Western Canada's plumbing, hydronics, heating, ventilation, air conditioning, refrigeration and water treatment trade show.



connect with buyers & specifiers

build your brand

your products & services

**EXHIBIT IN** 

CIPHEX WEST 2023

Presented by the Canadian Institute of Plumbing & Heating



October 18 & 19, 2023

BMO Centre at Stampede Park, Calgary, Alberta

ciphexwest.ca #CIPHEXwest



The one-stop, must-attend event for contractors, wholesalers, engineers, building managers and other industry professionals looking for new products and technologies.

# connect

with buyers & specifiers

Contractors

Engineers

Wholesalers

**Technologists** 

Government and Municipal

Officials

Building Owners and Managers Building Maintenance Staff Home Builders and

Developers

Water Treatment Dealers

Hardware Retailers

Faculty and Students of Colleges and Universities

Trade Media Designers

# build your brand

Buyers can see, touch and try your product for themselves at CIPHEX West.

- 80% of CIPHEX West 2018 visitors planned to purchase or specify new products they learned about for the first time at the show.
- 70% of CIPHEX West 2018 visitors planned to purchase or specify products from new or different suppliers as a result of meeting them at the show.

## sell your products & services

People like to buy from someone they have met face-to-face. Your CIPHEX West exhibit will connect your sales team with decision-makers looking for products and solutions for:

Plumbing Heating

Pipes, Valves and Fittings

Air Conditioning Refrigeration Solar Energy

Geothermal Energy

WaterTreatment

Hydronic Heating

Fire Protection

Kitchen and Bath

Industrial
Natural Gas
Green Energy

Software and Business

Solutions

Tools and Equipment

Vehicles

#### Show dates & hours

Wednesday, October 18, 2023

• 10 am to 6 pm

Thursday, October 19, 2023

• 10 am to 4 pm

#### Move-in

Monday, October 16, 2023

By assigned schedule

Tuesday, October 17, 2023

• By assigned schedule

#### Move-out

Thursday, October 19, 2023

• 6 pm to 11 pm

Friday, October 20, 2023

• 8 am to 2 pm

## Extras included with your exhibit space

- FREE registrations for your customers and prospects (up to October 17, 2023) for the exhibits
- FREE wifi for all exhibitor staff
- FREE Standard eBooth
- FREE material handling assistance to and from your booth
- FREE online Exhibitor Service Manual
- FREE graphics and other resources to help you build traffic to your booth
- FREE listing in the official online Show Guide
- FREE participation in the New Product Showcase and Competition (for qualified products)
- FREE booth drape

Carpet, furniture, power and equipment are NOT included with exhibit space – order forms are provided in the Exhibitor Service Manual.

#### **Exhibit rental rates**

	CIPH Members	Non-Members
Standard Exhibit Rental	\$31.50 per sq ft*	\$33.50 per sq ft
Corner Premium	\$550.00 per corner	05 0
	(corner booths)	, 0

<sup>\*</sup>CIPH Member discount is available for booth space booked by March 1, 2023. Booths must have only CIPH member companies and products to qualify for the member rate.

All exhibits must conform to general design standards. Contact Show Management for a copy.

#### **Turnkey booth packages**

Save time and money on furniture, equipment and shipping. With a package, your booth will be set up and waiting for you when you arrive at the exhibit hall – just bring in your products and signage and you are ready. When the show ends, pack up your materials and leave – we'll dismantle the booth for you. Do not order a booth package if you are bringing your own pop up display.









CIPHEX West is owned and produced by the Canadian Institute of Plumbing & Heating.

CIPH represents more than 80% of Canada's plumbing, hydronic and HVACR wholesaler distributors, with more than \$6.5 billion in annual sales.

# **Special events & features**

#### **New Product Showcase and Competition**

Put your new products on display in this highly visible showcase which includes a juried competition. Participation is free for qualified exhibitors/products. Visit www.ciphexwest.ca for an application form.

## **Seminars and Workshops**

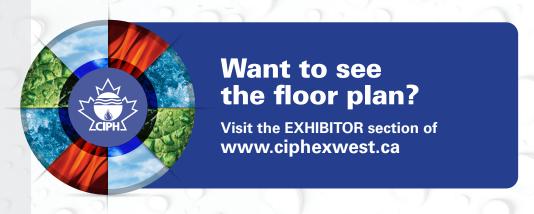
Our seminars and workshops attract qualified, serious buyers. Exhibitors that book space by February 1, 2023 will have the opportunity to submit presentation proposals.

#### **Virtual CIPHEX West**

The virtual edition of CIPHEX West includes an interactive floorplan and planning tools to help buyers connect with you before, during and after the show. A Standard eBooth is included free with your booth space. A Deluxe eBooth may be purchased as an upgrade.

### **Reserve Your Space**

Connect in person with buyers and decision-makers from Western Canada, build your brand awareness and increase your sales.



#### **Contact us**

Canadian Institute of Plumbing & Heating 295 The West Mall, Suite 504 Toronto, ON M9C 4Z4

Tel: 416.695.0447 or 1.800.639.2474 info@ciph.com

#### CIPHEX West is supported by Canada's leading industry associations

Canadian Hydronics Council (CHC)
Mechanical Contractors Association of Canada (MCAC)
Mechanical Contractors Association of Alberta (MCA Alberta)
Thermal Environmental Comfort Association (TECA)