



About

CILIP, the library and information association is the leading professional body for information professionals in the UK.

It is an independent voice that represents and champions all information professionals.

With our Royal Charter we help our members develop their skills, build successful careers and deliver high quality information and library services.

Harnessing the power of knowledge, information and data is central to our social and economic future. 45% of the value generated by the UK economy – £0.9tn in 2016 – is from 'knowledge intensive sectors'.

CILIP works across the UK and represents a UK workforce of 87,000 information professionals working across the private, public and third sectors to unlock the value of information. We develop their skills and expertise and advocate for their roles in transforming communities and businesses across the country. CILIP members recognise and value the benefits that membership brings. They are investing in their career – focused on developing their knowledge and experience and continually striving to stay at the forefront of their chosen profession.

Through our membership magazine, *Information Professional*, our online communications and our live events, CILIP curates the best thinking from the sector.

Our audience

<p>11,260 members</p> <p>75,740 non members</p>	<p>28.9% of members are in the academic sector</p>	<p>13.5 % of members work in schools</p>	<p>20.8% work in Public Libraries</p>
<p>28% of members work at CEO / Director / Head of Function Level</p>	<p>55% work in mid-level roles</p>	<p>11% work in Junior roles (Assistant level)</p>	<p>6% of members are full time students</p>

Lisjobnet.com

Lisjobnet.com is the official Job Board of CILIP, the library and information association, the UK's accrediting body for professional library and information professionals.

The portal provides you with the opportunity to put your vacancy in front of an unrivalled audience of 15,416 unique visitors to the site – comprised of both CILIP members and the wider library and information community.

Whether your role is for a Graduate Trainee or for a Head of Service, Lisjobnet.com offers you the most dedicated, motivated professionals committed to developing their careers in this field.

The screenshot shows the Lisjobnet.com website homepage. At the top, there is a search bar with 'Enter Job Title' and 'Select Location' fields, and a 'Search' button. Below the search bar is a navigation menu with links for HOME, ABOUT US, ALL JOBS, SECTORS, E ALERTS, GRADUATE TRAINING, and CONTACT US. The main content area features a large banner with the text 'The best Jobs for Librarians and Information Professionals' and two buttons: 'Are you a Candidate?' and 'Are you a Recruiter?'. Below the banner, there are sections for 'Latest Jobs' and 'Library & Information Jobs at Lisjobnet'. The 'Latest Jobs' section lists three job openings: 'Library Assistant / Assistant Librarian' in London, 'Subject Support Librarian (Faculty of Arts, Cultural Industries and Education at Frenchay)' in Bristol, and 'Senior Librarian' in Doha, Qatar. The 'Library & Information Jobs at Lisjobnet' section provides a brief description of the CILIP association and its job board, and lists popular job titles such as Information Manager, Subject Librarian, Library Manager, Assistant Librarian, Electronic and Data Services Librarian, Research Librarian, Collections Manager, Information Adviser, Knowledge Manager, Metadata, Discovery and Analytics Coordinator, Information Scientist, and Learning Resource Centre Manager. On the right side, there is a 'View All Jobs' button and a 'CILIP GRADUATE TRAINING OPPORTUNITIES' button. At the bottom right, there is a 'COOKIE POLICY' button.

15,416*

unique visitors

112,992*

Ad views per month

36,498*

Visits per month

*Google Analytics: 36,498 visits (Mar 2017)

Lisjobnet Online Job Packages

	Permanent, full time job roles	Short term contracts of 12 months or less	Part-Time roles with a salary of £13K or less
Standard Job Listing <ul style="list-style-type: none">● Listed until your closing date● Included in the Thursday e-alert to 10,000 candidates.● Tweeted to our Twitter followers	£595	£395	£395
Listing with logo <ul style="list-style-type: none">● Listed until your closing date● Your logo or emblem included (120 x 60 pixels)● Included in the Thursday e-alert to 10,000 candidates● Tweeted to our Twitter followers	£655	£395	£395
Featured Job <ul style="list-style-type: none">● Much higher visibility● Listed at the top of the search results● Ad includes logo (120 x 60 pixels)● Top of Thursday e-newsletter● Tweeted to our Twitter followers● Appears in Featured job panel on the Left-hand side of every page of the website for two weeks	£795	£550	£550

Continued overleaf.

Graduate Trainee Ad

£195

Much NB. CILIP has a history of supporting Employers in the recruitment of Graduate Trainees. The CILIP Graduate Training Opportunities scheme offers employers the chance to recruit, good, motivated graduates at entry level roles. The normal length of the traineeship is one year, which will help the trainees enrol on the CILIP accredited postgraduate course. A special rate applies for these type of roles.

- Appears until your closing date
- Appears with logo
- Included on special Graduate Trainee Listing page

Advertising Agency commission 12.5%

Banner

£795

- Situated on the Lisjobnet header
- Run of site
- Four week tenancy
- Spec: 234 x 60 pixels

Rates Exclude VAT

**Recruitment advertising from CILIP the library and information association.
Contact Angela Krzyzanowska on 0207 255 0553 www.lisjobnet.com**

Information Professional

Published eight times per year, **Information Professional** is exclusively available to CILIP members. A premium print publication packed with cutting-edge analysis and comment on the latest trends and developments in public policy, central and local government, education, law, business, management, information management, online media, cultural services and intellectual property.

Information Professional is a new magazine replacing *CILIP Update*. It combines the immediacy of news, events and recruitment pages together with the longevity of in-depth features, interviews and analysis.



Update's audit by the ABC guarantees its distribution. Its certificate for July 2016 to June 2017 shows an average Net Circulation of 11,476 copies, and you can download it at <http://www.abc.org.uk/Certificates/48379322.pdf>

Print recruitment advertising rates 2018

Rates for print ads:

Size	
1/8 page	£905
1/4 page	£1495
1/2 page	£2295
Recruitment Front Page (¾ page)	£2995
Full Page	£3695

All print packages include an online listing on Lisjobnet.com

Advertising Agency Commission: 12.5%

Prices Exclude VAT

Publication Dates 2018

Issue	Display Advertising Booking & Copy Deadline	Publication Date
February	17th January	31st January
March	28th February	14th March
April/May	11th April	25th April
June	30th May	13th June
July/August	11th July	25th July
September	29th August	12th September
October	10th October	24th October
Nov/December	21st November	5th December

Mechanical Specifications for advertising

Publication:	A4 297mm x 210mm
Full Page:	Text 273mm high, 186mm wide
Full Bleed:	303mm high x 216mm wide
½ Page Vertical:	273mm high, 91mm wide, No Bleed
½ Page Horizontal:	134mm high, 186mm wide, No Bleed
¼ Page Solus:	134mm high, 91mm wide, No Bleed
Colour:	CMYK (not calibrated colour or RGB)

Format: High resolution PDF files (minimum 300dpi) with fonts fully embedded. Maximum file size 6MB. Send to: rachel.middleton@cilip.org.uk

Links: please ensure any web addresses or email addresses are contained within one line (i.e. no line breaks or returns).

For further information regards display advertising production, please call Rachel Middleton on 0207 255 0585 or email rachel.middleton@cilip.org.uk

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