



Chartered Institute of
Library and Information
Professionals

I love being part of
the incredibly exciting and
dynamic information profession.
The work we do is important
to society and many other
professions. I look forward to the
future we can build by working
together and sharing our
knowledge and experience.

Jo Alcock, Chartered Librarian,
researcher, coach and trainer



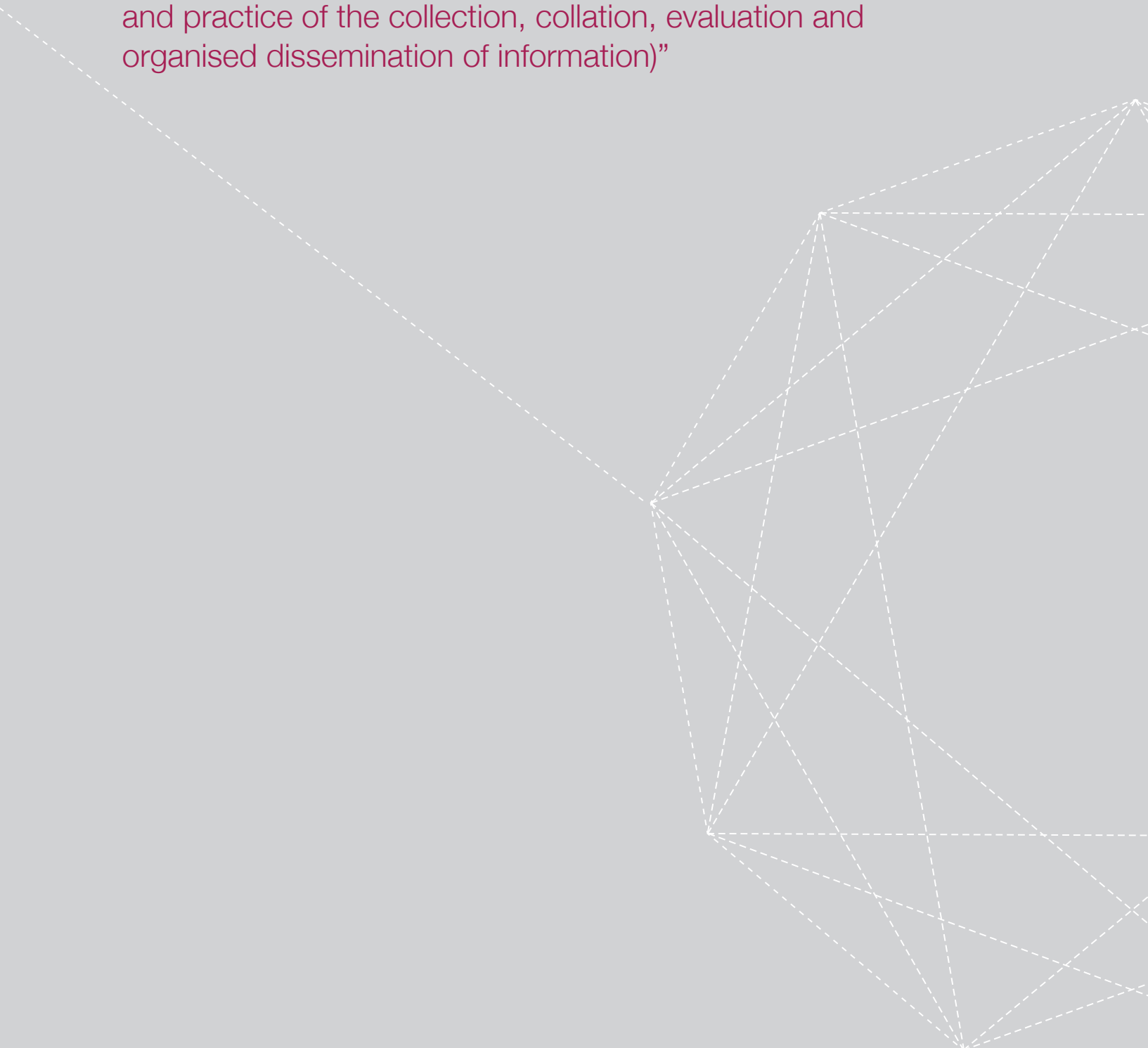
Securing the **Future**

Action Plan 2016-2020

The Chartered Institute of Library and Information Professionals (CILIP) is the leading voice for the information, knowledge management and library profession.

