



As Director of Marketing of Wolseley Canada, Gail reports to the Senior Vice-President of Canada and has responsibility for strategy, brand and eBusiness.

After graduating from the University of Western Ontario, Gail started her career with an advertising agency before moving into increasingly senior marketing roles in automotive, first in wholesale distribution and then on the manufacturing side with market leading brands Quaker State, Pennzoil and later the international car care products division of Royal Dutch Shell. While with Shell, Gail was based in Houston, TX and was responsible for the development, management and multi-channel expansion of the car care product portfolio in Europe, Asia and Latin America.

Upon returning to Canada, Gail joined Wolseley in 2006 as Director of Marketing. This was a new role with the purpose of centralizing key elements of the marketing function across a large and diverse business and developing the strategy for new initiatives including the company's growth in the eBusiness channel.

Gail has been a member of the CMPX show committee since 2008 and was elected to the CIPH Board of Directors in November 2012. She resides in Oakville and was appointed to the Board in 2011.