CILIP Health Libraries Group Conference 2018
Main conference and mid conference dinner: Thursday 14th and Friday 15th June 2018
Welcome drinks reception: Wednesday 13th June 2018

Register online at www.cilip.org.uk/hlg
About the conference

Following sell-out conferences in Oxford in 2014 and Scarborough in 2016, the biennial CILIP Health Libraries Group Conference has become the place to exchange best practice, discover the latest technologies and make career-long connections.

Continually attracting more than 350 attendees from the NHS, voluntary and academic sectors, this prestigious conference now comes to Keele University. The modern facilities afforded by the university’s Chancellor Building will enable the best possible learning environment, whilst the traditional splendour of Keele Hall provides the stunning backdrop for the Welcome Drinks Reception and the main Conference Dinner.

Keynote speakers already confirmed: Nick Poole, CEO, CILIP and Dr Mark Murphy, GP and Lecturer in the Department of General Practice in the Royal College of Surgeons, Ireland

The full programme will be confirmed in 2018 and will be posted on www.cilip.org.uk/hlg.

Key event dates and times

Wednesday 13th June 2018
All attendees are welcome to attend the Welcome Drinks Reception from 19:00 – 22:00 in Keele Hall.

Thursday 14th June 2018 & Friday 15th June 2018
The main conference timings are yet to be confirmed, but the latest agenda will be made available online at www.cilip.org.uk/hlg.

All attendees are welcome to attend the Mid-Conference Dinner from 19:30 until midnight on Thursday 14th June 2018. Accommodation will be available in the rural campus onsite or in the surrounding local towns.
Most common job titles
- Clinical Information Specialist
- Head of Knowledge Services
- Health Information Coordinator
- Library Director
- Library and Knowledge
- Online Resources Librarian
- Outreach Librarian
- Senior Information Specialist

Who will attend?
You can expect 350+ Health Libraries Group members and non-members and over 40 exhibitors from across the UK and Europe from the following sectors to attend:
- Government
- Health
- Further Education
- Higher Education
- Children’s/Youth
- Industry
- Law
- National Libraries
- Charities/Voluntary Organisations
- Commercial

The conference was excellent... the information and contacts I took away are invaluable. Thank you for a great event.

Barnet, Enfield and Haringey Mental Health Trust

Two-day registration fees (including dinner):

<table>
<thead>
<tr>
<th>Delegate Type</th>
<th>Early Bird Discount - 20% off -</th>
<th>Standard Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>HLG member</td>
<td>£200</td>
<td>£250</td>
</tr>
<tr>
<td>Non-member – not for profit organisations</td>
<td>£280</td>
<td>£350</td>
</tr>
<tr>
<td>Non-member – commercial organisations</td>
<td>£440</td>
<td>£550</td>
</tr>
</tbody>
</table>

One day bookings (not including the dinner) and dinner-only passes are also available. Please see the registration form for further details at www.cilip.org.uk/hlg

Drinks reception and conference dinner

Welcome Drinks Reception (Wednesday 13th June 2018)
Conference Dinner (Thursday 14th June 2018)

What better way to consolidate old friendships and forge new connections with your peers than over a glass of wine, a sumptuous three-course dinner and dancing the night away? For the first time ever, the networking starts as soon as you arrive the night before the conference, with a welcome drinks reception on the lawns of the beautiful Keele Hall. Then, after the first day of the conference, you can wind down over dinner and classic entertainment in the Ballroom.
Preliminary Programme

The CILIP Health Libraries Group Conference always has a programme that is at the forefront of current thinking. Many delegates remark each year that they learn more best practice in two days at the conference than they do in a whole year behind their desks. 2018 will be no exception, of course. Although the programme is still in production, the main themes are expected to cover:

- Examining the future workforce: What will it look like and how can you retain and grow your relevancy?
- Assessing professional skills and development: Stressing the importance of continuous self-improvement to stay a step ahead
- Connecting with like-minded professionals: Forming strong relationships to ensure career longevity and fulfilment
- Uncovering the latest technologies and innovations inside the exhibition hall to help you do your job more smartly

There will also be a subsidiary agenda designed to encourage your health and wellbeing in the workplace. You’ll be given the chance to take part in the early morning jogging and Tai Chi sessions, ease your tensions with a mid-conference massage and even be taught “laughing yoga”! Full details to be confirmed.

