Message From the President
Maryll Telegdy, Napa City-County Library

The continuing goal of our Section is to provide quality educational accessible and affordable programs for our members throughout the year.

Cataloging eBooks was the only workshop organized this year. It was put together by our very efficient Program Committee Chair, Aimee Algier aided by Herbert Gore. It was held August 1st at Pepperdine in Southern California and August 2nd at Santa Clara University in Northern California. There were 22 participants in the South and 32 participants in the North. Lynn Connaway, Vice President for netLibrary, gave the workshop. She defined an eBook, discussed netLibrary’s eBooks and outlined the reasons why netLibrary decided to catalog them. She described the current cataloging process at netLibrary, its problems, successes and challenges, and shared with us the tools that are used to catalog eBooks. She also discussed netLibrary’s relationship with OCLC, including their use of Prompt Cat. The OeB, Open eBook Forum was also defined and discussed in detail. It was a very successful workshop and everyone learned a lot about eBook cataloging.

Due to external and, alas, unfortunate circumstances the Cataloging Interest Group was not able to organize a meeting this year. Nevertheless, the future is bright, the new incoming chair of the Group, Armanda Barone of UC Berkeley will take the program in her capable hands.

Charlotte Xanders was our representative to the Association for Library Collections and Technical Services Council of Regional Groups of ALA. With ALA in San Francisco, I myself had a chance to attend, along with, Charlotte the Business meeting. Work is being done on an input to ALCTS Strategic Plan. When done it will be posted. There were some interesting statistics mentioned, the job market the year before at ALA listed 1040 jobs with only 400 librarians showing interest. To further this 50% of the 1040 jobs were for catalogers. No figures how many of the 400 were catalogers. One can just imagine…There was also discussion of better communication – the perpetual problem – on the other hand with our electronic devices, how much easier that had become today. Continuing education was discussed as important goals, just as much as it is ours. Some topics were recommended: Fundamentals of Acquisitions, Binding Institute, Metadata workshops. Very much the topics of our days. For programs and workshops help can be found for financial background by ALCTS’ Fundraising Committee. This Committee has strict policies that need to be followed when approaching potential donors. It was said that “These guidelines would be good for Regional Groups”. For more details please see: http://www.alala.org/alcts/you/manual/fiscal.html#sec4.

This year again ACTSS was able to plan programs for the Annual Conference held in Long Beach soon, early November. Last year with a Conference within the Conference, the Millennium, there were no specific ACTSS programs. There will be a program on Saturday, November 3, 2001 3:30-4:45, called Online systems: bridging between Selectors and Technical Services. Rhonda Lakatos of the San Jose Public
Library, Julie Bixby of the Huntington Beach Library, and Christine Doxtad of the Sunnyvale Public Library will make presentations on online selection tools: Ipage, Title Source II, and LIBRIS. The speakers will address how selectors change their ordering procedures incorporation the use of online vendors, thus having a pronounced effect on Technical Services. This session is co-sponsored by the Collection Development Round Table.

The other session on Sunday, November 4, 2001 9:00-10:15, is called Dynamic and Mysterious Technical Services Revealed at Last (aka Technical Services: //Whence, Where, Whither). Maryll Telegdy of the Napa City County Library, Armanda Barone of UC Berkeley, and Anne Lipow from Library Solutions will speak. After a historical retrospective of organizations, current trends of libraries in the field of information management will be outlined, keeping in mind that the only constant is change which is represented by the dynamics of modern technology."

In due time you will get a roster of the 2002 ACTSS Board and Committee chairs and members, in the meantime, however, I want to introduce the incoming and current officers: Lynne Toribara (Santa Clara University) incoming ACTSS President having served a year as Vice President, Merry Schellinger, incoming Vice President, President Elect (Humboldt State U), Jamie Gold (Marin County Library) incoming Secretary, previously CLA Assembly Representative, Maryll Telegdy (Napa City-County Library) Past President, Libby Flynn (Marin County Library) new CLA Assembly Representative. Appointments for non-elected Board Members will be made at the ACTSS Board meeting at Conference in November. The current appointees are:

ALCTS/CRG Representative Charlotte Xanders (California State U Sacramento) – ongoing?
Membership Committee Chair Karleen Darr Carlson Health Sciences Library UC Davis) – ongoing? Newsletter Committee Chair John de La Fontaine (Occidental College) - ongoing.
Program Committee Chair Aimée Algier (Santa Clara University) – ongoing? Cataloging Interest Group Chair Armanda Barone (UC Berkeley) incoming.

