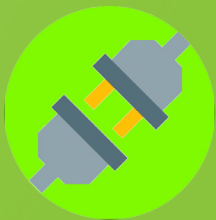




# INSPIRE

**Baltimore | Fall 2018**

This dynamic career development experience gives middle school students access to area employers, post-secondary education opportunities, and interactive career activities. Through JA Inspire, students will:



**Connect** with professionals from some of the region's most prominent employers.



**Explore** career pathways and learn about the skills needed for in-demand jobs.



**Strengthen** their coursework pathway for high school and beyond.





# INSPIRE

**Join JA as we inspire the future workforce to explore in-demand career opportunities. Through these sponsorship opportunities, you'll reach more than 3,000 teens, educators, and community members as students map out a plan for future success.**

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## **Title Sponsor - \$25,000**

- Premier branding as title sponsor on event promotions and signage
- Full-page color ad on back cover of JA Inspire student booklet and recognition on title page
- Interactive career booth at event
- Recognition in select media mentions
- VIP parking at event
- Series of shout outs from the DJ booth during the event
- Recognition in community informational presentations
- Recognition on JA's website and exclusive social media promotion

## **Student Booklet Sponsor - \$10,000**

- Exclusive branding on the cover of JA Inspire student booklet and signage
- Branding on event promotions
- Full-page color ad on inside front cover of JA Inspire student booklet
- Interactive career booth at event
- Recognition in select media mentions
- VIP parking at event
- Shout outs from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Hospitality Sponsor - \$7,500**

- Exclusive branding as hospitality sponsor at event and in student booklet
- Signage at VIP breakfast
- Full-page color ad on inside back cover of JA Inspire student booklet
- Interactive career booth at event
- VIP parking at event
- Recognition on JA's website and exclusive social media promotion

## **Industry Sponsor - \$5,000 (8-10)**

- Exclusive branding as industry sponsor at event and in the JA Inspire student booklet
- Quarter-page ad in the JA Inspire student booklet
- Interactive career booth at event
- VIP parking at event
- Shout out from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Booth Sponsor - \$1,500 (24-32)**

- Logo recognition in JA Inspire student booklet
- Interactive career booth at event
- Recognition on JA's website and social media promotion

## **Community Sponsor - \$500**

- Listing in student booklet
- Opportunity to visit JA Inspire

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**For more information, contact Lisa Kenney at 410-753-3290  
or [LKenney@jamaryland.org](mailto:LKenney@jamaryland.org)**