Our Royal Charter defines our charitable purpose:

“To work for the benefit of the public to promote education and knowledge through the establishment and development of libraries and information services and to advance information science (being the science and practice of the collection, collation, evaluation and organised dissemination of information)”





President's introduction

On behalf of the Presidential Team at CILIP, I welcome the fresh vision and direction set out in this Action Plan and offer my thanks to the hundreds of people who took time to contribute to it.

This Action Plan commits CILIP to building on the successes of the past and to confronting challenges such as diversity, the need for stronger political engagement and the changing nature of professionalism head-on.

It is time to be bold, to set out how we will deliver more value for our members and to show that, by working together, we can secure a bright future for the information, library and knowledge management community.

In a time of change, as a community we need to focus on what we do best. We need to champion our users, communities and organisations; meet their information needs; and support their learning and success.

Dawn Finch

President, CILIP



Chair's Introduction

This Action Plan 2016-2020 sets out our vision for a revitalised CILIP and how we will deliver it.

The Plan has been developed through an open consultative process and builds on the achievements of the previous Business Plan while setting an ambitious agenda for change.

As the Chartered professional body for people working in the information, knowledge management and library sector, CILIP is ideally placed to lead positive change for our members. We will provide strong leadership as part of a global information, knowledge and library community by championing equality, diversity, innovation and growth.

This Action Plan is endorsed and welcomed by the Board of Trustees, who are committed to making it a reality.

Martyn Wade

Chair, CILIP

Securing the future

Information, knowledge and library professionals everywhere deliver value for their users in ways that are uniquely tailored to their needs.

We have the professional skills and values needed to build an open, democratic society and a globally-competitive information-based economy.

Wherever this value is acknowledged and supported, CILIP will engage with, reinforce and celebrate the people involved. Wherever this value is at risk, we will organise ourselves to challenge and change the situation through advocacy, evidence, regulation and influence.

We acknowledge that as a profession we need to keep moving, keep adapting to the changing needs of the communities and companies we serve and ensure that we are positive and proactive in supporting them.

This Action Plan belongs to the CILIP members, activists and advocates who collaborated to create it. It sets out how we will work together towards our ambitious goal for 2020 to put information and library skills at the heart of an equal, democratic and prosperous society. Each year, we will publish an Annual Delivery Plan which sets out the programmes for the year ahead.

Through this Action Plan, CILIP will:

- Show leadership
- Champion diversity and equality
- Promote information literacy for all
- Improve our knowledge and information management offer
- Deliver value for members
- Unite and celebrate the profession
- Monitor and advocate for better policy and legislation
- Challenge opposition constructively
- Keep adapting to changing needs
- Be positive and proactive

The future
will challenge us to stretch
our professional skills into new
territory – research, advocacy,
public relations, management,
whatever that may be - and to me
that is exciting (and a little terrifying!).
I think it will require us to be bold
and dynamic.

Victoria Treadway, Library and Knowledge
Service lead at Wirral University Teaching
Hospital NHS Foundation Trust



CILIP Action Plan 2016-2020 at-a-glance

Overview

CILIP's charitable status is established by our Royal Charter, which defines our purpose, "to work for the benefit of the public to promote education and knowledge through the establishment and development of libraries and information services and to advance information science (being the science and practice of the collection, collation, evaluation and organised dissemination of information)."

Our goal

Following sector-wide consultation in 2015, CILIP has replaced its Vision and Mission Statements with a single goal, to be achieved by 2020:

To put information and library skills and professional values at the heart of a democratic, equal and prosperous society.