I do want to thank all Board members for their devoted work to our cause. There were setbacks during the year, we did not see each other as much as we planned, wanted, and were scheduled to, nevertheless, hail to cyberspace we were able to and did communicate promptly and amply by e-mail. It has been a pleasure working with you all.

Let us keep up the good work, let us try to involve other Sections and Round Tables in our future programming to enhance and broaden Access, Collections, and Technical Services as technology permeates all aspects of our world.

Tech Notes

From the President-Elect

Lynne Toribara, Santa Clara University

Hello All!

As the incoming president of the CLA ACTSS, I was initiated by fire at the 2001-2002 CLA Leadership Retreat. Scheduled for September 25-26 in Sacramento, participants were charged with developing (in 2 days) a three-year plan for CLA that “responds to the current and future needs of librarians and libraries.”

The first day was devoted to laying the groundwork for the formulation of our potential goals. Ably led by facilitator Cate Bower of Tecker Consultants, we listed assumptions about the relevant future environment in the areas of mood of the country, society, technology, the economy, the government, and education, and we speculated on the implications of these assumptions for CLA. Next we brainstormed future expectations and opportunities and listed trends that might threaten success. We attempted to anticipate member needs in the next three years and discussed activities that CLA should “do more of,” “do less of,” and “do the same of.”

The second day, under the guidance of Catherine Smith, the Executive Director of the California Special Districts Association, we applied what we had developed on the previous day to the formulation of potential goals. These we brainstormed further and discussed activities that CLA should “do more of,” “do less of,” and “do the same of.”

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These recommended goals and objectives will undergo further discussion at the Long Beach Conference by the Executive Committee and the 2001 Assembly. The 2002 Assembly will meet at the end of the conference and will provide the final word on the fate of the recommendations.

Bearing in mind that they are subject to change without notice, the potential goals and objectives identified at the Leadership Retreat are as follows:

1. **Membership recruitment and retention:** CLA will assume a leadership role in recruiting and retaining people to the profession and to the association.
   - Increase the number of people applying to library school in California by 15% by 2004
   - Increase the number of new members of CLA by 5% each year for the next three years
   - Decrease the number of non-renewing individual and institutional members by 5%
   - 50% of all new hires will join CLA

2. **Information, communication and education:** CLA will communicate with members to inform and educate them in a timely manner about current issues that impact library services.
   - Improve communication between the various CLA sections, round tables and committees to foster collaboration to further education and information dissemination in areas of common concerns.
   - Suggested strategy: a meeting of all heads of sections, round tables and committees at the CLA conference. This will include a brief presentation by staff on what they provide and what the various groups actually do.
   - Improve identification of just-in-time and hot topics, and the means of assignment to the appropriate group for timely pursuit. **Suggested strategy:** add a mandate to the continuing education committee to coordinate the effort.

3. **Creating a California library community:** CLA will take the lead in bringing together all library organizations in the state to work collectively toward a common vision.
   - Year 1: Create a planning group
   - Year 1: use creativity in organizing the planning process
   - Year 1: Seek funding for planning, conference, and subsequent work
   - Year 1: Hold a conference
   - Years 2-3: Develop a work plan, disseminate conference ideas and seek feedback, organize work groups
   - Years 2-3: Work – defined agreed, evaluated

4. **Compensation:** CLA will educate administrators, elected and appointed officials and the public about complexity of library work and the need to compensate library work appropriately.
   - Year 1: Create compensation database of library positions and comparable other positions across all types of libraries
   - Year 1: Create lists of competencies and other measurement tools to use as a basis for describing the complexities of library work
   - Year 1: Plan format for publication of data
   - Year 2: Analyze and publish data collected by members
   - Year 2: Develop list of consulting firms, human resource departments, and other targets for distribution
   - Year 2: Publicize results, train members in using the data

5. **Diversify the funding base:** CLA will diversify its funding base and increase non-dues revenue.
   - **Membership:** Value added fees for service (advice column). Identify 5. Offer a menu of optional services in addition to basic membership
   - **Information:** Sell workshops by “expert” members. Seek partnerships for videoconferencing. Sell member-produced products
   - **Create community:** partner with the State Library/Library of California to advance objectives
   - **Compensation:** Seek foundation support for survey to support the study. Publish in Working Woman, NOW

6. **Technology:** CLA will identify, adopt and implement best practices in using technology to serve members, organizational needs and our advocacy work.
   - **Develop and implement a technology plan.** Assess needs, resources; locate best practices for tech plans; find external funding;
coordinate with CLA sections, etc; write and get approved plan

• Improve the website. Identify/locate tech tools, resources; develop dynamic web structure; allocate responsibility for content, input and maintenance; find external funding

As you can see, the Leadership Retreat laid out a rather ambitious agenda. How the 2002 Assembly will react to this challenge remains to be seen.

