check payable to CHRA
- 2) Charge to the following credit card: VISA / MasterCard / AmEx

CC#: _____ Exp. _____
 Security Code (REQUIRED): _____

Signature: _____

Cancellation Policy: *Cancellations after October 5, 2022 are non-refundable due to benefits received. CHRA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.*

Please send registration and payment to:
CHRA | 2331 Rock Spring Rd | Forest Hill, MD 21050
Email: info@chra.com