CILIP will develop a set of social, economic, cultural, creative, educational and scientific outcomes and metrics to demonstrate our progress toward this objective and evidence the public benefit we deliver.

Priorities

To achieve our goal we have set five core priorities:

- Advocacy
- Workforce development
- Member services
- Standards and innovation
- Operations and governance

Enablers

These priorities are underpinned by six key enablers:

- Equality and diversity
- Digital-by-default
- Ethical business model
- Healthy working culture
- Partnership and collaboration
- Learning organisation

CILIP is responsible for maintaining and promoting the Ethical Principles of the information and library profession. We regularly review all of our plans and programmes to ensure that they are compatible with our ethics, values and charitable purpose.



Chartered professional body for people working in the information, knowledge management and library sector

Unites, advocates & develops



Advocacy

CILIP will promote the interests of our members through advocacy, media and political engagement.

We will deliver:

- Two high-profile campaigns each year
- Public awareness events and media
- Inquiries into key areas of policy and law
- Political advocacy and engagement
- Authoritative research and evidence-base
- Investment in promotion and advocacy
- Events and networking opportunities

Milestones to 2020

2016

CILIP Action Plan 2016-2020

2017

Media and public awareness

2018

New CILIP membership model

2019

UK Information Skills Strategy

2020

General Election 2020 Campaign



Libraries, librarians and information professionals are more relevant and necessary than ever to provide guidance and advice on how to access the ever increasing and complex sources of information that are being made available, as well as providing a safe public space for all sectors of society.

Matthew Imrie, School Librarian,
Farringtons School

Workforce development

CILIP will lead the development of a highly-skilled, diverse information, knowledge management and library workforce to meet the current and future needs of business, communities and the public.

We will:

- Strengthen the Professional Knowledge and Skills Base (PKSB)
- Champion diversity and equality
- Encourage employers to invest in and support information skills
- Engage with learning providers to meet current and future needs
- Support career development and transferable skills
- Invest in training and CPD opportunities, both in person and online
- Promote information literacy for all
- Develop an embedded information, knowledge and library workforce

Information, knowledge management and library professionals deliver value and impact across more than twenty industry sectors. We will promote this embedded workforce as the engine of future competitiveness, social cohesion and success in an information-rich modern world.

Industry sectors


Armed Forces	Industry (Commercial Services)***
Further Education/Colleges	Other
Government	Prisons
Health care	Consulting/independent
Higher Education (including LIS teaching staff)	Public libraries
Law	Schools
Museums, Archives, Galleries and Heritage	Social care
National Libraries	Special collections
Not working ****	Industry (Extraction)*
Not-for-profit/3rd sector/charities	Industry (Manufacturing)**

*Any extraction industries, for example: Agriculture, Forestry, Fishing, Mining, Quarrying

**Any Manufacturing industries, for example: Pharmaceutical, Aerospace, Automotive

***Any commercial service industries: Business, Finance, Communications, Hospitality, Retail

****Unemployed/Retired/Full-time Student/Career Break

A portrait of Nazlin Bhimani, a woman with long dark hair, smiling. The background is a blurred outdoor setting with buildings.

The vast developments in the information and technology landscapes have meant that our roles have evolved from information custodians to information curators and educators. Our curatorial expertise and our lead in teaching information literacy enables users to access quality information for teaching, learning and research.