What does this mean for the ACTSS?

I pointed out to Susan Negreen, the Executive Director of CLA that even if the Assembly adopts all 6 of the recommended goals with their objectives, it would be difficult for individual CLA groups to deal effectively with every one of them. She agreed that different sections would probably focus their energies on different goals.

I commented that perceived strength of the ACTSS is in its educational programs, and that I hoped to continue with efforts to further goal #2 (information, communication and education). Susan noted appreciatively, that we were among the most active of the CLA groups.

From my perspective, the ACTSS’ activity in providing educational opportunities for our members contributes to many other goals as well. I believe that the high quality programs we present have done their part in attracting new members to our section, thus fulfilling our obligation to goal #1 (membership recruitment and retention). Keeping our members abreast of technological developments contributes to goal #6 (implementing best practices in using technology). Additional training also augments participants’ skills and elevates competency levels, which should advance goal #4 (to use the complexity of library work to justify higher compensation). Finally, by presenting workshops by experts, we are helping to diversify the funding base and increasing non-dues revenues for CLA, thus furthering goal #5.

At our November meeting I would like to discuss other ways that we might be able to further the various listed goals, if they are adopted.

Thanks to the participation of dedicated members, ACTSS has been able to offer timely programs on topics that affect our work. In order to continue to do so, we will need your help. If there are subjects that you feel we should be exploring and/or speakers who have impressed you, please don’t hesitate to contact one of the board members. We will do our best to arrange current, relevant, and interesting presentations.

The rapidly changing world of information promises, as always, an exciting year. I look forward to working with you to make it a productive one.

Cataloging eBooks
Aimee Algier, Santa Clara University

Cataloging eBooks, a workshop organized by CLA ACTSS’ Program Chair Aimee Algier and aided by Herbert Gore, was held August 1st at Pepperdine in Southern California and August 2nd at Santa Clara University in Northern California. There were 22 participants in the South and 32 participants in the North. Lynn Connaway, Vice President for netLibrary, gave the workshop. She defined an eBook, discussed netLibrary’s eBooks and outlined the reasons why netLibrary decided to catalog them. She described the current cataloging process at netLibrary, its problems, successes and challenges, and shared with us the tools that are used to catalog eBooks. She also discussed netLibrary’s relationship with OCLC, including their use of Prompt Cat. The OeB, Open eBook Forum was also defined and discussed in detail. It was a very successful workshop and everyone learned a lot about eBook cataloging.

2001 ACTSS Award of Achievement
Pat French, U.C. Davis

Each year the ACTSS Board solicits nominations for candidates to receive the ACTSS Award of Achievement. This year the Board is proud to announce that the award will be given to Becky Culbertson, Electronic Resources Cataloging Librarian at UC San Diego. Becky was nominated for her leadership and accomplishments as Program Manager for the UC Shared Cataloging Program, a cooperative project to provide shared cataloging for the electronic resources acquired by the California Digital Library. Records for CDL titles are created at UC San Diego, added to the Melvyl System and also distributed to UC campuses to be added to local campus catalogs. Becky has been instrumental in designing the program as a member
of the Shared Cataloging Steering Committee, by leading the cataloging team at UCSD, negotiating with OCLC to create a World Cat Collection Set from the shared cataloging records for wider distribution, and contributing to the ongoing development of the CDL Cataloging Guidelines. Under her leadership, the UCSD team has cataloged more than 4,000 electronic journals and several thousand conference proceedings during the past 3 years. All records have been added to OCLC, and UCSD has established several dozen authorized headings in the national authority file for electronic collection names and publishers.

Becky is one of the preeminent catalogers of electronic resources in the U.S. She has given presentations on cataloging electronic resources at the ALA and CLA annual conferences as well as at meetings of the ALA Committee to Study Serials Cataloging. She has taught workshops for OCLC and is a member of the GODORT Cataloging Committee, the CC:DA Task Group for the Rule of 3 and the CONSER Task Force on Integrating Resources. She has just completed a term as a member of the ALA SAC Subcommittee on Metadata and Subject Analysis. Becky’s contributions in these groups have helped develop national cataloging standards for electronic resources as well as a pool of records which libraries in California can use in their local OPACs.

The award will be presented at the ACTSS annual membership meeting on November 5 at 7:30 a.m. Please try to join us in recognizing Becky and celebrating her achievements.