



Serving the Greater Baltimore Area HR Community Since 1930

## 2019 Sponsor/Exhibitor Agreement 14<sup>th</sup> Annual Spring Conference Elevate, Innovate and Dial Up HR

Thursday, April 11, 2019

Martin's West | Baltimore, MD

### ❑ Platinum Sponsor – \$5,000

- Introduction of keynote speaker
- Logo on CHRA participant give-away
- Company logo dominant on Spring Conference brochure (if registered by January 15<sup>th</sup>)
- Link to Company website on CHRA Spring Conference webpage
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Platinum Sponsor during Spring Conference program
- First choice of booth location at Spring Conference
- Ad on CHRA website for 3 months
- 2 Email advertisement blasts to CHRA members in 12 months following Conference (through CHRA Headquarters)
- 1 hardcopy advertisement mailed directly to CHRA members (through CHRA Headquarters, sponsor to supply printed insert no later than Jan. 15)
- Complimentary sponsorship of 1 CHRA monthly meeting in 2019
  - Includes table at monthly meeting, opportunity to get in front of group to introduce yourself and your organization (2-3 minutes), free registration for 2 individuals, mailing list of monthly meeting attendees.

### ❑ Gold Sponsor - \$3,000

- First committed Gold Sponsor is guaranteed their organization can supply a breakout speaker if a complete Call for Speakers is submitted by 12-3-18.
- Company logo on cover of Spring Conference brochure (if registered by January 15<sup>th</sup>)
- Link to Company website on CHRA Spring Conference webpage
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Gold Sponsor during Spring Conference program
- Second choice of booth location at Spring Conference
- Ad on CHRA website for 2 months
- 1 Email advertisement blast to CHRA members in 12 months following Conference (through CHRA Headquarters)

### ❑ Silver Sponsor - \$1,500

- Company logo on cover of Spring Conference brochure (if registered by January 15<sup>th</sup>)
- Company logo on all promotional notices about the conference via email and web
- Recognized as Silver Sponsor during Spring Conference program
- Third choice of booth location at Spring Conference
- Ad on CHRA website for 1 month
- Introduction of breakout speaker

**Bronze Sponsor - \$1,000**

- Company logo on cover of Spring Conference brochure (if registered by January 15<sup>th</sup>)
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Bronze Sponsor during Spring Conference program
- Fourth choice for booth location at Spring Conference

**Break Sponsor- \$700**

- Recognized on event schedule, during program and signage for break.
- Booth location (booth includes registration for two representatives)

**Exhibit Table - \$600 before February 1<sup>st</sup> /\$650 after February 1<sup>st</sup>**

- Booth location (booth includes registration for two representatives)

*(Please list company name exactly as it should appear on Conference materials.)*

Company Name: \_\_\_\_\_  
Main Line of Business (401k, Background Checks, etc.): \_\_\_\_\_  
Contact Person (for exhibit info.): \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_

**Please list company representatives attending the Spring Conference:** (Two registrations are included for all sponsors/exhibitors)

1. \_\_\_\_\_ Email: \_\_\_\_\_  
2. \_\_\_\_\_ Email: \_\_\_\_\_

Please list any additional representatives, **no more than two additional:** (\$75.00 each)

3. \_\_\_\_\_ Email: \_\_\_\_\_  
4. \_\_\_\_\_ Email: \_\_\_\_\_

*\*There will be no badge or registration splitting allowed for exhibitors.*

Please check if you will require electricity at your booth **(Add Additional \$35):** \_\_\_\_\_

**Payment Options:**

1) Check payable to CHRA  
2) Charge to the following credit card: VISA / MasterCard / AmEx  
CC#: \_\_\_\_\_ Exp. \_\_\_\_\_  
Security Code (REQUIRED): \_\_\_\_\_  
Signature: \_\_\_\_\_

**Cancellation Policy:** *If you registered for an Exhibit Table only, you may cancel up to three weeks out from the event for a refund, minus a \$100 cancellation fee. Sponsor Levels (Break, Bronze, Silver, Gold, Platinum) may not cancel after January 15 due to already receiving promotion and marketing.*

CHRA qualifies as a tax-exempt organization under Section 501(c)6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.

**Please send registration and payment to:**  
CHRA / 9 Newport Dr., Suite 200 / Forest Hill, MD 21050  
[info@chra.com](mailto:info@chra.com)