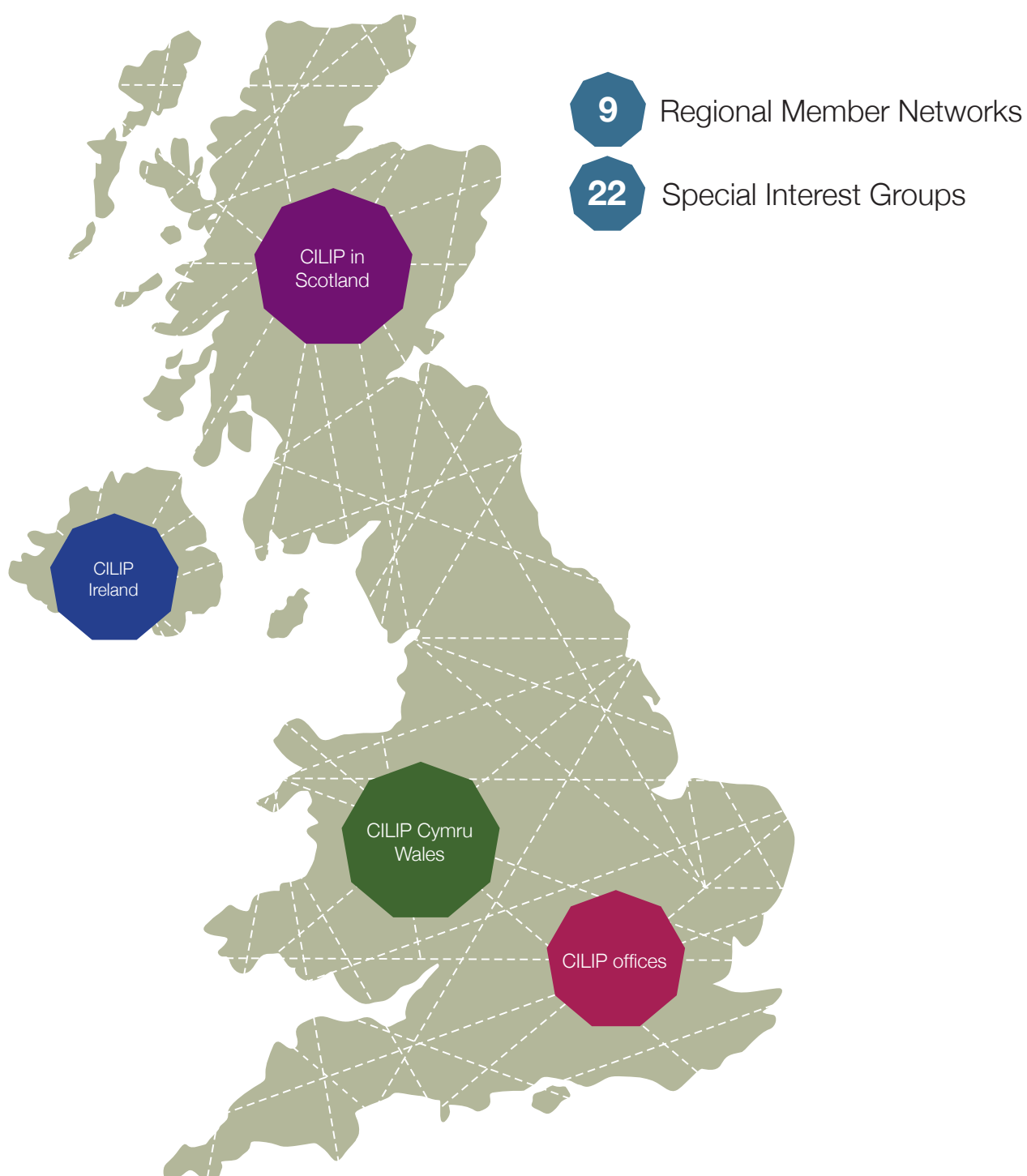
Nazlin Bhimani, Research Support and
Special Collections Librarian,
UCL Institute of Education

Your professional network

CILIP promotes the interests of our members across the UK and internationally.

We aspire to combine a UK-wide perspective and common goals with effective and equal representation across Wales, Scotland, Northern Ireland and England. In partnership with our Member Networks, we deliver value for our members wherever they live and whatever their specialism.

CILIP



Creating value for Members

CILIP is the UK's leading professional body for people working in information, knowledge management, libraries and related disciplines.

