



NEWS RELEASE
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Canadians celebrate World Plumbing Day

[TORONTO, CANADA] – Every year on March 11, communities around the world recognize World Plumbing Day to celebrate the critical role that plumbing plays in our daily lives. From delivering clean water to protecting public health, plumbing is essential—but it's so much more.

The theme for 2025, "Plumbing is More," highlights how plumbing supports economies, improves sustainability, and helps build stronger, healthier communities. While often taken for granted, plumbing is behind many of the conveniences and protections people rely on every day.

This year, the Mechanical Contractors Association of Canada (MCAC) and the Canadian Institute of Plumbing and Heating (CIPH) have brought Canada's plumbing supply chain together – contractors, manufacturers, wholesalers, and manufacturers agents – to help Canadians celebrate **#PlumbingIsMore** on **#WorldPlumbingDay**:

More Than a Job — The plumbing industry plays a direct role in addressing water quality and conservation, improving lives, and preventing diseases. This is why plumbing is such a compelling career choice, because of the opportunities to make a lasting impact.

More Than Pipes and Fixtures — A well-functioning plumbing system also supports families. Every dollar invested in water and sanitation also returns more in economic benefits. Skilled trades and plumbing engineers are problem-solvers, ensuring that water systems meet the needs of Canadians.

More Than Conservation — Plumbing professionals are working hard to advance sustainability through new technologies and smarter water management that not only conserve natural resources but also ensure safe water access for future generations.

Quotes

"Canada's plumbing professionals are at the forefront of advancing water conservation, energy efficiency, and modernized infrastructure", said Tania Johnston, CEO of MCAC. "To those in the plumbing industry who work tirelessly to keep our water systems safe and sustainable – thank you!"

"World Plumbing Day allows us to highlight the incredible work of Canada's plumbing industry", said Satinder Chera, CEO of CIPH. "As this year's theme reminds us, we have so much more to do, both here in Canada, and around the world".



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About the Canadian Institute of Plumbing and Heating – www.ciph.com

Founded in 1933, the Canadian Institute of Plumbing and Heating represents over 250 companies, employing thousands of Canadians to help provide a safe, healthy and sustainable quality of life for our citizens. Our members manufacture and distribute products and services, nationwide, ensuring access to innovative plumbing and heating solutions.

About the Mechanical Contractors Association of Canada – www.mcac.ca

The Mechanical Contractors Association of Canada, established in 1895, is the unified voice of the mechanical contracting industry. Our members are contractors of all sizes engaged in such disciplines as plumbing, heating, ventilation, air conditioning, controls systems, medical gases, welding, and fire suppression primarily within the industrial, commercial, institutional and service sectors