



Interactive art exhibits > MMIT Annual Conference 2014: sound & vision explored > Mobile app marketing

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welcome



This issue we have a special focus on sound and vision ahead of our Annual Conference in Sheffield on September 11th & 12th.

This year the theme is: *Sound & Vision Librarianship — Going Beyond Words & Pictures.*

Warm regards,

Catherine Dhanjal, Managing Editor

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**MMIT Annual Conference
Sheffield, UK
Thursday & Friday
11 & 12 September 2014**

***Sound & Vision Librarianship
— Going Beyond Words &
Pictures***

**For more information see
page 3**

MmiT is published quarterly by the Multimedia Information & Technology Group of Cilip in electronic format in February, May, August and November. Copy deadlines: six weeks prior to publication. IP access or user name/password available.

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MMIT Group Annual Conference 2014 “Sound & Vision Librarianship”

MMIT Group are delighted to announce that we will be holding our Annual Conference at the University of Sheffield Conference Centre on September 11th and 12th 2014.



The conference theme is ‘Sound and Vision Librarianship: Going Beyond Words & Pictures’ and hopes to address the implications and practices of managing and

curating audio and video materials in the digital age.

Delegates will get to engage in a series of workshops and seminars on sound and vision themes and the conference will also showcase current research and innovations in these areas through lightning sessions and presentations from researching practitioners.

The three keynote speakers have been confirmed as:

- Richard Ranft, British Library Sound Archive on ‘The BL’s role in working with sound and vision resources’
- Liz McGettigan, Solus on ‘The use of Augmented Reality to drive audience growth and innovative customer experience’
- iTunesU

More information will be available soon in the Journal and via our social media outlets and regular email communications to Group members



Tony Thompson retires

After many years of hard work for MMIT Group and the *MmIT Journal*, Anthony (Tony) Thompson officially retired from the Group in December 2013.

Latterly the chairman of the Journal editorial board, Tony’s long association with *MmIT Journal* and MMIT Group began back in 1973 with the inaugural issue, when it was known as *The Audiovisual Librarian (AVL)* and was a joint publication of the Aslib Audiovisual Group and the Audiovisual Group of the Library Association (LA).

Tony himself became managing editor of the Journal in 1990 when, fittingly, he was a multimedia consultant — and edited the Journal until 2001. Many enhancements and innovations were made along the way, including the introduction of desktop publishing software to the process.

After the new editor, Lyndon Pugh, joined in 2001, Tony continued his involvement, now as chairman of the editorial board. He continued this role when Catherine Dhanjal became the new managing editor in 2010 and he was instrumental in driving further improvements to the Journal, including a new landscape A4 layout much better suited to screen readability.

As well as working closely with



MMIT Group chairman, Leo Appleton (left) officially accepted Tony’s resignation at the December 2013 AGM and thanked him for his long involvement with the Journal and the Group — and his unflinching energy and enthusiasm in helping to ensure the future of the Group and Journal through his own efforts & in encouraging newcomers to join the Group and committee. Tony’s talents also include drawing out the skills and interests of new joiners.

the Journal, Tony also invested his time and energy as chairman of the Group prior to Leo Appleton’s appointment. His enthusiasm and drive was instrumental in ensuring the longevity of the Group for many years to come.

After 40 years of close involvement with the Group and Journal, Tony retired in 2013.

We look forward to his after dinner speech at MMIT Group’s Annual Conference in September 2014 when he’ll be speaking and entertaining us on the topic of the move to digital and electronic resources management and curation.

Tony can be contacted on: aht@phoncoop.coop

Read more in our previous articles by Tony for MmIT Journal:

‘From AVL to MmIT — a brief history of our journal and of multimedia development in libraries’ (1973-1983)

Vol 38 No 2 pp 20-25

‘From AVL to MmIT - the second part of our brief history’ (1985-1991)

Vol 38 No 3 pp 24-29

‘From AVL to MmIT — 1992 to 2000 — a brief history of the journal & multimedia development in libraries’

Vol 38 No 4 pp 16-20

‘From AVL to MmIT — 10 years of physical change 2001 to 2012’

Vol 39 No 1 pp 19-23