

Below you will find the technical guidelines for submitting your library loan data to Nielsen through your individual Library Management System. Please check with us whether we have an existing solution with your LMS to facilitate the process.

For questions or to join the panel, contact : carol.hugheshallett@nielseniq.com

Nielsen (BookScan) LibScan – Format Guide

Data Frequency

Ideally, the data should be sent to BookScan on a daily or weekly basis. If weekly, the file(s) should reach us by 1pm on Monday morning.

Data Requirements

The data should represent a loans/renewals period incorporating Sunday to Saturday.

Data Format Options

Ideally, you should send comma-delimited files to BookScan, containing the following details:

Library Branch Identifier

ISBN

Quantity (usually 1)

Price (usually 0.00)

Date of loan/renewal (ideally yyyyMMdd - example 20160430).

Example: [CENTRAL,9780007230013,1,0.00,20160430](#)

We can also accept PLR data format:

[9783409232833|1|6|KING|](#)

[9780007230013|3|4|GREG|](#)

[9780553175219|1|4|HAWK|](#)

Data File Names

Each file that you send to BookScan should have a unique name: this should either:

- Indicate the branch name and loan date/week end date in the file name (for individual branches); I.e. [CENTRAL_WESTSHIRE_20160430](#), [MOBILE_WESTSHIRE_20080430](#) or,
- Indicate the loan date/week end date in the file name (for entire authorities, branches not specified); I.e. [WESTSHIRE_20080430](#)

Sending Data to Nielsen BookScan

Data should be sent by uploading to our secure FTP server (data transfers are one-way only to Nielsen we would not link to your system in anyway). We will issue you with a personal and unique login and password. Details of our FTP server are as follows:

Hostname: <ftp.nielsenbookscan.co.uk>

Technical contacts at Nielsen BookScan

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