

# BOOTH DESIGN RULES & REGULATIONS

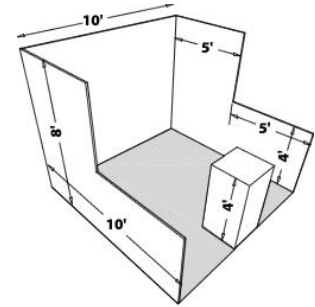
## 1. LINEAR / INLINE BOOTHS

### a) 10 foot X 10 foot booths

Definition: 100 square foot booths with booths on either side (not corner booths) and with booths behind them (you share a common back wall).

Back wall: Maximum 10 feet high. If your booth exceeds 8 feet, the back must be professionally finished and free from company identification, booth number and signage. Any exposed side walls must also be professionally finished.

Side walls: First 5 feet (starting from the back of the booth) can be 8 feet high  
The next 5 feet can be a maximum of 4 feet high (this includes products).



Regardless of the number of linear / inline booths used **display materials should be arranged so that they do not obstruct sight lines of neighboring exhibitors.**

### b) 10 X 10 perimeter booths (ie., with no back-to-back booths)

Definition: 100 square foot booths with booths on either side, but NO booths behind them.

Back wall: Maximum 12 feet in height

Side walls: First 5 feet (starting from the back of the booth) can be 8 feet high  
The next 5 feet can be a maximum of 4 feet high (this includes products).

The maximum height of 12 feet is allowed only in the back of the booth space. **Display materials should be arranged so that they do not obstruct sight lines of neighboring exhibitors.**

These rules also apply to multiple linear / inline booths.

## 2. CORNER BOOTH

Definition: A corner booth is a linear / inline booth that is exposed to aisles on two sides. All other guidelines for linear / inline booths apply.

### 3. HANGING SIGNS & GRAPHICS

Hanging signs and graphics are NOT permitted in the Canadian Hydronics Conference.

If you are not sure if your exhibit meets show regulations, please contact the Canadian Hydronics Conference Show Office before you finalize your design.

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