



Joe began his career in 1982 in the Major Projects Engineering Division of Stelco Steel, Hamilton Ontario after graduating with a Civil Engineering Technology diploma. After completing further studies in computer-aided design, he joined American-Standard, manufacturer of plumbing products in 1984 where he held various sales and sales management positions. Joe joined the wholesale distribution business in 1994 as VP/GM of Desco Plumbing and Heating Supply, a subsidiary of Deschênes Group Inc.

In 2008 he assumed his current role as VP Operations working with the subsidiaries in southern Ontario and western Canada.

As an active participant and supporter of related industry associations Joe has been active over the years with MCA, BILD, and HRAI, and has previously served as Ontario Region President of CIPH. He is Past Chair of the CIPH Membership Committee, CIPH Wholesalers Division, and Education & Training Council.

Joe and Susan with their 3 daughters make their home in Mississauga, ON. The Senese's are known as an avid sports family that believes in the benefits of physical fitness and team play. When time permits Joe enjoys golfing as well as family travel excursions. Joe was elected to the Board in 2011.