Poster Competition

Get creative and show off your project highlights in the highly-regarded poster competition. Winning an award gives you the credibility you deserve within your own organisation and rewards the hard work of everyone involved. Entries are encouraged from across all themes and sectors. The open call for speakers and poster presenters will open in Autumn 2017.

“The conference was absolutely excellent – there were so many interesting sessions and I’ve come away feeling very energised.”

Tees, Esk and Wear Valleys NHS Foundation Trust

CILIP Health Libraries Group Conference 2018
Why should you sponsor the CILIP HLG Conference 2016?

As the premier event for information professionals with a vested interest in health and social care, the CILIP HLG conference gives your organisation direct access to this diverse network and their respective organisations. The exhibition hall is always teeming with the latest products and services and is now a major feature of the CILIP HLG conference.

Companies likely to be interested in this sponsorship opportunity include:

- Publishers
- Library management systems and services
- Library design and furniture
- Search and Catalogue Service Providers
- Hardware/Software Providers
- Print and Digital Services
- Micro-imaging/Scanning Suppliers
- Electronic Research Information Solutions
- Professional Bodies and Partnership Organisations

For further information email: contact@novusmem.co.uk

Sponsors can speak on the programme

Sponsors are welcome to submit a proposal for a session in the same way as other speakers, and all submissions are treated equally, regardless of whether presented by a sponsor or not. All commercial companies that are successful in the speaker selection process must present their session together with an end-user and deliver a case study, as well as taking an exhibition stand*. We will tell you in advance who has booked on to your session prior to the event so that you can tailor your approach accordingly.

(*All commercial and client presenters are required to pay for their pass to the conference in the same way as other speakers, unless you have agreed free passes in your sponsorship package.)

Full marketing of your involvement BEFORE the event on the web and through social media

- All sponsors are given a welcome Tweet that reaches 1000+ followers
- Your company details, including logo and contact details, will be listed on the event website and HLG members will receive a list of current sponsors three months before the event
- Your company details, including logo and contact details, will be listed in the onsite delegate handbook and sent to delegates electronically a week before the event

New meeting scheduler resource

Due to feedback from previous years, we are delighted to offer a new service enabling delegates to schedule meetings with you from two weeks before the conference. Full details will be provided to sponsors in due course.
## Sponsorship package matrix

<table>
<thead>
<tr>
<th>Logo display</th>
<th>Overall Conference Sponsor</th>
<th>Dinner sponsor</th>
<th>Delegate Bag Sponsor</th>
<th>Internet Café and Charging Station Sponsor</th>
<th>Badge Sponsor</th>
<th>Signage Sponsor</th>
<th>Premium Exhibitor</th>
<th>Flyer / Insert Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prominent display on all promotional materials</td>
<td>On all dinner menus and table plans</td>
<td>On all bags (one side/two colours)</td>
<td>On café signage, home pages and screen savers as well as on charging station itself</td>
<td>On badges</td>
<td>On directional signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in chairperson’s speeches</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advert in the onsite handbook</td>
<td>Full page</td>
<td>Half page</td>
<td>Half page</td>
<td>Half page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>A4 flyers in the delegate bag (c.350 delegates)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Promotional seat drop before conference begins</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>3m x 2m Exhibition Space (to include draped table and 2 chairs)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to delegate list (names/job titles/organisations only)</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>✓ - sent one week before conference</td>
<td>Onsite</td>
</tr>
<tr>
<td>Complimentary delegate places for both days of the conference*</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>X</td>
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<tr>
<td>Complimentary tickets for the conference dinner*</td>
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<td>10</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Seat at top table at dinner, meeting guest speakers, dignitaries and entertainers</td>
<td>1</td>
<td>1</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Discounts for further delegates</td>
<td>✓ - 25%</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Organisation logo included in rolling presentation in main room</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Organisation name and logo with 100 word summary in the Final Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>100 word mention in post-event email to all delegates post-event (sent by Novus/HLG)</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Package investment (all amounts are exclusive of VAT)</td>
<td>£3000</td>
<td>£2500</td>
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<td>£800</td>
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</tbody>
</table>

*Please note that extra delegate places and dinner places can be purchased separately. You are advised to book your sponsorship package first, and we will send you details of how to book extra places upon confirmation of your sponsorship.

To book your chosen package, or to discuss a bespoke arrangement, please contact sponsorship@novusmem.co.uk.

For all enquiries, please contact our event manager Carol Stevenson, at Novus Marketing and Event Management, on contact@novusmem.co.uk.

Follow #HLG2018 for updates on Twitter from either @NovusMEM or @CILIPHLG.