When the branches all closed last year, staff wanted to come up with clever ways to promote our digital resources. A series of humorous videos were created by one of our librarians, Chris Diaz. The videos are attention grabbing, funny, but also inform people about the various digital resources that are accessible to them 24/7 from our website. These commercials are popular and we've had several likes and comments for each post. During our branch closures, circulation increased for digital resources. We like to think that was a direct result of folks watching our commercials. "Monster Battle" is the first in the commercial series. This video received 2500 views, 114 likes, 22 shares, and 28 comments.