

## Classified Ads:

CBA Member Rate: First 50 words: \$30 per issue, additional words @ \$1 ea. Includes 60 day placement on CBA Classified webpage. Prepayment must be received by submission deadline. Non-CBA Members: First 50 words: \$75 per issue, additional words @ \$1 ea. Includes 60 day placement on CBA Classified webpage. **Payment must be received by submission deadline.**

**Special positions:** Available only for full page ads. The CBA will determine placement position of all other ad sizes.

**Inserts:** Member \$300; Non-member \$600. Advertiser provides 600 copies, 8 1/2 X 11. Will be attached to on-line version.

**Requirements for display ads:** Only electronically submitted display ads are accepted. No typesetting or art services are provided for display ads. Electronic Format Requirements: Display advertisements MUST print to the exact dimensions. You MUST embed the fonts you've used in your ad. If you do not, font substitution may produce an unwanted result. If you are not given the option to embed fonts with your method of creating the PDF, use a different method that does allow this to avoid this problem (may require hiring a company to produce your ad.)

Display advertisement delivered electronically must be in one of the following formats in order of preference: Adobe PDF, EPS (vector graphic format), or TIF (bitmap graphic format). All ads must have a resolution of at least 300dpi at 100% print size. An ad with both artwork (like photos) and black text should be submitted as a PDF with the fonts embedded. Ads may be emailed to: [office@clearwaterbar.org](mailto:office@clearwaterbar.org). Payment must be sent to the Clearwater Bar Association, 800 Drew Street, Clearwater, FL 33755. Make checks payable to the Clearwater Bar Association. MasterCard, Visa and Discover are also accepted. Prepayment must be received by submission deadline.

The Clearwater Bar Association reserves the right to reject, at its option, any advertising which is deemed to be misleading, objectionable or not related to the legal profession. Rates effective December 1, 2016. Rates and conditions subject to change without notification.

## Submission Deadlines 2018

Issue	Deadline
February-March	January 5
April-May	March 1
June-July	May 1
August-September	July 1
October-November	September 1
December-January	November 1