


CILIP Cataloguing & Indexing Group Conference, September 2018
John McIntyre Conference Centre, Edinburgh
Sponsor Package Matrix

	Overall conference sponsor [No longer available]	Delegate bag sponsor	Wine reception sponsor	Dinner sponsor	Delegate bursary sponsor	Signage sponsor	Flyer/insert sponsor	Marketing freebies	Raffle/Quiz prizes
Logo display	Prominent display on all promotional material	On all bags (one side/two colours)	Display cards at reception	On all dinner menus and table plans	On delegate badge	On directional signage	X	X	X
Mention in chairperson's speeches	✓	X	✓	✓	X	X	X	X	X
A4 flyers in the delegate bag (c.110 delegates)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional seat drop before conference begins	✓	X	X	✓	X	X	X	X	X

Organisation logo included in rolling presentation in main room	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organisation name and logo with 100 word summary in the final programme	✓	✓	✓	✓	✓	✓	✓	✓	✓
100 word mention in post-event email to all delegates (sent by CIG)	✓	X	X	X	X	X	X	X	X
Package investments (all amounts are exclusive of VAT)	£2,000	£1,500	£1,500	£1,500	£800	£800	£100	Supply enough items for 110 bags	Suitable prize(s) (to be agreed with CIG)

For further information please contact Karen Pierce (a member of CILIP Cataloguing & Indexing Group Conference Sub-committee): PierceKF@Cardiff.ac.uk