



Serving the Greater Baltimore Area HR Community Since 1930

**2016 Sponsor/Exhibitor Agreement**  
**11<sup>th</sup> Annual Fall Human Resources Conference (Legislative/Employment Law)**  
**Tuesday, November 1, 2016**  
**Martin's West | Baltimore, MD**

**☐ Platinum Sponsor – Keynote/Tote Bag/Grand Prize Drawing \$5,000**

- **Fall Conference Marketing/Recognition:**
  - Company logo dominant on Fall Conference brochure (if registered by August 15<sup>th</sup>)
  - Link to Company website on CHRA Fall Conference webpage
  - Company logo on all promotional notices about the Fall Conference via email and web
  - Company logo on CHRA provided participant give-away (e.g., tote bag, portfolio, etc.)
  - Recognized as Platinum Sponsor during Fall Conference program
  - Introduction of speaker at Fall Conference, in front of 300+ HR professionals
  - Assist with door prize giveaways at Fall Conference
  - First choice of booth location at Fall Conference
- **Additional Marketing Benefits:**
  - Ad on CHRA website for 3 months
  - 2 Email advertisement blasts to CHRA members in 12 months following Conference (through CHRA Headquarters)
  - 1 hardcopy advertisement mailed directly to CHRA members in 12 months following Conference (through CHRA Headquarters, sponsor to supply printed insert)
  - Complimentary sponsorship of 1 CHRA monthly meeting
    - Includes table at monthly meeting, opportunity to get in front of group to introduce yourself and your organization (2-3 minutes), free registration for 2 individuals, mailing list of monthly meeting attendees.

**☐ Gold Sponsor - \$3,000**

- **Fall Conference Marketing/Recognition:**
  - Company logo on cover of Fall Conference brochure (if registered by August 15<sup>th</sup>)
  - Link to Company website on CHRA Fall Conference webpage
  - Company logo on all promotional notices about the Fall Conference via email and web
  - Recognized as Gold Sponsor during Fall Conference program
  - Introduction of speaker at Fall Conference, in front of 300+ HR professionals
  - Second choice of booth location at Fall Conference
- **Additional Marketing Benefits:**
  - Ad on website for two months
  - 1 Email advertisement blast to CHRA members in 12 months following Conference

**☐ Silver Sponsor - \$1,500**

- **Fall Conference Marketing/Recognition:**
  - Company logo on cover of Fall Conference brochure (if registered by August 15<sup>th</sup>)
  - Company logo on all promotional notices about the conference via email and web
  - Recognized as Silver Sponsor during Fall Conference program
  - Third choice of booth location at Fall Conference
- **Additional Marketing Benefits:**
  - Ad on web site for one month

**☐ Bronze Sponsor - \$1,000**

- Company logo on cover of Fall Conference brochure (if registered by August 15<sup>th</sup>)
- Company logo on all promotional notices about the Fall Conference via email and web
- Recognized as Bronze Sponsor during Fall Conference program
- Fourth choice for booth location at Fall Conference

**☐ Break Sponsor- \$700**

- Recognized on event schedule, during program and signage for break.
- Booth location (booth includes registration for two representatives)

**☐ Exhibit Table - \$600 before August 15<sup>th</sup> /\$650 after August 15<sup>th</sup>**

- Booth location (booth includes registration for two representatives)

*Attendees-* Approximately 300+ Human Resources Professionals or business owners attend this event annually.

**\*Applying for approximately five(5) recertification credits.**

*(Please list company name exactly as it should appear on Conference materials.)*

Company Name: \_\_\_\_\_  
Contact Person (for exhibit info.): \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_

**Please list company representatives attending the Fall Conference:** (Two registrations are included for all sponsors/exhibitors)

1. \_\_\_\_\_ Email: \_\_\_\_\_  
2. \_\_\_\_\_ Email: \_\_\_\_\_

Please check if you will require electricity at your booth **(Add Additional \$35):** \_\_\_\_\_

**Payment Options:**

1) Check payable to CHRA  
2) Charge to the following credit card: VISA / MasterCard / AmEx  
CC#: \_\_\_\_\_ Exp. \_\_\_\_\_  
Security Code (REQUIRED): \_\_\_\_\_  
Signature: \_\_\_\_\_

**Cancellation Policy:** *If you registered for an Exhibit Table only, you may cancel up to three weeks out from the event for a refund, minus a \$100 cancellation fee. Sponsor Levels (Break, Bronze, Silver, Gold, Platinum) may not cancel after August 15 due to already receiving promotion and marketing.*

**Please send registration and payment to:**  
**CHRA / 720 Light Street / Baltimore, MD 21230**  
**(410) 752-3318 / FAX: (410) 752-8295**  
[chra@assnhqtrs.com](mailto:chra@assnhqtrs.com)