



# SPONSORSHIP OPPORTUNITIES & PACKAGES

112th Annual Convention ★ April 7-9, 2019 ★ MERITAGE RESORT & SPA, NAPA

## 2019 ANNUAL CONVENTION SPONSORSHIP BENEFITS

- Recognition on printed signage at designated events | Verbal Recognition at designated events;
- Opportunity to provide a promotional item and company brochure in attendee goodie bags;
- List of attendees, including complete contact information, distributed weekly (beginning at 6 weeks) before Convention;
- Sponsor ribbons for all company attendees;
- Specific benefits corresponding to selected sponsorship packages (Platinum, Gold or Silver); and
- Additional optional enhancement opportunities.

## 2019 ANNUAL CONVENTION SPONSORSHIP PACKAGES

In addition to the above benefits, each sponsorship package includes additional unique benefits and recognition opportunities. **PLEASE NOTE:** Sponsors will need to complete the [SPONSORSHIP RESERVATION FORM](#), or purchase packages/enhancements [ONLINE](#) to secure sponsorships.

### ★ PLATINUM SPONSOR - \$5,000

#### OPTIONAL ENHANCEMENT OPPORTUNITIES\*

Package Includes (in addition to benefits listed above):

- Two Complimentary Attendee Registrations (\$830 Value)
- Two-minute commercial at the Business Program
- Company logo in Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Icebreaker Reception, Golf Tournament and President's Dinner
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right).

EVENT	ENHANCEMENT	RATE
GENERAL	Back Cover Ad in Program	n/a
	Full Page Ad in Program	\$500
	Half-Page Ad in Program	\$300
	Goodie Bags with Logo	\$550 + Mats.
ICEBREAKER RECEPTION	Hosted Bar	n/a
	Food Station	\$500
PRESIDENT'S DINNER	Wine Service	\$1,000
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\*Enhancements are offered on a first-come, first-served basis.

### ★ GOLD SPONSOR - \$3,000

#### OPTIONAL ENHANCEMENT OPPORTUNITIES\*

Package Includes (in addition to benefits listed above):

- One Complimentary Attendee Registration (\$415 Value)
- Company logo in the Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Business Program, and President's Dinner Reception
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right).

EVENT	ENHANCEMENT	RATE
GENERAL	Half-Page Ad in Program	\$300
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BUSINESS PROGRAM	Food Station	\$500
	Coffee Station	n/a

\*Enhancements are offered on a first-come, first-served basis.

### ★ SILVER SPONSOR - \$2,000

#### OPTIONAL ENHANCEMENT OPPORTUNITIES\*

Package Includes (in addition to benefits listed above):

- Company logo in the Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Registration Area
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right).

EVENT	ENHANCEMENT	RATE
GENERAL	Half-Page Ad in Program	\$300
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CLTA BOARD AND AGENTS' SECTION MEETING	Meeting Refreshments	n/a
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\*Enhancements are offered on a first-come, first-served basis.

## ★ ADDITIONAL QUESTIONS?

Please feel free to contact Cynthia Groom of CLTA staff with any further questions relating to sponsorship of the CLTA's 2019 Annual Convention via email at [cg@clta.org](mailto:cg@clta.org) or by phone at (916) 444-2647 x102.