Introducing New Online Resource Guides to Create and Support a Healthy School Environment

Thursday, September 10, 2015
1:00 – 2:00 PM ET
Housekeeping

• All participant lines are muted

• Type questions into the Questions box

• Technical difficulties? Use the questions box
National Association of Chronic Disease Directors (NACDD) is comprised of over 5,000 specialized chronic disease practitioners working in public health departments across all 50 States and US Jurisdictions to prevent and control chronic disease.

The School Health Project assists Chronic Disease Directors and their staff to make informed decisions about a variety of school health issues.
Disclaimer

• This webinar was produced under a cooperative agreement with the Centers for Disease Control and Prevention (CDC).

• Its contents are solely the responsibility of the authors and do not necessarily represent the official views of NACDD or CDC.
Learning Objectives

At the end of this webinar, participants will be able to:

• Explain how to navigate both online resource guides.
• List examples of features included in one or both of the resource guides.
• Identify at least three ways to apply information from one or both resource guides to improve implementation of evidence-based practices, policies, and services.
Presenters

Amanda K. Martinez, School Health Consultant
NACDD

Elizabeth Foley, Program Manager
MCD Public Health

Francesca Zavacky, Senior Program Manager, Project Director of CDC Cooperative Agreement Project
SHAPE America
Introducing NACDD School Health Online Resource Guide:
http://nacdd1305.org/schoolhealth

• Introduction and purpose
• Website development process
• Orientation to the website
• Next steps
• Q & A at end of presentations
Introduction and Purpose

To help states learn about, share and implement 1305 school health strategies and interventions of Domains 2 and 4. Primary goals:

• Develop an interactive web-based tool available to all states.

• Provide key resources, information and links:
  – nutrition standards for schools
  – strategies and model policies to create and support a healthy nutrition environment
  – recess and multi-component physical education policies
  – comprehensive school physical activity programs (CSPAP)
  – management and care needs of students with chronic conditions.

• Complement and enhance guidance from CDC.
Website Development Process

- Advisory group
- Contracted with MCD Public Health
- Coordination with NACDD consultants
- Survey to all states, compiled data summary
- Outline and website development, advisory group meetings
- “Fresh eyes” group
- Review and usability testing by various groups
Orientation to the WEBSITE

National Association of Chronic Disease Directors
2200 Century Parkway, Suite 250 | Atlanta, GA 30345 | (770) 458-7400
Orientation to the WEBSITE

http://nacdd1305.org/schoolhealth
Next Steps

• Promote and maintain website
• Keep website updated
• Review data analytics
• Review user feedback provided through online survey
• Comments or suggestions? – contact Amanda Martinez, amartinez@chronicdisease.org
Poll Question

What school health content area is of most interest to you/your work?

- Nutrition
- Physical Education
- Physical Activity
- Chronic Conditions
- Other
Introducing SHAPE America CSPAP Website:
http://www.shapeamerica.org/cspap/index.cfm

• Introduction and purpose
• Website development process
• Orientation to the website
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• Q & A at end of presentations
Introduction and Purpose

To support schools as they develop, implement and evaluate a comprehensive school physical activity program (CSPAP).

- Educate about CSPAP
- Provide support throughout the 7 steps
- Provide research and guidance resources
- Provide implementation resources
- Connect to national programs
Website Development Process

• Internal development team at SHAPE America
• Built around CSPAP Guide for Schools
• Website framework was developed
• Six animated tile navigation system
• Included in SHAPE America Back-to-School promotions
Website Components

- What is CSPAP?
- Where do I Start?
- National Programs
- Professional Development
- Resources
- FAQs

FAQs:
Not sure if you are getting the help you need for your CSPAP? Check out the most frequently asked questions and connect to personalized technical assistance.
Side Navigation

CSPAP

What is CSPAP?
Why CSPAP?
Where do I start?
National Programs
Professional Development Opportunities
Resources
Frequently Asked Questions
Join the Champions
Back to CSPAP Home
Orientation to the WEBSITE

http://www.shapeamerica.org/cspap/index.cfm
Next Steps

• SHAPE America’s CSPAP Website is live
• Resources will be updated quarterly or as needed
• Website will expand as user needs indicate
• Great resource for schools working with 1305 programs
QUESTIONS

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Thank you!