



DISPLAY ADVERTISEMENT INSERTION ORDER FORM

Clearwater Bar Association

Name of Advertiser _____
 Company or Firm Name _____
 Contact Person _____
 Telephone _____ Fax _____ Email _____
 Address _____
 City, State, Zip _____

PAYMENT INFORMATION

Payment Enclosed \$ _____ Check Number _____
 *Charge my Credit Card (check one) MC VISA DISCOVER Amount \$ _____

* Credit card payments are only accepted over the phone. Please call 727-461-4869 to process your payment via credit card.

DISPLAY ADVERTISEMENT INFORMATION

**B/W Display Ads
ONLY**

Size	Ad Dimensions	One Issue		Three Consecutive Issues		Six Consecutive Issues	
		Member	Non	Member	Non	Member	Non
Inside/Back Cover	7.5" W x 10" H	\$600	\$750	\$500	\$600	\$400	\$500
Full page	7.5" W x 10" H	\$375	\$425	\$330	\$375	\$300	\$325
1/2 page	7.5" W x 5" H	\$225	\$275	\$200	\$250	\$175	\$225
1/3 page	4.95" W x 5" H or 7.5" W x 3.25" H or 2.39" W x 10" H	\$175	\$200	\$150	\$175	\$125	\$150
1/4 page	4.95" W x 3" H	\$150	\$175	\$125	\$150	\$115	\$130
1/6 page	4.95" W x 2.5" H or 2.39" W x 5" H	\$125	\$150	\$100	\$130	\$90	\$120

SUBMISSION DEADLINES:

Deadline	Issue
July 1	July -August
September 1	September -October
November 1	November -December
January 1	January -February
March 1	March -April
May 1	May -June

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The Clearwater Bar Association reserves the right to reject, at its option, any advertising which is deemed to be misleading, objectionable or not related to the legal profession. Rates effective June 1, 2012. Rates and conditions subject to change without notification. Revised July 10, 2015.

Indicate Your Preferences Below:

Circle One: **Member** or **Non-Member**

_____ page to be placed in the _____ of the *Res Ipsa Loquitur* at the
Ad size _____ Issue(s)

1x; 3x; 6x rate. (*To receive the discounted frequency rate, insertions must be **paid in advance**.*)

Please Note:

- ✓ Prepayment must be received by submission deadline.
- ✓ No typesetting (except for classified ads) services are available. If typesetting/design assistance is needed, contact your typesetter, marketing firm or the Bar's typesetter, Sir Speedy of Largo, at 727-584-7136 for a price quote. See newsletter ad rates sheet for typesetter/publisher's requirements for display ads.
- ✓ Make checks payable to Clearwater Bar Association.
- ✓ Submit insertion order, digital file(s), and payment or credit card information to Clearwater Bar Association, *Res Ipsa Loquitur*, 800 Drew Street, Clearwater, FL 33755 or by emailing office@clearwaterbar.org.

Signature _____ Date _____