With over 12,500 members across Government, the public, private and third sectors, we are a powerful voice for the professions place at the heart of Britain's future.

We will:

- Unite and advocate for the information, knowledge and library profession
- Deliver a new membership offer tailored to today's audience
- Welcome a wider range of professional skills and experience
- Continue to deliver authoritative content and expertise
- Invest in technology to deliver a great membership experience
- Open up new opportunities for networking and development
- Support our thriving Member Networks and Special Interest Groups

The information, knowledge management and library profession



Standards, innovation and best practice

The UK is home to one of the most innovative and creative information, knowledge and library sectors in the world.

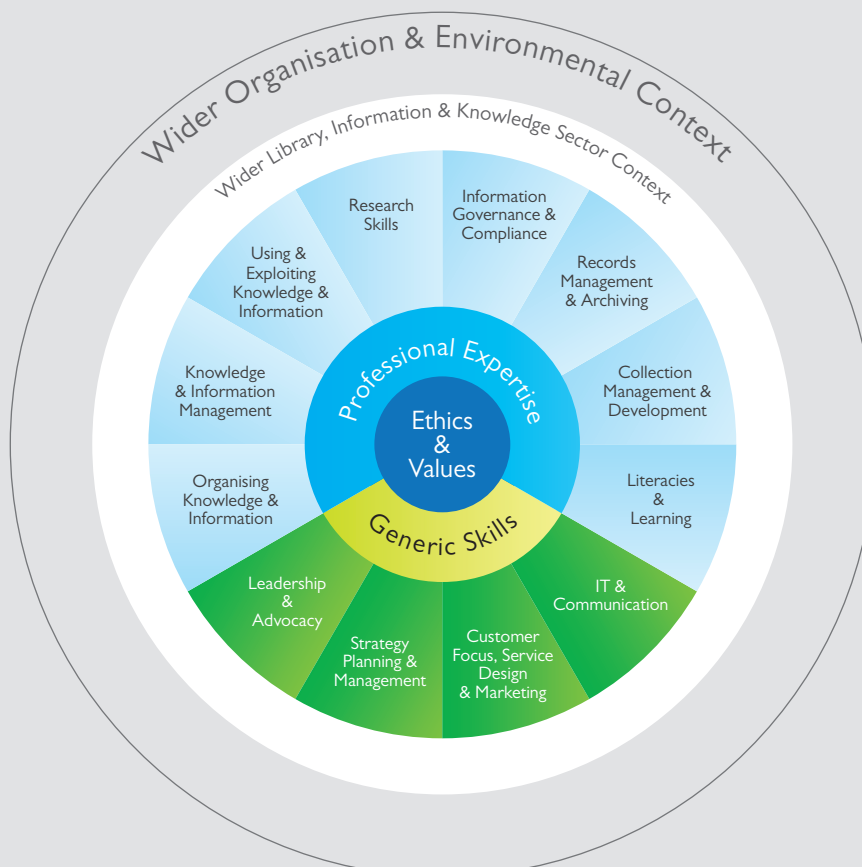
CILIP will lead the open sharing of best practice and standards to support sector development.

We will:

- Invest in standards and recognition to promote professional skills
- Work in partnership with UK and international standards bodies
- Develop new standards to support innovation
- Encourage the adoption of open standards
- Invest in innovative programmes for workforce and sector development

Professional Knowledge and Skills Base (PKSB)

We will invest in and develop the internationally-recognised Professional Knowledge and Skills Base (PKSB) as the model which unites our professional community, wherever they work and whichever audience they serve.



Thanks to the following people who contributed to this Action Plan as well as the many others that participated in workshops and online discussions:

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Janene Cox	Frances Hendrix	Deborah Meldrum	Karen Sherwood	

To be an information professional or a librarian is to be someone who believes they can change the world for the better through knowledge.

Professor R.D Lankes CILIP Conference keynote, 2015

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CILIPS is an independently-registered Charity with OSCR.

CILIPS is affiliated with CILIP

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