

HLG is a UK based network of individuals working in or professionally interested in health and social care. Our strength is our diverse and active membership covering all geographical areas of the UK as well as European and International members. Our members work within health and social care, academia, civil service, professional associations, voluntary and public sectors. We welcome students and those interested in Knowledge, Library and Information Services as well as those working with data and informatics.

## POLICY

The value and role of health librarians was promoted to policymakers and external organisations through the joint policy work of the Health and Social Care Strategy Group; convened by CILIP, SCONUL & RLUK. HLG responded to the Green Paper '*Advancing our health: prevention in the 2020s*'. HLG produced a thought piece on the role of libraries in health and digital literacy

## EVENTS

2019 was a busy year for events and CPD opportunities

- Summer workshop on using social media in libraries
- HLG representation at CILIP Conference 2019
- Webinar on Topol Report
- HLG representation at CILIP PMLG Conference
- Informal meeting with CILIP ILIG, focusing on African Hospital Libraries
- 7 bursaries and awards presented in 2019

Thank you to all speakers, attendees and sponsors involved with HLG events and conferences in 2019



## PUBLICATIONS



HLG Newsletter was published 4 times in 2019

- 16 articles on good practice and experience
- 5 book reviews
- 6 event reports

HLG Nursing Bulletin was released 3 times in 2019

- Articles on user experience & weeding collections
- Issue on conference reports
- Tribute issue to Shane Godbolt

Core Collection of Mental Health Books, 4th edition (2019)

- Published by Tomlinsons & supported by HLG

## MARKETING & COMMUNICATIONS

A Marketing & Communications Team was set up in 2019.

- |                     |                |                |
|---------------------|----------------|----------------|
| • Potenza Atiogbe   | • Deborah Owen | • Alex McIlroy |
| • Hélène Gorrington | • Alison Day   |                |
| • Phillip Barlow    | • Lesley Allen |                |

The HLG Twitter account (@ciliphlg) gained 166 new followers.

Total number of tweets and retweets was 900.

HLG News continued to be circulated monthly.

Website statistics (March 2019 - Jan 2020)

- HILJ accounted for 3% of overall traffic to the HLG website
- HLG Nursing Bulletin accounted for 3% of overall traffic to the HLG website
- HLG Newsletter overall accounted for 6% of overall traffic to the HLG website



## FINANCES



Income: £16,182.11

Expenditure: £51,113.72

The Year End Balance 2019: £40,230.94