



Serving the Greater Baltimore Area HR Community Since 1930

## **2019 Sponsor/Exhibitor Agreement**

### **14<sup>th</sup> Annual Fall Human Resources Conference (Legislative/Employment Law)**

**Wednesday, November 6, 2019**  
**Martin's West | Baltimore, MD**

#### **❑ Platinum Sponsor – Keynote/Tote Bag/Grand Prize Drawing \$5,000**

- Company logo dominant on Fall Conference brochure (if registered by August 9<sup>th</sup>)
- Link to Company website on CHRA Fall Conference webpage
- Company logo on all promotional notices about the Fall Conference via email and web
- Company logo on CHRA provided participant give-away (e.g., tote bag, portfolio, etc.)
- Recognized as Platinum Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- First choice of booth location at Fall Conference
- Ad on CHRA website for 3 months
- 2 Email advertisement blasts to CHRA members in 12 months following Conference (through CHRA Headquarters)
- 1 hardcopy advertisement mailed directly to CHRA members in 12 months following Conference (through CHRA Headquarters, sponsor to supply printed insert)
- Complimentary sponsorship of 1 CHRA monthly meeting
  - Includes table at monthly meeting, opportunity to get in front of group to introduce yourself and your organization (2-3 minutes), free registration for 2 individuals, mailing list of monthly meeting attendees.
- Three complimentary CHRA memberships to gift to clients/colleagues (affiliate or HR professional)

#### **❑ Gold Sponsor - \$3,000**

- Company logo on cover of Fall Conference brochure (if registered by August 9<sup>th</sup>)
- Link to Company website on CHRA Fall Conference webpage
- Company logo on all promotional notices about the Fall Conference via email and web
- Recognized as Gold Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- Second choice of booth location at Fall Conference
- Ad on website for two months
- 1 Email advertisement blast to CHRA members in 12 months following Conference
- Two complimentary CHRA memberships to gift to clients/colleagues (affiliate or HR professional)

#### **❑ Silver Sponsor - \$1,500**

- Company logo on cover of Fall Conference brochure (if registered by August 9<sup>th</sup>)
- Company logo on all promotional notices about the conference via email and web
- Recognized as Silver Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- Third choice of booth location at Fall Conference
- Ad on web site for one month
- One complimentary CHRA membership to gift to a client/colleague (HR professional only)

☐ **Bronze Sponsor - \$1,000**

- Company logo on cover of Fall Conference brochure (if registered by August 9<sup>th</sup>)
- Company logo on all promotional notices about the Fall Conference via email and web
- Recognized as Bronze Sponsor during Fall Conference program
- Opportunity to market your Company on-stage to 300+ HR professionals through on-stage door prize giveaway.
- Fourth choice for booth location at Fall Conference

☐ **Break Sponsor- \$700**

- Recognized on event schedule, during program and signage for break.
- Booth location (booth includes registration for two representatives)

☐ **Exhibit Table - \$600 before August 9<sup>th</sup> /\$650 after August 9<sup>th</sup>**

- Booth location (booth includes registration for two representatives)

***(Please list company name exactly as it should appear on Conference materials.)***

Company Name: \_\_\_\_\_

Main Line of Business (401k, Background Checks, etc.): \_\_\_\_\_

Contact Person (for exhibit info.): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please list company representatives attending the Fall Conference:** (Two registrations are included for all sponsors/exhibitors)

1. \_\_\_\_\_ Email: \_\_\_\_\_  
2. \_\_\_\_\_ Email: \_\_\_\_\_

Please list any additional representatives, **no more than two additional**: (\$75.00 each)

3. \_\_\_\_\_ Email: \_\_\_\_\_  
4. \_\_\_\_\_ Email: \_\_\_\_\_

*\*There will be no badge or registration splitting allowed for exhibitors.*

Please check if you will require electricity at your booth **(Add Additional \$35):** \_\_\_\_\_

**Payment Options:**

1) Check payable to CHRA

2) Charge to the following credit card: VISA / MasterCard / AmEx

CC#: \_\_\_\_\_ Exp. \_\_\_\_\_

Security Code (REQUIRED): \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** *If you registered for an Exhibit Table only, you may cancel up to three weeks out from the event for a refund, minus a \$100 cancellation fee. Sponsor Levels (Break, Bronze, Silver, Gold, Platinum) may not cancel after August 9th due to already receiving promotion and marketing.)*

**Please send registration and payment to:**

**CHRA / 9 Newport Dr., Suite 200 / Forest Hill, MD 21050**

**[info@chra.com](mailto:info@chra.com)**

CHRA qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.