

Shift Chngement

JUNE 28-30, 2020 • FAIRMONT TREMBLANT, QC

ABC 2020 Speakers

Monday June 29, 2020

Breakfast Speaker

PAUL ST. GEORGES (bilingual)

Paul has been a Tour Guide in Mont-Tremblant for 24 years. Born and raised in Mont-Tremblant, he loves history and learning all there is to know about our beautiful area, from its early development to future projects. He is passionate about sharing his knowledge with visitors.



Business Session #1 and #2

IAN HELLER

Founder and Senior Partner Real Results Marketing

Ian has more than 30 years of experience executing marketing and e-business strategy in the wholesale distribution industry. Ian has also written and spoken extensively on the impact of digital disruption on distributors. At Real Results Marketing, Ian works with distribution and manufacturing clients on developing strategic plans and is available for speaking engagements. Ian entered the distribution industry as a truck unloader at a Grainger branch while in college. He eventually became Vice President of Marketing there and has since held senior executive roles at GE Capital, Corporate Express, Newark Electronics and HD Supply. Ian most recently served as President and COO for Modern Distribution Management, a specialized information and analytics firm serving the wholesale distribution industry. Ian earned a BA in History from Roosevelt University and an MBA from the Kellogg School of Management at Northwestern University, where he was elected commencement speaker by his classmates and won the Dean's Distinguished Service Award.

Tuesday June 30, 2020



Breakfast Speaker

CHANTAL HEBERT (bilingual)

National Affairs Columnist

Toronto Star

Ms. Hébert began her career in Toronto as a reporter for the regional newsroom of Radio-Canada in 1975 before moving on to

Parliament Hill for Radio-Canada. She has served as parliamentary bureau chief for *Le Devoir* and *La Presse*. Ms. Hébert is a graduate of Glendon College, York University. She is a Senior Fellow of Massey College at the University of Toronto and holds honorary doctorates from Bishop's, York University, the University of Western Ontario and Concordia University. She is a recipient of two Asia-Pacific media fellowships (Malaysia and Japan). She is the 2005 recipient of the APEX Public Service Award. In 2006, she received the Hy Solomon award for excellence in journalism and public policy, as well as York University's Pinnacle Achievement Bryden Alumni award. Ms. Hébert's second book titled *The Morning After* was published in September 2014. In 2014 she won a National Magazine Award (gold) for her political column in *L'actualité*. She is an officer of the Order of Canada.

Ms. Hébert is a national affairs writer with the *Toronto Star* and a guest columnist for *L'Actualité*. She is a weekly participant on the political panel at *Issue* on CBC's *The National*, as well as on *Les Coulisses du Pouvoir* and the Montreal show *C'est pas trop tôt* on Radio-Canada.



Keynote Speaker

GRAHAM SHERMAN

Owner

Tool Shed Brewing Company

Graham Sherman is a self-professed "high level geek" who has used his love of technology to help him master the craft of brewing artisan beer.

Together with his partner, Graham launched the Tool Shed Brewery in 2013, and has never looked back. Speaking on what it takes to be a successful

entrepreneur, Graham's passion comes through in every talk.

Prior to starting Tool Shed, Graham and his Tool Shed partner worked on contracts for the Canadian and US governments and military forces, installing encrypted, tactical communication networks. By day, they rolled around Afghanistan in armoured vehicles, "geeking out" in the world of satellite communications. By night, they aimed their obsessive, high-level thinking at mastering everyday tasks such as coffee, learning to control their homes in Canada remotely with their iPhones, and finally, perfecting batches of beer. Now sold in over 1000 locations in Western Canada, Tool Shed has its 15,000 square foot headquarters in Calgary, and the team behind the brand has also been nominated as Canadian Entrepreneur of the year, the world's most prestigious business award for entrepreneurs, with programs in 145 cities in 60 countries. They were also named as two co-winners of the "40 Under 40" recognition from *Avenue* magazine.