



CILIP

The library
and information
association

5 year Action Plan
#WeAreCILIP

We

are

CILIP

Information, Knowledge, Libraries
changing lives together

We are CILIP...

We're here for everyone who has a professional connection to libraries, information, knowledge and data and shares our belief in their power to change lives.



Our Royal Charter

The objects of the institute shall be to work for the benefit of the public to promote education and knowledge through the establishment and development of libraries and information services and to advance information science (being the science and practice of the collection, collation, evaluation and organised dissemination of information).

CILIP Royal Charter 1898 (amended 2012)

Celebrating our purpose

Our purpose will be to unite, support and empower information professionals in all sectors.

Vision

A professional community, dedicated to changing lives through quality information, services and expertise.

Mission

To be the leading professional membership association for people working in information, knowledge, libraries and related disciplines.

Values

We will stand for and actively champion the values that unite our profession:

- Social justice
- Intellectual freedom
- Evidence-based practice



"As CILIP President, it is my pleasure to endorse this new 5-year Action Plan. We are all CILIP, wherever we work, and this plan sets out an ambitious vision for our whole community. I hope that you will get involved and that together we can bring it to fruition."

Kate Robinson

CILIP President, University Librarian, University of Bath



"We are CILIP marks a turning-point for our professional community – the moment when we move from 'information managers to information leaders'. I am excited to share this strategy and action plan, which has been developed in dialogue with our members in all sectors. By working together, we can unlock a tremendously exciting future for our profession."

Nick Poole

CILIP CEO

Sustainability

Our members will help their users, communities and organisations create a more sustainable world by making informed decisions and being accountable for their use of resources.



“Librarians and information professionals have a central role to play in ensuring the sustainable environmental future of our planet, helping their users and communities to confront the realities of climate crisis and to take urgent, evidence-based action to avert it.”

Maja Maricevic
Head of Higher Education and Science
The British Library

Digital transformation

Our members will help their users, communities and organisations to harness the positive potential of new and disruptive technologies including AI, machine learning, automation and robotics while minimising the risks.



“We are living in an age of rapid technological advancement. As ethical information professionals, it is empowering that we can provide the leadership and expertise to equip and enable our communities to effectively interpret information, discover new content and develop knowledge, to be better connected and part of a digitally fluent and enriched world”.

Emma Adamson
CILIP Member
Director of Learning Services
University of South Wales

Equity and social justice

As a community, we will hold ourselves to account for our personal, professional and ethical commitment to Equity and Social Justice. Our members will work with their users, communities, organisations and their own institutions to achieve a more just, inclusive and representative society which ensures intellectual freedom and access to opportunity for all.



“As librarians and information professionals, we have a central role to play in achieving a more just, inclusive and representative society. There is a great deal of work to do, but as a professional community we are committed to challenging inequality and building a more equitable future for everyone by being mindful of this is everything we do, from our partnerships with the community, other professionals and organisations, to upholding our professional standards and making sure that they are still relevant and address the new diverse and inclusive landscape.”

Abibat Olulode

Committee Member, CILIP Prison Libraries Group
Development Librarian Literacy, Skills, Employment and Business
London Borough of Lambeth

Leadership

Our members will move from “Information Managers to Information Leaders” – enabling their users, communities and organisations to harness the power of information, knowledge and data to fulfil their potential.



“Over the next 5 years, our profession will move from information managers to information leaders – working with our users, communities and organisations to learn, adapt and grow for the future.”

Amina Shah

President, CILIP Scotland
National Librarian and Chief Executive,
National Library of Scotland

These contexts are all related

As Information Leaders, our members have a central role to play in creating a more just, inclusive and sustainable digital society for their users, communities and organisations.



Four expectations of CILIP

Recognition

We are the only organisation in the world operating under Royal Charter to recognise the skills and competencies of librarians, information and knowledge management professionals (and to accredit services and suppliers).

We will help our members succeed by offering market-leading professional recognition and certification that is recognised and endorsed by employers in all sectors and worldwide, based on our Royal Charter.

Expertise

We are responsible for the world's leading Sector Skills Standard for information professionals, a vital, living connection between future demand and the supply of skills.

We will celebrate the expertise of our members and support them in their skills development and CPD in order to maintain professional standards.

Representation

We are the leading independent representative voice for library, knowledge and information professionals in all sectors.

