

Name of Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

**Display Ad/Insert**

Please indicate size and (if necessary horizontal or vertical) \_\_\_\_\_  
Please refer to Display Ad information for acceptable formats, etc.

\_\_\_\_\_ Email file to follow

\_\_\_\_\_ Enclosed check # \_\_\_\_\_ in FULL PAYMENT for ALL issues indicated on this contract  
FULL PAYMENT = Rate per issue \$ \_\_\_\_\_ x 1 \_\_\_ or 3 \_\_\_ or 6 \_\_\_ issues = \$ \_\_\_\_\_

Ad to begin \_\_\_\_\_ (please indicate the issue ad is to begin)

\_\_\_\_\_ Please bill my Visa/MasterCard/Discover card for full payment. An electronic invoice will follow

**Classified Ad**

(please email classified ad/announcement copy to office@clearwaterbar.org)

\_\_\_\_\_ Enclosed is a check # \_\_\_\_\_ in FULL PAYMENT for a classified ad/announcement

\_\_\_\_\_ Please bill my Visa/MasterCard/Discover card for full payment. An electronic invoice will follow

**PLEASE NOTE:**

**Payment:** Prepayment must be received by submission deadline.

**Format:** All display ads must be in high resolution (300 dpi). Only ads in the following formats will be accepted: Print optimized PDF (Preferred). Other optional formats: JPEG, EPS or TIF (with embedded fonts and images). Please do not send your ad built in a Word, WordPerfect or PowerPoint file.

**Cancellations / Change of Copy:** Cancellations are not accepted and copy corrections cannot be guaranteed after the deadline. On contract or scheduled insertions, most recent ad will be repeated if a change is not received by the deadline.

**Position of Display Ad:** The location of display ads (other than covers) shall be at the discretion of the Clearwater Bar Association.

**Printing Errors and Omissions:** This contract is not subject to cancellation because of any printing errors or omissions. Any error or omission shall be corrected and made good by additional publication

**Approval of Advertising:** All advertising is subject to approval of the Clearwater Bar Association. The Clearwater Bar reserves the right to reject, at its option, any advertising which is deemed to be misleading, objectionable or not related to the legal profession.

**Change of Publication Schedule:** The St. Petersburg Bar Association reserves the right to change the publication schedule without prior notice.

**ALL ADVERTISING MUST BE PAID BY CREDIT CARD OR CHECK FOR IN FULL PRIOR TO THE DEADLINE FOR THE FIRST INSERTION INDICATED ABOVE.**

Send ads to office@clearwaterbar.org. Complete the Insertion Order Contract and mail it together with check to: Clearwater Bar Association, 800 Drew Street, Clearwater, FL 33755.

Authorized by: \_\_\_\_\_ Signature: \_\_\_\_\_