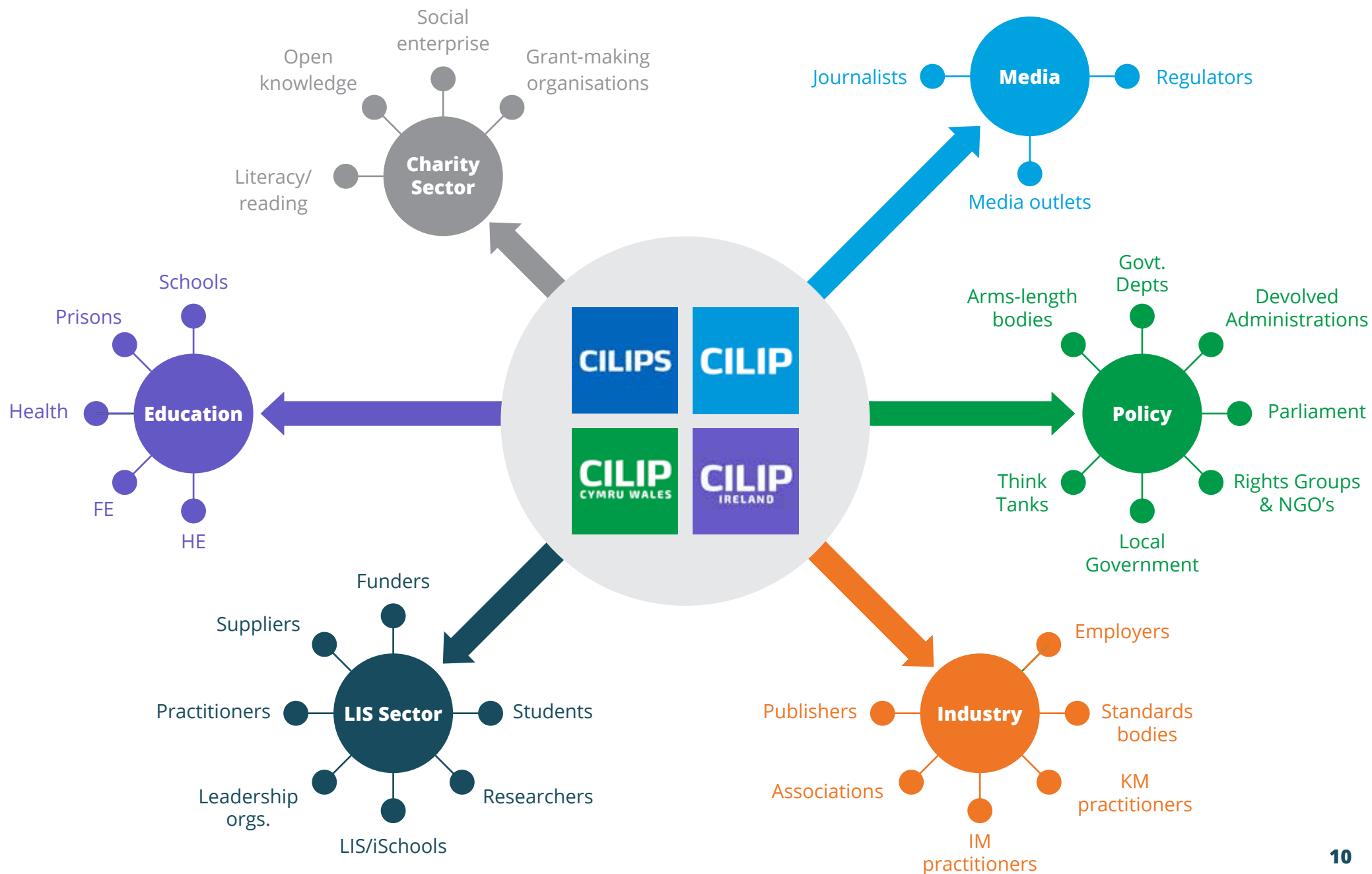
We will increase the visibility and influence of our profession, representing the interests of our members with employers, decision-makers, the public and the media.

Community

We are the largest and most diverse cross-sector information professional community outside the US & China.

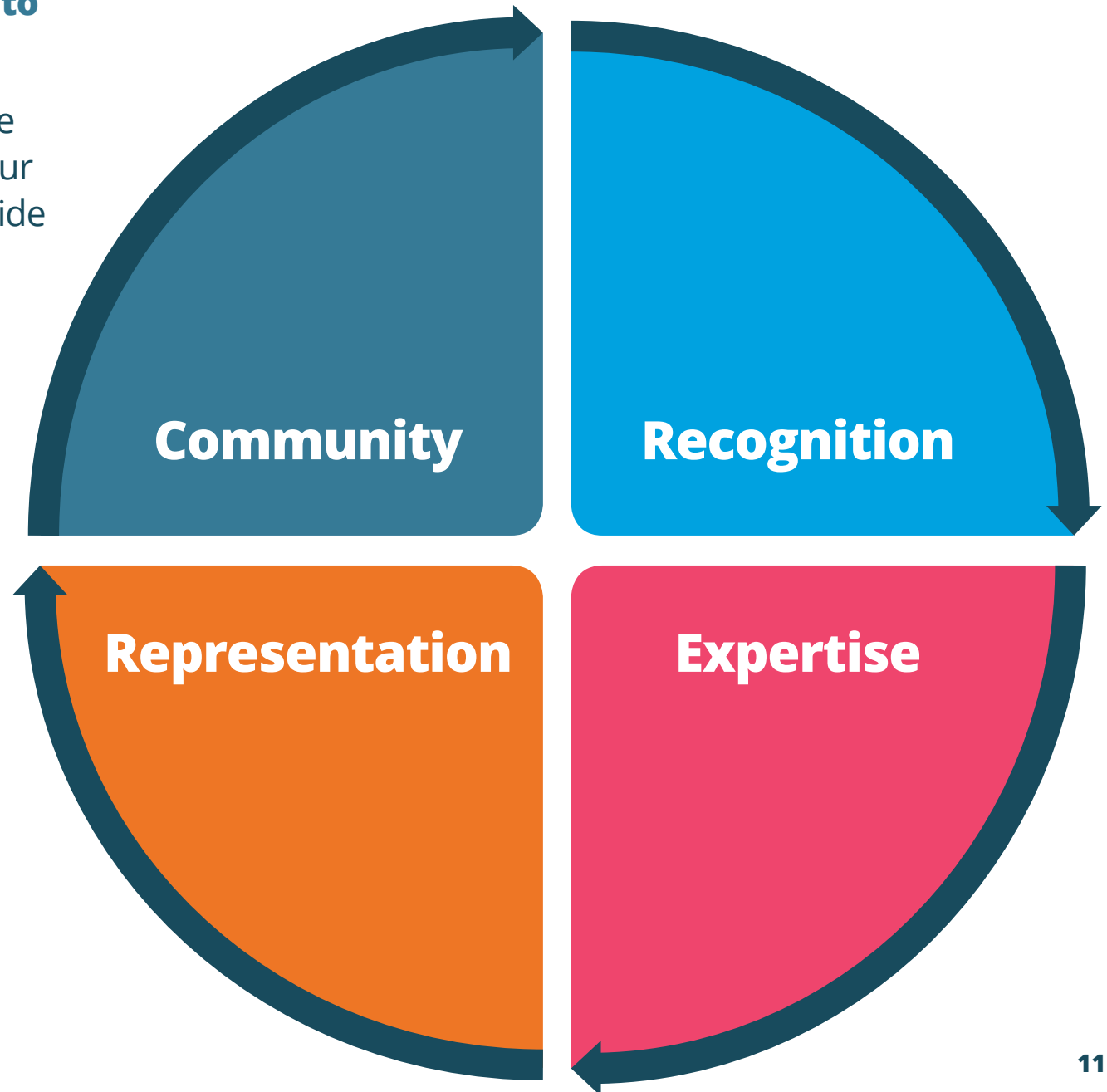
We will grow and nurture our membership as a professional Community of Practice, supporting knowledge exchange and unlocking the expertise, know-how and creativity of our members.

Our wider audience...



These four elements combine to form CILIP's Unique Value Proposition to the community we serve.

We are the only organisation with the cross-sector remit, the mandate of our Charter and the track-record to provide leadership for the whole profession.



On a page

Audience	Contexts	Purpose statement	Value propositions	Organisational devt.
People with a professional connection to libraries, information, knowledge and data, who share our belief in their power to change lives.	Sustainability	Charter	Recognition	Digital Transformation
	Digital Transformation	Purpose	Expertise	A sustainable CILIP
	Equity & Social Justice	Mission	Representation	Community of Practice
	Leadership	Values	Community	Membership growth
				Member value
				Culture
				Learning

What can you do to help?

We are CILIP – every member of our community has a role to play in shaping, delivering and sharing our strategy with their networks.

<1 min	Share the Strategy with your networks on social media using the hashtag #WeAreCILIP
5 mins	Share your copy of Information Professional and put a recruiting poster up in your Staff Room
10 mins	Post an idea on the CILIP Ideas Platform (www.cilipideas.org.uk)
15 mins	Record a clip for our video montage (www.cilip.org.uk/wearecilip)
30-45 mins	Organise a coffee & chat with your colleagues about the 4 contexts & what they mean for you
More!	Get involved in the CILIP Community (https://www.cilip.org.uk/page/Buildyournetwork)



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CILIP: the Chartered Institute of Library and Information Professionals

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